



Welcome to the GSEM

Welcome Session Mobility IN

Thursday 22 September 2022
MS130



**UNIVERSITÉ
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT



Margaux Biermé
***Academic Advisor (mobility, masters, certificate in
applied statistics, programme Horizon académique)***
Geneva School of Economics and Management

Where to find the information ?

www.unige.ch/gsem/en/programs/exchange



Exchange Program

OUTGOING STUDENTS | INCOMING STUDENTS



WHY STUDY IN GENEVA

WELCOME SESSIONS

KEY DOCUMENTS

CONTACT & INFO

Our programs

1 Bachelor in Economics and Management

- ✓ Bilingual program
- ✓ Large offer of courses in Economics and Management



5 Masters programs:

- ✓ Taught in English
- ✓ Economics
- ✓ Responsible Management
- ✓ Statistics
- ✓ Business Analytics
- ✓ Wealth Management



Guidelines for incoming exchange students at GSEM

- Reference Document available here:

www.unige.ch/gsem/fr/programmes/mobilite/documents-importants/

- It provides all relevant information regarding: - -
Academic Calendar
 - Exams
 - Absence to exams
 - Grading
 - Failure
 - Consultations of exams
 - Transcript of grades
 - ...

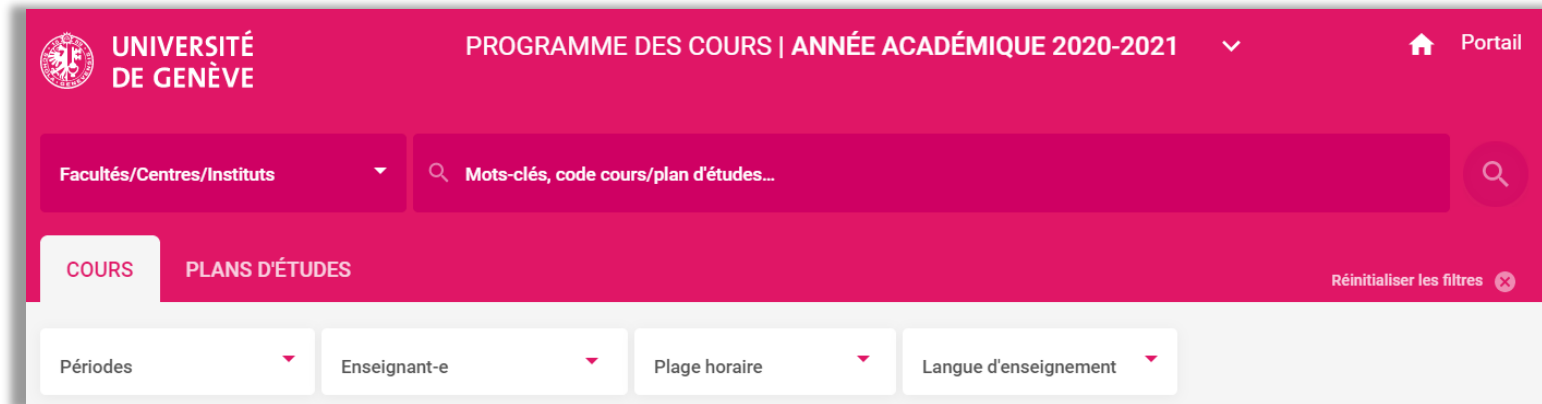
Guidelines for incoming exchange students at GSEM

- Choice of courses & level of study :
 - ✓ Bachelor Students can follow Bachelor courses only
 - ✓ Master Students can follow Master courses only

! Closed to Exchange Students :

- Master's internship
- Master's thesis
- Core courses of Master in Business Analytics
- All courses of Master in Commodity Trading

