

2024/2025
YEAR 2

Annual Report

geneva
responsible
entrepreneurship
center



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ACKNOWLEDGEMENTS

We would like to express our sincere gratitude to everyone who has contributed to the continued growth and impact of the Geneva Responsible Entrepreneurship Center (GREC) this year. Our deepest appreciation goes to the more than 250 students across GSEM and UNIGE who once again placed their trust in GREC and brought their energy, creativity, and commitment to a more responsible and meaningful form of entrepreneurship.

We extend our heartfelt thanks to our colleagues at the Geneva School of Economics and Management (GSEM) for their continued support. In particular, we would like to thank Prof. Markus Menz, former Dean of GSEM, Prof. Salvatore di Falco, new Dean of GSEM, and Beatriz Iglesias, whose trust and support made it possible to continue this exciting journey. We are equally grateful to Prof. François Grey, Vice-Rector for Pedagogical Innovation at GSEM, for his ongoing support, his unwavering belief in experimentation, and his consistent reminder of the importance of creating opportunities for students, even when faced with barriers.

Special thanks go to Unitec, and in particular to Laurent Mieville and Matthias Kuhn, for being enthusiastic and caring partners in supporting early-stage ideas and in helping us create safe spaces for experimentation.

We also extend our gratitude to UNIGE's Rectorate, especially to Prof. Sébastien Castelltort and Dr. Didier Raboud, for opening doors for us and for imagining together with us the role our university can play in fostering responsible entrepreneurship.

We appreciate the financial support of the 4EU+ Alliance that has allowed us to extend our offers to the post-graduate level and to create powerful alliances with other European universities. Additionally, we would like to thank the Henri Moser Foundation for allowing us to support a first cohort of student entrepreneurs through the pilot edition of the UNIGE Responsible Entrepreneurship Scholarship.

We would like to thank all our partners who supported our core programs, Venture Kick, Fongit, Genilem, Alter Start, Impact Hub, and the Laboratory of Advanced Technologies (LTA) at UNIGE. Thank you for sharing your networks, and for the time and expertise you dedicated to mentoring and providing feedback to our students. We also appreciate our collaboration with Startup Campus, Venture Lab, and Talent Kick, whose partnerships have enabled us to bring key Swiss entrepreneurship programs to our university and to enrich and complement our own initiatives.



FOREWORD BY THE DIRECTOR

It has now been two years since we embarked on the journey of creating an entrepreneurship center within the Geneva School of Economics and Management (GSEM). During this time, we have achieved important milestones, thanks to the dedication of our team, the support of our colleagues at GSEM and across other faculties, and the commitment of our partners in the entrepreneurship ecosystem.

Together, we have been able to design, test, and implement a comprehensive entrepreneurship education program that equips Bachelor, Master, and Postgraduate students with essential entrepreneurial competencies. It is a major step forward in making entrepreneurial learning more accessible, more structured, and more relevant across the university. Looking ahead, we will continue to expand and strengthen these offerings. We are committed to firmly anchoring entrepreneurship as a critical component of education at the University of Geneva, and to providing as many students as possible with meaningful opportunities to explore, experiment, and build an entrepreneurial mindset, allowing them to innovate, whether in their own startups, established organisations, or their communities.

Most importantly, however, the experience of the past two years has made one insight particularly clear: in a world characterised by complexity, uncertainty, and polycrisis, entrepreneurship education must go beyond business plan creation and market penetration.

We must challenge the way entrepreneurship is traditionally thought about, taught, and practised. We must foster a form of entrepreneurship that contributes to a strong economy while also responding to societal needs, one that re-centers human connection, strengthens social cohesion, and helps shape the futures we want to live in together. In such a world, entrepreneurial thinking becomes a way to imagine and create better futures and business actors for society.

We have seen a growing demand for this paradigm change, not only from students, but increasingly also from the broader ecosystem and private sector partners. This confirms both the relevance of our approach and the opportunity to contribute to a wider transition in how entrepreneurship is taught and practised. As the Geneva Responsible Entrepreneurship Center, we are uniquely positioned to be a driving force in this transition. We will further strengthen our expertise and continue cultivating the deep knowledge base we have developed.

We invite you all to join us in leveraging the unique combination of assets available at UNIGE and within Geneva's rich institutional landscape to create and use experimentation spaces to develop, test, and refine new methodologies, new tools, and new ways of using entrepreneurship as a tool for change.



