



Research Seminars 2024

Institute of Management

25 January 2024

IOM Ph.D. Roundtable

Speakers: Tomi Laamanen, Professor of Strategic Management, University of St. Gallen, Switzerland, Viviana Fang He, Professor of Social Entrepreneurship and Innovation, University of St. Gallen, Switzerland, and Sebastian Raisch, Professor of Strategy, GSEM
Moderator: Tina Ambos, Professor of International Management, GSEM
Writing Papers with ChatGPT?

14 March 2024

IOM Brown Bag

Tobias Kretschmer, LMU Munich School of Management, Germany
Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment

25 April 2024

IOM Brown Bag

Ivanka Visnjic, ESADE, Spain
Unpacking Applied Research Outcomes Across Organizational Settings
(jointly with Kaushik Bagchi and Julian Birkinshaw)

23 May 2024

IOM Brown Bag

C. Miguel Brendl, University of Basel, Switzerland
When Emotional Damage Clings to Brands After Debunking False Information: Specific Counter-Emotions as Antidote

20 June 2024

IOM Brown Bag

Déborah Philippe, University of Lausanne, HEC Lausanne, Switzerland
Sounds of Silence: A Multimodal Approach to Silence in Discourses of Corporate Sustainability

22 August 2024

IOM Brown Bag

Judith Louise Walls, University of St. Gallen, Switzerland
Chasing (or Escaping) the Limelight? How CEO Sex and Narcissism Predict Environmental Performance

19 September 2024

IOM Brown Bag

Isabelle Engeler, University of Lausanne, HEC Lausanne, Switzerland

The Paradox of Time Savings: A Resource We Crave but Underuse?

3 October 2024

IOM Ph.D. Roundtable

Speakers: Thomas Fischer, Professor of Responsible Leadership, GSEM, Ignazio Ziano, Professor of Marketing, GSEM, and Tina Ambos, Professor of International Management, GSEM

Moderator: Christina Hertel, Professor of Entrepreneurship, GSEM

How to Successfully Manage Research Collaborations

17 October 2024

IOM Brown Bag

Paul Tracey, University of Cambridge, UK

When Callings Meet Entrepreneurship: How Following their Calling Affects Social Entrepreneurs and their Ventures

21 November 2024

IOM Brown Bag

Elena Dalpiaz, Università della Svizzera italiana, Switzerland

Hype, Morality, and new Ventures: How Entrepreneurial Framing Affects the Behavior and Moral Legitimacy of Hyped Ventures