Class schedule : 1) Programme des cours



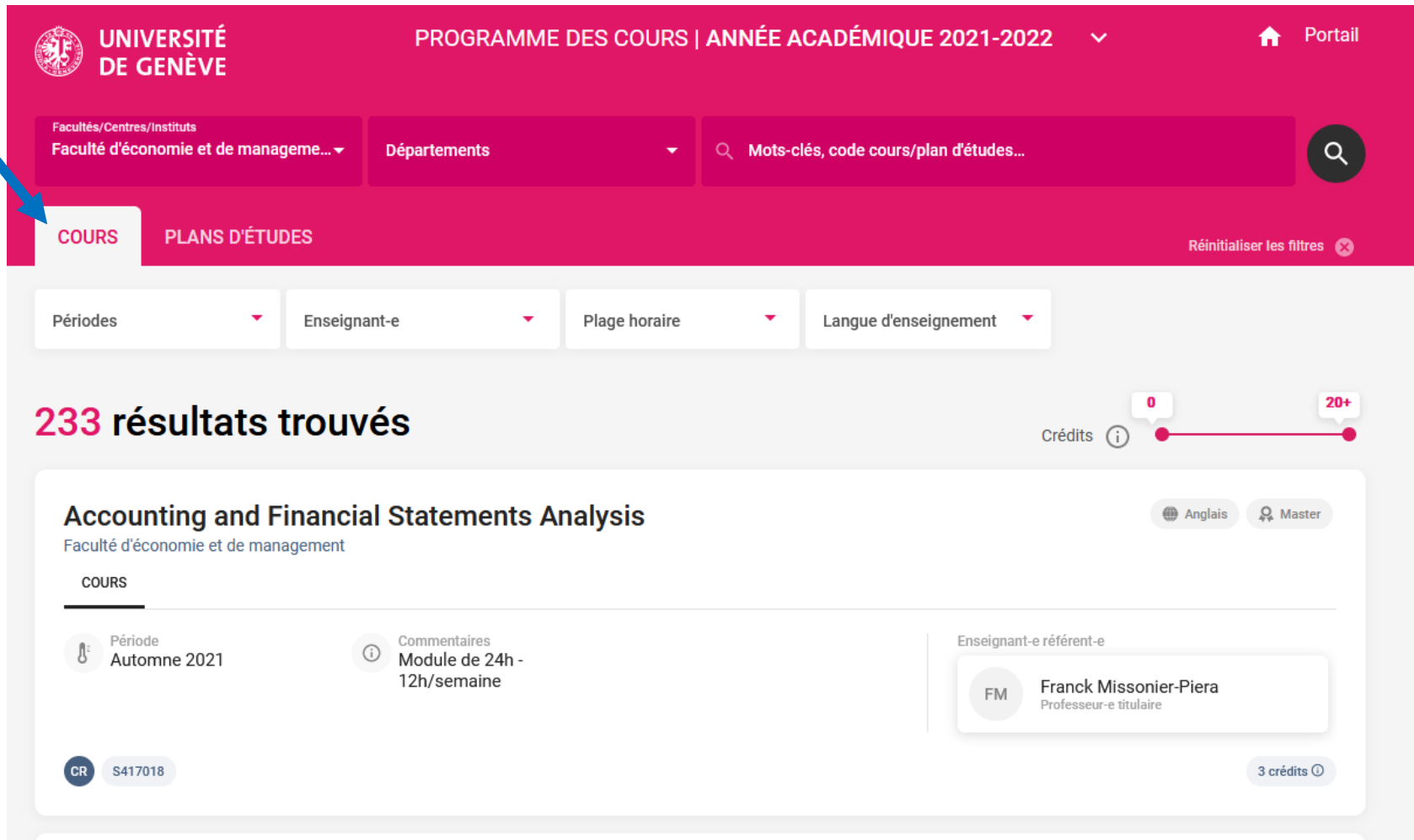
The screenshot shows the 'PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2020-2021' page on the University of Geneva website. The header includes the university logo and name, a home icon, and a 'Portail' link. Below the header is a search bar with the placeholder text 'Mots-clés, code cours/plan d'études...'. To the left of the search bar is a dropdown menu for 'Facultés/Centres/Instituts'. Below the search bar are two tabs: 'COURS' (selected) and 'PLANS D'ÉTUDES'. To the right of these tabs is a link 'Réinitialiser les filtres'. Below the tabs are four filter boxes: 'Périodes', 'Enseignant-e', 'Plage horaire', and 'Langue d'enseignement', each with a dropdown arrow.