Prof. Dr. Christina Hertel,
Academic Director of GREC



I. GENEVA RESPONSIBLE ENTREPRENEURSHIP CENTER

Shaping the future we want through entrepreneurial action

GREC aims to build a strong culture of responsible entrepreneurship at UNIGE and beyond. While contributing to a strong economy is undoubtedly a key outcome of entrepreneurship, the challenges of our time require more than economic performance alone.

At GREC, we conduct research that pushes the boundaries of current thinking to imagine and test new entrepreneurship paradigms, ones that combine economic prosperity with long-term value for communities and the planet.

This research is grounded in years of engagement with entrepreneurs and their support systems, and it translates directly into new tools, methodologies, and learning formats. These are developed, tested, and refined in close collaboration with entrepreneurs, support organisations, and educational partners, ensuring that knowledge moves beyond theory into practice.

The mission of the GREC comprises three key components:



Looking Ahead

A Message from the Incoming Head of Centre

Although I joined the Centre only during the last months of the year, I do so with deep respect for the work undertaken since its creation in 2023. In a short time, the Centre has welcomed students from all faculties and developed meaningful initiatives with Geneva's institutions, organisations, and companies. These foundations give us a clear sense of where we stand and what remains to be built.

As we look ahead, our intention is to strengthen a form of entrepreneurship that combines imagination, rigour, and real-world relevance. Innovation, for us, is the ability to rethink how we might shape more desirable and resilient ways of living, working, producing, consuming, and relating to one another. This requires strong bridges with practice: close engagement with Geneva's ecosystem, the realities of organisations, and the challenges and opportunities shaping our region.

The year to come will focus on deepening these connections and shaping a Centre where students from all faculties can explore, test, and develop ventures that stand with clarity and intention in the world. Much has already been achieved; what follows is an opportunity to give this momentum a clearer direction and to build, with Geneva, the next phase of our vision.



Scott Deely
Incoming Head of Center

Meet the Team



Dr. Christina Hertel
Academic Director



Dr. Thomas Maillart
Managing Director



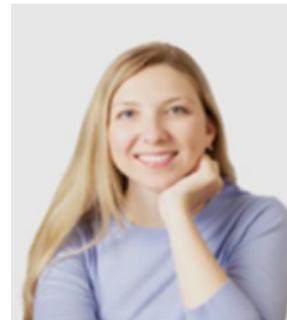
Scott Deely
Incoming Head of Center



Katherine Temple
Partnerships and
Program Coordinator



Dr. Rossella Rocchino
Post-Doctoral Researcher



Dr. Rebecca Carballo
PhD Candidate



David Villegas
PhD Candidate



Gianluca Baglini
Teaching Assistant



Elaine France
Futurist in Residence

II: KEY LEARNINGS AND STRATEGIC OUTLOOK

Building GREC continues to be a responsible entrepreneurship journey in itself. Guided by a strong vision, we refined our programs, pivoted, where needed, navigated obstacles and setbacks, and celebrated meaningful successes. Now, after another year of hard work and growth, we have taken the time to reflect on the key learnings and insights that emerged from this experience:

● Begin with the Future

Addressing complex societal challenges and transforming how we work, produce, consume, build, and interact requires breaking out of current thinking patterns. To do so, we must be able to imagine desirable futures and allow these to inform our present decisions and actions. At the same time, exploring less desirable futures helps us understand what is at stake and can serve as a powerful trigger for engagement and change.

Over the past year, we have experimented with futures thinking and strategic foresight methodologies in our programs, and we will continue to make this a strong pillar of our approach to responsible entrepreneurship.

● From Either/Or to Both/And

One key insight of our journey is that the traditional divide between profit-driven and impact-driven entrepreneurship no longer reflects the reality of today's challenges. Addressing these challenges requires solutions that create both economic and societal value, not one at the expense of the other.

Responsible entrepreneurship calls for a shift from an either/or mindset to a both/and perspective, where financial viability, external impact, and operational sustainability are not trade-offs but coexisting and mutually reinforcing goals. At GREC, we will continue to break down these silos by bringing together diverse actors, including entrepreneurs, NGOs, ecosystem partners, civil society, and researchers, to imagine new forms of holistic value creation.

● Focus on Being Different

Conventional entrepreneurship education, focusing on business model development, market entry, entrepreneurial finance, and scaling strategies, will continue to play an important role, and high-quality support already exists in these areas. Rather than replicating what is already being done well, our role is to focus on what is missing.

