



**UNIVERSITÉ
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Research Seminars 2025

Institute of Management

20 February 2025

IOM Ph.D. Roundtable

Speakers: Christina Hertel, Assistant Professor of Entrepreneurship, GSEM, Robert Langan, Assistant Professor of Management and Organization Studies, Simon Fraser University, Canada, and Academic Fellow, GSEM, and Cvetomir Dimov, Scientific Collaborator, Faculty of Psychology and Educational Sciences

Moderator: Sebastian Raisch, Professor of Strategy, GSEM

Applying for Grants

13 March 2025

IOM Brown Bag

Cancelled

10 April 2025

IOM Brown Bag

Professor Jasmien KHATTAB, Erasmus University, The Netherlands

Exploring Gendered Social Network Dynamics: Implications for Work Performance and Career Advancement

08 May 2025

IOM Brown Bag

Professor Alex MURRAY, University of Oregon, USA

The Advent of Synthetic Stakeholders: How Non-Traditional Entities Gain Salience in Organizations

(jointly with: Jen Rhymer, David Sirmon)

12 June 2025

IOM Brown Bag

Professor Markus KREUTZER, EBS Business School, Germany

Organizational Control Congruence and its Influence on Individual and Team Outcomes

20 August 2025

IOM Brown Bag

Professor Jochen HARTMANN, Technical University of Munich, Germany

Music Marketing with Generative AI

09 September 2025IOM Brown Bag

Professor Mansur KHAMITOV, Kelley School of Business, Indiana University

Helping You or Sharing Me? How Should Brands Craft Review-Writing Request Wording that Impacts the Content of the Written Reviews and Subsequent Readers' Responses

18 September 2025IOM Brown Bag

Professor Paola CRISCUOLO, Imperial Business School London, UK

This Invention is Mine! How Ownership Misalignments Shape Employee Engagement in Innovation after Rejections

(jointly with Wei, Wei; Martine Haas & Barbara Larrañeta)

23 October 2025IOM Brown Bag

Professor Marya BESHAROV, Saïd Business School, University of Oxford

The intra-organizational dynamics of social innovation adaptation: Grameen Bank goes to China
(jointly with: Meng ZHAO, Nanyang Business School, Nanyang Technological University)

18 November 2025SGS Brown Bag, Lausanne, co-organized by UNIL and UNIGE

Professor Phanish PURANAM, INSEAD School, Singapore

Why we disagree: decoding the debate between AI "Doomers" and "Boomers" using an ensemble of Large Language Models

(jointly with Özgecan Koçak's and Nghi Truong)

20 November 2025IOM Brown Bag

Professor Andreas KÖNIG, University of Passau, Germany

It's All About... Us? CEO Narcissism in Business Ecosystems

11 December 2025IOM Brown Bag

Professor Ruth AGUILERA, D'Amore-McKim School of Business, Northeastern University

A Cross-National Framework to Explain the Impact of Corporate Social Responsibility Contracting