- It lists the courses you will follow and their value in ECTS credits
- Consult the online class schedule in order to establish your study program

wwwi.unige.ch/cursus/programme-des-cours/web/

Class schedule :

2) Choose “COURS” or...



UNIVERSITÉ DE GENÈVE PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022 ▼ Portail

Facultés/Centres/Instituts
Faculté d'économie et de manageme...▼ Départements ▼ 🔍 Mots-clés, code cours/plan d'études... 🔍

COURS PLANS D'ÉTUDES Réinitialiser les filtres ✕

Périodes ▼ Enseignant-e ▼ Plage horaire ▼ Langue d'enseignement ▼

233 résultats trouvés Crédits ⓘ 0 — 20+

Accounting and Financial Statements Analysis Anglais Master
Faculté d'économie et de management

COURS

🕒 Période
Automne 2021

📄 Commentaires
Module de 24h -
12h/semaine

Enseignant-e référent-e
FM **Franck Missonier-Piera**
Professeur-e titulaire

CR S417018 3 crédits ⓘ

Class schedule :

2) ... “PLANS D’ETUDES”

**UNIVERSITÉ
DE GENÈVE**

PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022

 Portail

Facultés/Centres/Instituts
Faculté d'économie et de manageme...▼

Départements ▼

 Mots-clés, code cours/plan d'études...



COURS

PLANS D'ÉTUDES

Réinitialiser les filtres 

Niveau d'études ▼

11 résultats trouvés

Bachelor in Economics and Management Baccalauréat universitaire en économie et management
Faculté d'économie et de management

 Bachelor 180 crédits 

Master of Science in Management / Maîtrise universitaire en gestion d'entreprise (90 ECTS)
Faculté d'économie et de management

 Master 90 crédits 

Course information (if “cours”)

S = GSEM Faculty

1 = Bachelor course (1st part); **2** = Bachelor course (2nd part); **4** = Master course; **6** = PhD level course

The screenshot shows the course page for 'Advanced Corporate Finance' (CR S220005) on the GSEM website. Red arrows point from specific elements to explanatory boxes:

- An arrow from the 'CR' code points to the 'CR (Cours) = Course' definition box.
- An arrow from the 'S220005' code points to the 'S = GSEM Faculty' definition.
- An arrow from the 'Période Automne 2022' points to the 'Automne = Fall semester only' definition.
- An arrow from the 'Durée 4h' points to the '4h (4 heures) = 4 hours' definition.
- An arrow from the 'Horaire et lieu(x) Mercredi 14-18 Uni-Mail M R290-L. Solari' points to the 'Day Lundi, Mardi, Mercredi...' and 'Hours 08-10/10-12/12-14/...' definitions.
- An arrow from the 'Enseignant-e référent-e' points to the 'Building Uni Mail/Uni Dufour...' and 'Room U300/S160...' definitions.

Course details visible in the screenshot:

- Course Title:** Advanced Corporate Finance
- Faculty:** Faculté d'économie et de management / Faculté d'économie et de management GSEM
- Code:** CR S220005
- Language:** Anglais
- Level:** Bachelor
- Period:** Automne 2022
- Duration:** 4h
- Schedule:** Mercredi 14-18, Uni-Mail M R290-L. Solari
- Teacher:** Enseignant-e référent-e

CR (Cours) = Course
SE (Séminaire) = Seminar
CS (Cours/Séminaire) = Course + Seminar

Automne = Fall semester only
Printemps = Spring semester only

2h (2 heures) = 2 hours
4h (4 heures) = 4 hours

Building Uni Mail/Uni Dufour...
Room U300/S160...

Day Lundi, Mardi, Mercredi...
Hours 08-10/10-12/12-14/...

Course information (if “plan d’études”)

S = GSEM Faculty

1 = Bachelor course (1st part); **2** = Bachelor course (2nd part); **4** = Master course; **6** = PhD level course

Introduction à la comptabilité financière

S101008



Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

CR (Cours) = Course

SE (Séminaire) = Seminar

CS (Cours/Séminaire) = Course + Seminar

2h (2 heures) = 2 hours

4h (4 heures) = 4 hours

Automne = Fall semester only

Printemps = Spring semester only

Day Lundi, Mardi, Mercredi...