We choose not to simply be compatible with existing offerings, but to think outside the box, question long-held assumptions, and experiment with new ways of understanding and practising entrepreneurship. By doing so, we can explore how entrepreneurship can create civic wealth, strengthen social cohesion, and help address complex societal challenges, without losing sight of economic viability. Our ambition is to complement, enrich, and challenge the traditional entrepreneurship paradigm, not to replace it.



Dr. Christina Hertel
Jörg Brockmann Photography

III: OVERVIEW OF OUR OFFERS

GREC has developed a coherent set of programmes that accompany students and future entrepreneurs over time. Our offers are structured across different programme types, allowing students to take one step after another, no matter where they start.

Each activity is designed to connect with the others: semester-long courses build core competencies, multi-week trainings deepen practice on specific topics, intensive formats offer high-immersion experiences, and our community and coaching provide continuity in between. Together, they create multiple entry points and a clear pathway for developing a responsible entrepreneurial mindset and bringing projects to life.



Explore & Learn

Build mindsets and foundational skills

- GREC Entrepreneurship Community
- Entrepreneurial Thinking (Bachelor Course)
- Entrepreneurship Lab (Master Course)
- Knowledge organisation systems (Master Course)
- Institutional Project on Community Entrepreneurship (Bachelor & Master)
- Best Idea Competition
- SDG Summer School

Experiment & Test Ideas

Turn early ideas into prototypes

- Business Concept (Innosuisse)
- Talent Kick (MAster & PhD)
- 4EU+ Entrepreneurial & Intrapreneurial Project Management (Postgraduate course)
- SDG Olympiad
- Sustainable Finance Hack 2024
- Quantum4Purpose and the Quantum Materials Hackathon

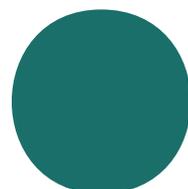
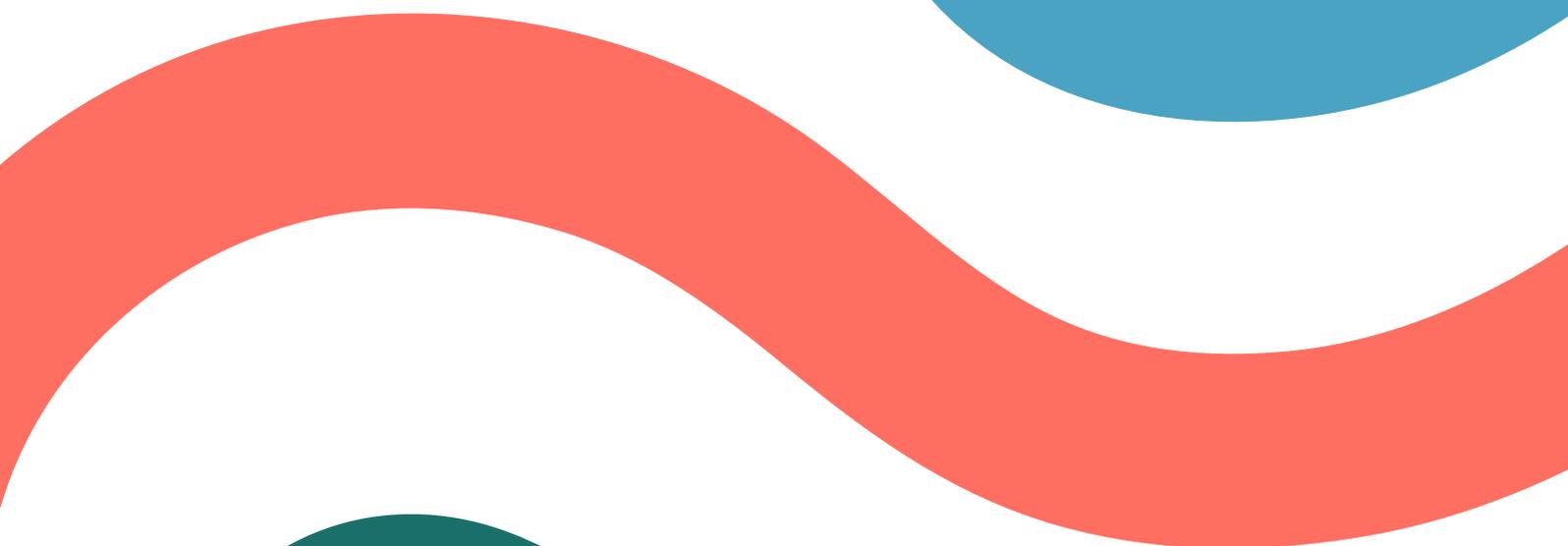
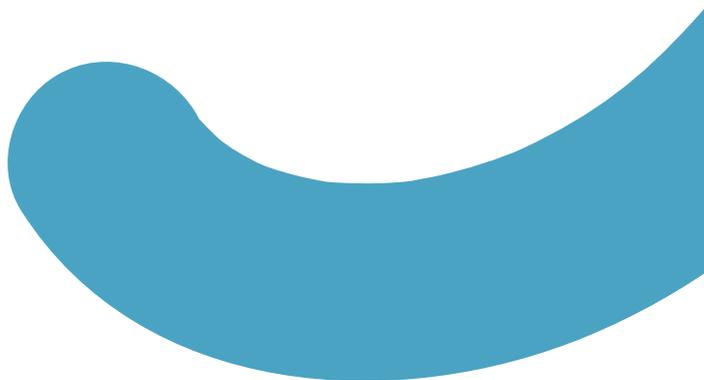
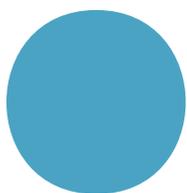


