



Entrepreneurship Laboratory Accelerator

Call for Projects: From Lab to Market ?

The University of Geneva, the GSEM and the Science Innovation Hub are pleased to announce the second edition of the Acceleration program.

After a first edition that supported 11 projects, in Switzerland and abroad, during this pandemic phase. 5 of them benefited from a complete acceleration in the scientific, IT or social fields.

The mission of the Accelerator is to stimulate, facilitate and accelerate the creation of innovative and job-creating companies by transforming a scientific, technical or social project into a company and by helping the candidate to become an entrepreneur.

It is open to all students, doctoral and post-doctoral candidates as well as to the UNIGE Campus Alumni.

The goals are to :

- Select original projects with a strong potential for development.
- Distinguish candidates with an entrepreneurial spirit.
- Accompany and support the selected candidates.
- Follow up on projects and candidates to increase the potential for success.
- Animate the space to encourage meetings, weave and maintain the networks of the local ecosystem.

The program consists of 2 distinct sessions, starting in February and September

- **End of January** and **end of August**: selection of projects (2-3), 5 months of support.
- **March to June** and **September to December**: Training, Coaching, Mentoring and project development
- **End of June** and **end of January**: "Output Fair": presentation of projects to the Geneva innovation ecosystem

The **projects** will be selected by an ad hoc committee including: a GSEM professor, a professor from the Faculty of Science, UNIGE professors according to the project categories, representatives from the ecosystem and the Program manager.

These projects will benefit from training, coaching and mentoring as well as a credit line of up to 10,000 Swiss francs to test their proposed solutions and an allocated workspace on campus.

For this **second edition**, candidates can send a file describing their project (structure attached, maximumsize of the compressed PDF less than 10 M.) until **January 11th, 2022, at 4:00 pm** to the Director of the Entrepreneurship Lab: nadine.reichenthal@unige.ch

The announcement of the selected projects will take place the **first week of February 2022**. The program will start the **3rd week of February 2022**



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Please try to answer EACH question in less than 120 words.

1. Name Surname:	
2. Project / Company name:	
3. Cell Phone number:	
4. What is your company going to make?	
5. For each team member, please list: name; age; University Field, degree, and subject for each degree; email address;	
6. Please tell us in one or two sentences something about each team member that shows a high level of ability.	
7. What's new about what you're doing?	
8. What do you understand about your business that other companies don't get?	
9. What are people forced to do now, because what you plan to make, doesn't exist yet?	
10. How will you make money?	
11. Who are your competitors, and who might become competitors? Who do you fear most?	
12. How do you respect the notions of sustainable development in your project?	
13. How long have you known one another?	
14. Why would your project be hard for someone else to duplicate?	
15. Do you have any ideas you consider patentable?	
16. What might go wrong? (This is a test of imagination, not confidence.)	
17. If you had any other ideas you considered applying with, feel free to list them. One may be something we've been waiting for.	
18. Please tell us something surprising or amusing that one of you has discovered. (The answer doesn't need to be related to your project.)	