Hours 08-10/10-12/12-14/...

Building Uni Mail/Uni Dufour...

Room U300/S160...

Credits

The screenshot displays a course page for 'Introduction à la comptabilité financière' (Introduction to Financial Accounting). The page is in French and includes a sidebar on the left with a menu of course-related items. The main content area on the right provides details about the course, including its period, duration, and the responsible lecturer. A red rectangular box highlights the '6 crédits' (6 credits) information in the sidebar.

Introduction à la comptabilité financière
Introduction to Financial Accounting

Faculté d'économie et de management
Services généraux GSEM

CR S101008

Horaire et lieu(x)

Enseignant-e référent-e

Informations complémentaires

Domaines associés

Objectif

Descriptif

Bibliographie

Autre(s) information(s)

Plans d'études

6 crédits ⓘ

Horaire et lieu(x)

Période
Automne 2022

Durée
4h

Horaire et lieu(x)
Mercredi 08-10
Uni-Mail M R080 - E.Boninchi

Mercredi 12-14
Uni-Mail M R080 - E.Boninchi

Enseignant-e référent-e

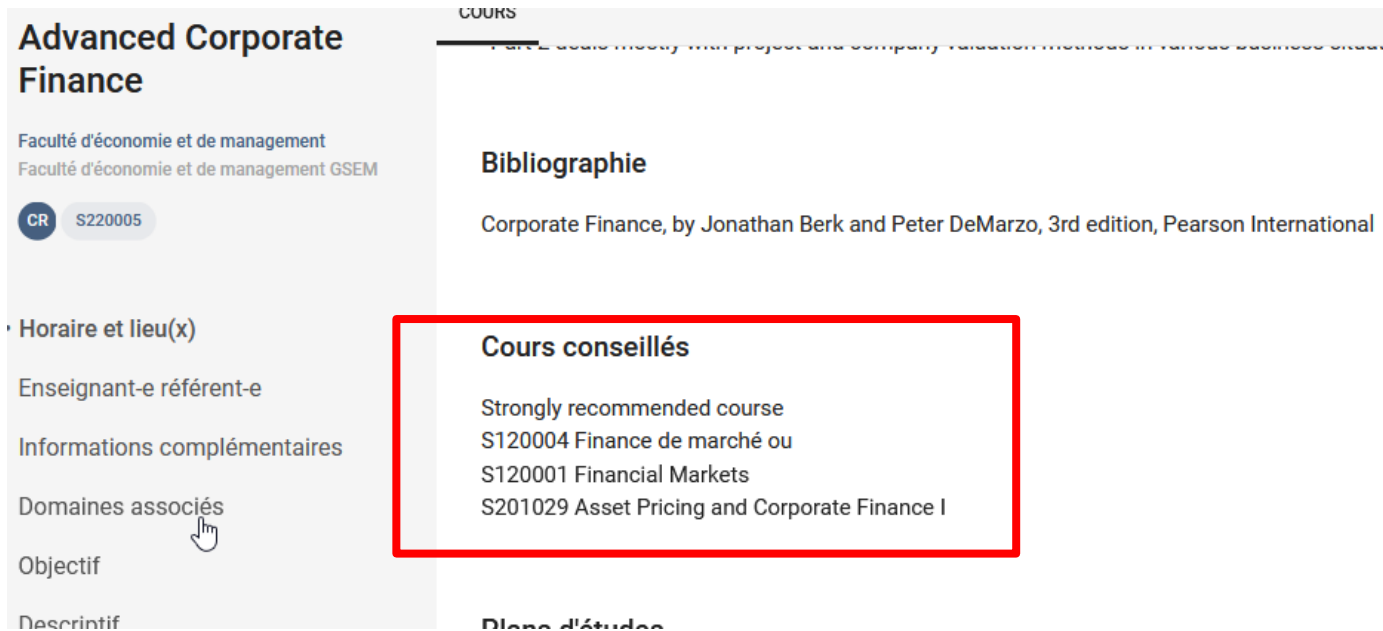
VD Vincent Dousse
Suppléant-e chargé-e d'enseignement