Launch & Grow

Strengthen real projects and entrepreneurial careers

- UNIGE Responsible Entrepreneurship Scholarship
- Business Creation Energy & Environment (innosuisse)
- Mentoring & diagnostic coaching sessions

DETAILED OVERVIEW OF ACTIVITIES



A. RESEARCH

Entrepreneurship research and education must go hand in hand. All our initiatives are designed at the intersection of scientific research and practical experience. At the same time, our programs serve as living laboratories, allowing us to collect data, test ideas, and advance research on responsible entrepreneurship.

Overview

Through our research, we seek to question and expand the dominant assumptions about what entrepreneurship is, how it is taught, and how it is practised. This year, we explored three thematic areas that we see as essential for positioning entrepreneurship as a catalyst for positive change:



Conference presentations

Between September 2024 and August 2025, we presented our research at top international conferences, such as the Academy of Management (AOM) Annual Meeting in Copenhagen, the International Social Innovation Research Conference (ISIRC) in Bern, the International Research Society for Public Management (IRSPM) Conference in Bologna, and the Ideas Development Workshop “Designing Alternative Futures, Strategies, and System-Changes in the Anthropocene” at Emlyon Business School.



Best Scholarly Paper Award at the 16th International Social Innovation Research Conference in Bern.

Fundraising

This past year, we were able to mobilise additional resources to strengthen our educational mission. We raised EUR 40,000 through the 4EU+ European University Alliance, enabling us to continue and deepen our involvement in the joint post-graduate course “Entrepreneurial and Intrapreneurial Project Management”, delivered collaboratively with Sorbonne University, Charles University, Heidelberg University, the University of Milan, and the University of Warsaw.

This funding will allow us to further enhance cross-institutional teaching, student collaboration, and the development of entrepreneurial competencies across different academic and cultural contexts. It additionally enabled us to build strong partnerships with the vibrant quantum technologies scene in Geneva and beyond.

In addition, we secured CHF 30,000 from the Fondation Henri Moser to pilot a Responsible Entrepreneurship Scholarship. Thanks to their support, we will be able to fund three student-led projects in 2025/2026 and develop a prototype for a broader scholarship scheme designed to foster innovative student initiatives and promote responsible entrepreneurship in Geneva. This marks a significant step toward building a long-term funding mechanism that supports the next generation of responsible entrepreneurs.

● PhD Graduations

In June 2025, Dr. Rebecca Carballo became GREC's first PhD candidate to graduate with her thesis titled "From Rhetoric to Reality: Instruments for Corporate Sustainability Integration." Her dissertation explores how companies can meaningfully embed sustainability into their strategies and operations as business moves from a shareholder-centric to a stakeholder-oriented paradigm. Through three complementary studies, she examines how internal organisational design, external validation mechanisms, and collective stakeholder engagement, particularly through regulatory frameworks, work together to support substantive sustainability integration. Her work highlights that sustainability integration is not a binary state, but rather a dynamic and iterative journey that requires reinforcing instruments across organisational boundaries.

We are delighted that Rebecca will continue to collaborate with GREC on sustainability management and reporting in her new Postdoctoral role at EPFL.



Dr. Rebecca Carballo's PhD Defence

In 2025, Dr. Rossella Rocchino completed her PhD with a dissertation titled "Exploring Community Entrepreneurship: Governance, Legacies, and the Pursuit of Sustainable Local Development." Her research examines community entrepreneurship as a collective process through which local actors drive sustainable community regeneration. Through three complementary studies, she explores how governance structures, local legacies, and collective action shape community entrepreneurship across situational, action-formation, and transformational mechanisms. Her work highlights community entrepreneurship as a dynamic and context-dependent process that relies on collaboration among diverse local stakeholders.

Following her PhD, Rossella continues her research as a Postdoctoral Research Fellow at the University of Geneva, with an affiliation at IMD and support from a Swiss National Science Foundation (SNF) grant. Her postdoctoral work focuses on how civic wealth creation and community entrepreneurship can be fostered across local contexts in Switzerland.



Dr. Rossella Rocchino's PhD Defence

Specific Research Projects

● SNF Project “Civil Wealth Creation through Community Entrepreneurship”

Description

The four-year SNSF project titled “Civic Wealth Creation through Community Entrepreneurship” co-led by Prof. Christina Hertel (UNIGE) and Prof. Sophie Bacq (IMD) was officially launched in October 2024.

The aim of the project is to explore how communities, businesses, and supporters can work together to create long-lasting, positive change at the local level, known as civic wealth creation (CWC). In particular, this research focuses on community entrepreneurship (CE) as a form of entrepreneurship that is “for communities, by communities” and that respects local culture and values. The project investigates different types of CE initiatives, how they are governed and supported, as well as their outcomes in terms of social, economic, and environmental benefits. By using various research methods, the project aims to develop new theoretical frameworks and approaches to measuring CWC, as well as actionable insights for policymakers and local stakeholders.

In the past year, we welcomed two new researchers to our team: Dr. Rossella Rocchino joined as a postdoctoral researcher in March 2025, and David Villegas joined as a doctoral candidate and research assistant in November 2024.

In 2025, we successfully initiated our data collection phase. First, we compiled a substantial body of archival data to build a comprehensive database of community enterprises and civic wealth creation (CWC) initiatives across Switzerland. Second, we collected primary data from 16 Swiss community enterprises. Finally, we participated in a two-days conference and a workshop with our practice partner (Regiosuisse) to deepen our understanding of their needs and gain richer insight into the field context. As a direct result of these insights, we expanded our educational offerings to include an institutional project that connects students with community enterprises to collaboratively address real-world challenges.



Community Hub BarAtto (Ticino)



Call to Action

Are you a researcher interested in co-creating knowledge on civic wealth creation and community entrepreneurship? Or a student curious to explore the topic within the frame of a master's thesis or internship? A local development agency with the aim of leveraging the power of collective entrepreneurial action for local development? Or a community entrepreneurship initiative interested in collaborating with us? We are looking forward to hearing from you!

● Research Project “Shifting Entrepreneurship Paradigms”

Description

Challenging how we think about, support, and practice entrepreneurship is at the heart of our mission. Building on more than ten years of engagement with entrepreneurs and the support ecosystem, we have continued to advance research on emerging paradigms of responsible entrepreneurship. Our work is grounded in extensive empirical data collection, such as our ongoing collaborations with entrepreneurs through our master’s course, as well as in established research in entrepreneurship, ethics, and management.

Drawing on these insights, we have further developed and refined new tools and methodologies for responsible entrepreneurship. These tools will be piloted in 2026 in collaboration with more than ten Swiss incubators and multiple academic institutions, with the aim of fostering entrepreneurial practices that create value not only for businesses but also for society.

Call to Action

Are you a researcher seeking to challenge dominant entrepreneurship paradigms and explore how new support models can lead to more meaningful and impactful outcomes?
Are you managing an entrepreneurship support program and interested in future-proofing your initiatives? Are you an entrepreneur looking to leverage sustainability to build purposeful and successful ventures? Are you a student eager to help shape the future of entrepreneurship?
Reach out to us!



Students acting as Responsible Entrepreneurship consultants for five Swiss startups

● Research Project “Sustainability Management and Reporting”

Description

Building on our collaboration with Enterprise for Society (E4S), and Prof. Florian Hoos (IMD), we continued to advance our research on sustainability reporting as a catalyst for business transformation. This year, our work placed particular emphasis on the role of collective action and ecosystem engagement in ensuring that mandatory reporting evolves beyond a compliance exercise to become a meaningful process that creates value both for businesses and for society.