Informations complémentaires

Modalités d'évaluation
Examen écrit
Examen final individuel d'une durée de deux heures. L'examen porte sur tous les sujets couverts durant les cours et les séances d'exercices et il se compose pour environ 1/3

- **ECTS credits** : number of credits (3 or 6 ECTS credits)
- 1 ECTS credit represents approximately 25-30 academic hours (including studying hours)
- 1 semester = 30 ECTS credits

Prerequisite courses



Advanced Corporate Finance

Faculté d'économie et de management
Faculté d'économie et de management GSEM

CR S220005

Horaire et lieu(x)

Enseignant-e référent-e

Informations complémentaires

Domaines associés

Objectif

Descriptif

COURS

Part 2 deals mostly with project and company valuation methods in various business situations.

Bibliographie

Corporate Finance, by Jonathan Berk and Peter DeMarzo, 3rd edition, Pearson International

Cours conseillés

Strongly recommended course
S120004 Finance de marché ou
S120001 Financial Markets
S201029 Asset Pricing and Corporate Finance I

Plans d'études

If you click on the course, you get more detailed information about the course, as well as its prerequisite (***Cours conseillés***) :

- *Recommended courses*
- *Strongly recommended courses*
- *No information = No recommended courses*

Languages of courses

Financial Markets

S120001



Horaire

4h de cours-séminaire, printemps

CS 2h Automne Jeudi 14-16 Uni-Mail M S150

CS 2h Automne Vendredi 10-12 Uni-Mail M R280-W.Yung

Introduction à la comptabilité financière

S101008



Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

Courses with a title in English are taught in English :

- “*Financial Markets*” is taught in English

Courses with a title in French are taught in French :

- “*Introduction à la comptabilité financière*” is taught in French

Bachelor classes : You can answer during the exams either in French or English

Sciences
30 quai Ernest-Ansermet

Uni Carl Vogt
66 bd Carl-Vogt

Uni Mail et Uni Pignon
40 bd du Pont-d'Arve

**FACULTÉ D'ECONOMIE
ET DE MANAGEMENT**

Uni Dufour
24 rue du Général-Dufour

Uni Bastions
5 rue De-Candolle

Battelle
7 route de Drize, Carouge

Centre médical universitaire (CMU)
1 rue Michel-Servet



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AND MANAGEMENT

Registration form to courses and exams

- **For GSEM, SDS and GSI courses :**

Fill out the form on your GSEM Student Intranet :

<https://www.unige.ch/gsem/en/students/forms/>

- ! Not yet opened - Available in October
- To be submitted by the following deadline : **17th October 2022**

- **For other Faculties (Law, Sciences, etc.) :**

Fill out the form on your GSEM Student Intranet + Registration to Student services of the related Faculty/School

GSEM = Geneva School of Economics and Management

SDS = Geneva School of Social Sciences

GSI = Global Study Institute

How to register to courses and exams?

Be careful:

- We won't give back any confirmation for your course/exam registration
- Keep the email confirmation. If anything is wrong with your registration, we will contact you. If we don't, then you're all set for the semester

How to register for courses and exams?

- If you are a GSEM registered student (host Faculty) you can register for GSEM, SDS and GSI courses with our form but **at least 50% of your courses must be GSEM's courses**. The opposite applies if your host Faculty is SDS or GSI.
- UNIGE regulation on Mobility states that you can only choose courses in **2 different Faculties (GSEM, SDS and GSI are counted as 1)**.
- If you wish to register one or more courses in other Faculties than GSEM, SDS or GSI, please contact them for modalities.
- If you are not a GSEM, GSI or SDS registered student (host Faculty) we will check with your host Faculty if they allow you to register one or more course(s) at the GSEM.