Recognising the importance of this topic for the future of responsible enterprise, we have now initiated a new research collaboration with the Convention des Entreprises pour le Climat (CEC) Suisse to deepen our understanding of how reporting can drive strategic and organizational change. We are especially pleased that GREC's PhD graduate, Rebecca Carballo (graduated in 2025), will continue to contribute to this project as part of a collaborative effort between EPFL, IMD, and E4S.

Call to Action

Are you an academic interested in conducting impactful research on sustainability management and reporting? A company looking to explore how sustainability measurement and reporting can be leveraged as a tool for competitive advantage and societal value creation? Or a student eager to dive into these topics through a master's thesis or internship? We would love to hear from you, get in touch with us!

Equipe de recherche



Prof. Florian Hoos
IMD



Prof. Christina Hertel
UNIGE - GSEM

L'objectif est de comprendre le mécanisme d'apprentissage et de transformation pendant le parcours CEC, et de formuler des recommandations pour la mesure d'impact, l'architecture du parcours et l'acculturation de la CEC à la Suisse.



Dr. Rebecca Carballo
UNIGE - GSEM



SPECIAL ISSUE ARTICLE



MATTHIEU DARDAILLON



Impact measurement based on repeated randomized control trials: The case of a training program to encourage social entrepreneurship

Overview of the research project in collaboration with CEC Suisse



B. EDUCATION

Education is a central pillar of our mission, ranging from bachelor's and master's students to researchers. Across all levels, our programs aim to reshape entrepreneurship education by embedding responsibility not as an add-on, but as a foundational principle.

● Overview

In 2025, we successfully ran our three core education programs: the second edition of Entrepreneurial Thinking (Bachelor) and Entrepreneurship Lab (Master), and the first full cycle of the joint course Entrepreneurial and Intrapreneurial Project Management in collaboration with our 4EU+ university partners (post-graduate).

This year, we also had the opportunity to integrate a responsible entrepreneurship mindset in a course for the Master program in Information Science. Finally, based on our SNF-funded project on community entrepreneurship and civic wealth creation, we launched an institutional project allowing Bachelor and Master students to support Geneva-based community enterprises in overcoming business challenges.

Throughout the year, we continued to experiment with innovative pedagogical approaches, integrating real-world challenges and partnering with startups and ecosystem organisations to provide our students with hands-on learning experiences. This close collaboration not only enriched students' learning but also enabled us to collect valuable insights that directly inform and advance our research on responsible entrepreneurship education.

Alongside our core academic courses, GREC delivered and supported a series of shorter, hands-on training programmes that expose students to real-world entrepreneurship. These included multi-week initiatives such as the Best Idea Competition during Global Entrepreneurship Week, the SDG Summer School, the SDG Olympiad, and several hackathons across sustainable finance, quantum materials, and climate innovation.

GREC also partnered with national actors to bring Innosuisse programmes to UNIGE, including the Business Concept and Business Creation: Energy & Environment courses. Together, these programmes reached hundreds of students and provided practical, challenge-based learning, expert coaching, and a pathway into UNIGE's growing entrepreneurship community



Imagining the future of innovation support in a Lego Serious Play session with all actors from the UNIGE innovation ecosystem

Semester-Long Courses

● Entrepreneurship Lab Master's Course

Instructors: Prof. Christina Hertel, David Villegas



Description

The Entrepreneurship Lab master's course is designed to equip future entrepreneurs and innovators with the knowledge and practical tools to build ventures where business success and responsibility go hand in hand. In partnership with Venture Kick, the course gave students the opportunity to work on five early-stage start-ups—all winners of the Talent Kick program in 2024/2025. Over the semester, students engaged closely with the entrepreneurs, learning about their business models, challenges, and strategic ambitions. Using novel responsible entrepreneurship tools developed at GREC, the students assessed each venture's sustainability impact and operational resilience, focusing on how responsibility can be leveraged as a source of competitive advantage rather than a constraint.

For the first time, the course welcomed students from three faculties, GSEM, the Geneva School of Social Sciences, and the Faculty of Science, enriching the learning experience through interdisciplinary perspectives and diverse ways of thinking.

A highlight of the semester was the final pitch event, held at the SDG Solution Space (Campus Biotech), where students pitched their partner

start-ups in front of the entrepreneurs and an expert jury, including representatives from Genilem, Unitec, Fongit, Alter Start, and UNIGE's Laboratory of Advanced Technology.

Outlook

The Entrepreneurship Lab will be offered again in the Spring Semester 2026. We will continue strengthening interdisciplinarity by engaging students from different faculties and by selecting ventures from a broad range of sectors. After collaborating with Unitec and Genilem in 2024 and with Venture Kick in 2025, we are pleased to announce Fondetec as our partner for the 2026 edition. The course will maintain its focus on exploring how responsible approaches to business creation can generate win-win solutions for both business and society. Students will once again work directly with real startups, while also collaboratively tackling a broader challenge, this year focused on the future of local commerce in Geneva.

Call to Action

Are you a master's student at UNIGE and eager to work with real startups while exploring how entrepreneurship can create value for both business and society? Join the Entrepreneurship Lab in Spring Semester 2026 and become part of an interdisciplinary, hands-on learning experience.

Are you managing an incubation program or developing an early-stage venture and looking for support in shaping a meaningful sustainability strategy or addressing challenges related to building a responsible business? Get in touch with us before 31 August 2026 to explore how our students could support you over the course of the spring semester 2027.

Testimonials

“

Once again, congratulations on the outstanding quality of your students last night! I was truly impressed - really, it was mind-blowing! You could clearly feel all the work behind those few minutes of pitching. It was incredibly energising.

- Cyril, Genilem

”

“

Thanks to you for the possibility and super well organised course!

- Stefano Cozza - Founder of Planeto

”

“

I'm very grateful for the opportunity, and it has been an excellent experience that is both rewarding for the students and the startups.

- David Pejowski – Adoram

”

“

It's great that the course allows us to gain practical experience by working on a real-world assignment that supports a startup. This was the first class where I truly started to appreciate group work, after all this time.

It's also the most engaging class. When we manage to complete the assignment, or at least most of it, by the end of the session, I feel satisfied, even a bit happy. It feels more like doing a real job than just attending a class.

- Student

”

“

The course taught me a lot about the concepts of entrepreneurship and its impact. It also gave us tools and hands-on experience

- Student

”



Entrepreneurship Lab Master's Course

Supported Startups



Knowledge Organisation Systems Master's Course

Instructors: Dr. Thomas Maillart, Thibaut Chataing



Description

This course provided an advanced exploration of knowledge engineering and its applications in building responsible information systems. Students engaged with ontologies, linked data, knowledge graphs, and AI-powered decision-making, while reflecting on their societal and ethical implications. With a strong emphasis on responsible entrepreneurship, the course demonstrated how knowledge systems could be designed not only for technical excellence but also for social accountability and sustainable innovation.

reasoned over complex data to address challenges in domains like e-health, GIS, and information systems. Journal club seminars encouraged critical debates on cutting-edge research, while industry-based group projects gave students the opportunity to apply their skills in collaborative, entrepreneurial settings. Three startups; OQI, Ageospatial, and Open Geneva Sparkboard, were directly involved, giving students first-hand exposure to how innovative ventures leverage knowledge systems for impact.

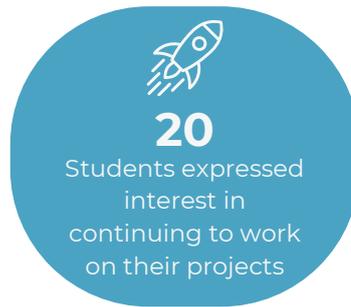
Through hands-on practice with tools such as Protégé, OWL, SPARQL, GraphDB, Neo4J, SHACL, and Python, students transformed and



Quantum Material Hackathon

● Entrepreneurial Thinking Bachelor's Course

Instructors: Prof. Christina Hertel, Elaine France, Gianluca Baglini



Description

The Entrepreneurial Thinking course is intentionally designed to be different from conventional entrepreneurship courses that focus primarily on business model development. Its goal is to cultivate an entrepreneurial mindset—one that enables students to turn problems into opportunities and to creatively develop and implement solutions across a range of contexts, including startups, corporations, NGOs, public institutions, and beyond.

Throughout the semester, each student developed an individual project, progressing from the identification of a meaningful problem or need, to generating early solution ideas, and ultimately crafting a compelling pitch for a desirable and responsible solution. Learning took place in a playful, interactive environment that blended short lectures with hands-on activities, reflective exercises, and creative prototyping sessions. This year, we deepened the learning experience by integrating Strategic Foresight and Futures Thinking methods, allowing students to strengthen core entrepreneurial competencies such as creativity, vision, ethical and sustainable thinking, and self-efficacy.