GSEM = Geneva School of Economics and Management

SDS = Geneva School of Social Sciences


GSI = Global Study Institute

Examples

- You are a Bachelor/Master Student and you want to register to :
 - 3 courses at the GSEM
 - 1 course at the GSI
 - 1 course at SDS
 - 1 cours at the Law Faculty
- ✓ Good! You have 50% of your courses at the GSEM and no more than 2 'groups' of Faculties

You are a Bachelor/Master Student and you want to register to :

- 3 courses at the GSEM
- 1 course at SDS
- 1 course in Sciences
- 1 course in Law

 Not good! You are exceeding the number of 'group' of Faculties in which you can register!

Examples

- You are a Bachelor/Master Student, attached to the GSEM, and you want to register to :
 - 1 course at the GSEM
 - 2 courses at the GSI
 - 1 course at SDS
 - 1 cours at the Law Faculty
- ⊘ Not good! You do not have 50% of your courses at the GSEM
- You are a Bachelor/Master Student and you want to register to :
 - 4 courses at the GSEM
 - 1 course at GSI
- ✓ Good ! All courses are from the same group and you are registered for min. 50 % of your courses at the GSEM

How to register to exams?

It's the same registration for courses and exams.

Fall exam session: January 9 to January 28, 2023

Your exams schedule is available 3 weeks before the start of the exams session in the window displays at our Student Services.

Exams

- Grade at UNIGE : 0.00 to 6.00
- The minimum grade to acquire the credits for the courses is : **4.00/6.00**
As soon as you acquire the minimum passing grade (4.00), the credits are acquired and it's not possible to retake your exam
- The grade is given at **1/4 of point** (ex. 3.25, 4.00, 5.75)
- The exams are offered in different forms : writing, speaking, MCQ or Develop answer

In case of exam failure

- Mobility students are given **two attempts to pass each course**.
- If you fail one or more of your exams during the ordinary exam sessions in January/February or May/June:
 - ✓ You can retake the exam during the extraordinary exam session in August/September, but you are not obliged to do so.
 - ✓ If you wish to return to your university with one or more courses failed on your transcript and make arrangements with them, you can do so.
 - ✓ We do not expect a minimum of successful credits. For us, both successful and failed credits appear on the transcript.

In case of exam failure

- ✓ However, if you want to exercise your second attempt, you can do so but :
 - You are not automatically signed up to retake the exam during the extraordinary exam session in August/September.
 - To sign up, you must complete the course/exam sign-up request form on your [GSEM Student Intranet](#) by the stated deadline (around 15th of July).

! At the University of Geneva, you can only take exams at the set place, time and date !

You cannot take exams remotely or at another time or date, and no exceptions to this rule can be made.

This applies to all three exam sessions.

How to have access to online content?

www.moodle.unige.ch

The image shows two overlapping screenshots of the Moodle.unige.ch website. The background screenshot is the login page, featuring a red header with the University of Geneva logo and the text 'Moodle.unige.ch'. Below the header, the Moodle logo is displayed, followed by the text 'Bienvenue sur la plateforme Moodle de l'Université de Genève' and a 'CONNEXION' button. The foreground screenshot is the course catalog page, also with a red header. It includes a search bar labeled 'Rechercher des cours' and a 'Catalogue des cours' button highlighted with a red box. Below the header, there is a grid of course categories, each in a colored box: Sciences (green), Médecine (purple), Lettres (blue), Sciences de la société (yellow), Economie et Management (GSEM) (blue, highlighted with a red box), Droit (red), Théologie (purple), Psychologie et Sciences de l'Éducation (teal), Traduction et Interprétation (orange), Centres et instituts (purple), and Services centraux (purple).

UNIVERSITÉ DE GENÈVE Moodle.unige.ch Log in

moodle

Bienvenue sur la plateforme Moodle de l'Université de Genève

CONNEXION

Moodle.unige.ch Mes cours Catalogue des cours

Rechercher des cours

Sciences Médecine Lettres Sciences de la société

Economie et Management (GSEM) Droit Théologie Psychologie et Sciences de l'Éducation

Traduction et Interprétation Centres et instituts Services centraux

How to have access to online content?

Consumer Behavior I: Spring 2021

S201059 / [M'inscrire dans ce cours](#) / Options d'inscription

Options d'inscription

Consumer Behavior I: Spring 2021

S201059

Enseignant-e: [Michael Schulte-Mecklenbeck](#)

Goal

The goal of the class is to gain a better understanding of the situational, biological, cognitive, and evolutionary factors that drive consumer behavior. We will address these questions from an interdisciplinary perspective, including relevant theories and empirical research findings from Marketing, Psychology, Cognitive Science, Biology, and Economics.

Description

Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for (financial) well-being and individual health. To help people making better choices it is important to understand the factors that influence these decisions. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. A main focus of the class will be on the cognitive processes underlying judgment and decision making behavior. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

Grading

There will be a written multiple-choice exam at the end of the semester (during the official exam period). The exam will cover the content of the lecture and the literature listed in the required reading list below. The questions will be in English. You are allowed to bring a language dictionary into the exam but you are not allowed to bring notes.

In addition, students are expected to participate in a behavioral experiment which will be held online. Details will be provided in the beginning of the semester. Alternatively, they can prepare a written assignment (literature and details regarding the assignment provided upon request).

▼ Auto-inscription (Étudiant-e)

Aucune clef d'inscription requise.

[M'inscrire](#)

How to have access to online content?

Consumer Behavior I: Spring 2021

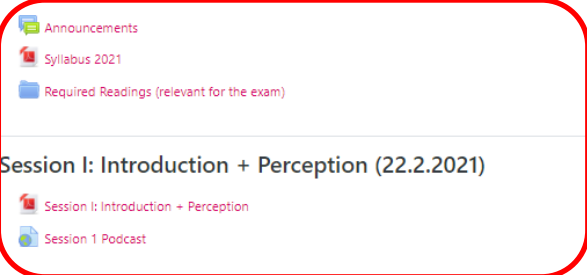
S201059

Vous être inscrit au cours.

Généralités

In the spring semester 2021, this lecture will be fully online.
Lecture videos will be uploaded consecutively throughout the semester. In addition to this we will meet several times in live Z
More details will follow in the first lecture.

Here is the link for zoom:
<https://unibe-ch.zoom.us/j/92754381256?pwd=R29nUFllS0RySIV4OWJkM3VxOU9ydz09>



- Announcements
- Syllabus 2021
- Required Readings (relevant for the exam)

Session I: Introduction + Perception (22.2.2021)

- Session I: Introduction + Perception
- Session 1 Podcast

Courses contents
(Powerpoint,
documents...)

MOODLE = You are not registered to the exams!

At the end of the semester

- The GSEM transcript of records will be sent by post to the address you provided when you registered with UNIGE
- If necessary, this address can be modified on the student portal (portail.unige.ch)
- If you need an electronic copy by email, please write at the end of the semester to service-etudiants-gsem@unige.ch specifying your request

Question?

GSEM Student Services | M 3287A | 3rd Floor (Uni Mail building)

- Monday, Wednesday, Friday : 9:30 – 12:00
- Tuesday and Thursday : 14:30 – 16:30

General questions about the studies:

- Registration courses / exams
- Schedule courses / exams
- Regulations / directives
- Transcript
- Forms

service-etudiants-gsem@unige.ch

Question?

GSEM Mobility Academic Advisor | M 3254 | 3rd Floor (Uni Mail building)

- Monday : 13:30 – 15:30
 - Tuesday : 14:30 – 16:30
-
- Advises regarding choices of courses at the GSEM
 - Mobility Guidelines
 - Health problems or specific needs
 - Failure of exams

mobility-gsem@unige.ch

Question?

[Academic Exchange Office](#) | MR 050 | Ground floor (Uni Mail building)

Monday – Friday : 10:00 am – 12:30

- Contact with your home University
- Administrative issues (accommodation, VISA, scholarship, etc.)

Email address of your coordinator:

Students IN WORLD (outside Europe) : Claire.Giordano@unige.ch

Students IN EUROPE (SEMP/Ex-Erasmus) : Arnaud.Waeber@unige.ch

Students IN Swiss Exchange Programme : Marisol.Pedrosa@unige.ch

Thank you for your attention and good luck!