This year, we partnered with Elaine France to integrate Strategic Foresight and Futures Thinking into our experiential learning approach. These tools helped create the conditions for innovation, deepen core entrepreneurial competencies, and enable students to consider the broader impact and consequences of their ideas, particularly in relation to responsible entrepreneurship, early in the development process. In their end-of-semester reflections, students highlighted how these approaches provided fresh insights and fundamentally expanded their thinking.

Outlook

The course will be offered again in the Spring Semester 2026. Based on student feedback, we will further strengthen our focus on interactive and experiential learning, moving even more decisively away from traditional lecture-based teaching. The course will emphasise the development of soft skills such as creativity, teamwork, and communication, while encouraging students to cultivate adaptability, problem-solving abilities, and the confidence to apply entrepreneurial thinking in real-world situations. In our continued effort to innovate entrepreneurship education, we will deepen the integration of Strategic Foresight and Futures Thinking methods to better equip students to imagine and build more responsible and future-oriented businesses. In addition, we aim to provide stronger continuity beyond the classroom, helping students to further develop their projects after the course and offering continued support through other GREC programs and partnerships.



Entrepreneurial Thinking Bachelor's Course



Call to Action

Are you a student interested in exploring the world of entrepreneurship and developing an entrepreneurial mindset? Make sure this course is part of your academic journey to enhance your problem-solving abilities, entrepreneurial skills, and general employability.

Are you an entrepreneur with an inspiring journey to share? A corporate leader fostering intrapreneurship within your organisation? Or managing an entrepreneurship support program and eager to showcase your initiatives to our students? Get in touch with us to explore how you can take part in this interactive learning experience

Student Testimonials

“

When I first signed up for this class, I didn't expect it to have such a strong impact on me. I thought it would just be a regular class, something useful and maybe fun to explore, but not something that would change the way I think. As the semester went on, I realised that this course wasn't just about learning how to start a business or how to run it, but rather about learning how to see the world differently. It pushed me to recognise opportunities, look at problems in a new way and take action on ideas I care about

- Student

“

This course made me reflect not just on what entrepreneurship is about but also on how I see myself, what kind of person I want to become and how I might bring some of my own ideas to life.

- Student

“

I went from imagining being a successful entrepreneur as a “job” that was virtually as impossible to become as it was to be a professional athlete, to being a very real path for motivated individuals. This aspect became plausible as I went on the course, not only discussing my ideas but hearing other students' point of views that could potentially work in solving many of our issues today.

- Student

“

The course as a whole has helped emphasise that entrepreneurship isn't just a title to give someone who got lucky in developing a startup, it describes a mindset that constantly seeks innovation and improvement.

- Student

“

Throughout the semester, we were encouraged to think creatively, question everything, and embrace failure as part of the learning process. This mindset will stay with me beyond the classroom and influence how I approach not only business ideas but everyday situations.

- Student

4EU+ Intrapreneurial and Entrepreneurial Project Management Course



Description

The 4EU+ Entrepreneurial & Intrapreneurial Project Management (EIPM) program equips postgraduate students and young professionals with the competencies they need to navigate and shape tomorrow's innovation landscape. It is grounded in a hands-on, learning-by-doing approach that blends theory, practice, and mentorship. The curriculum spans entrepreneurial mindset and responsible innovation, innovation management within corporate environments, and the application of skills in real-world industrial and societal challenges.

In 2024–25, this translated into a mix of masterclasses, technical workshops, and collaborative projects, involving partners such as Safran, SAP, LVMH, Renault, Bayer, and CERN's Open Quantum Institute. A highlight of the year was the Quantum Materials Hackathon, which explored the potential of quantum computing for sustainable material discovery. Each cycle concludes with a Final Conference, in 2025 held in Warsaw, where students present outcomes, reflect on lessons, and build lasting cross-European networks. For UNIGE, the program reinforces Geneva's position as a hub of responsible entrepreneurship and frontier innovation.

Outlook

The 2025–26 edition will begin with a bootcamp in Geneva, where teams will start working on corporate innovation challenges in areas such as health, finance, circular economy, and deep tech. GREC aims to use the programme to build stronger links with industry partners in Geneva and expand opportunities for students and companies to collaborate on real-world innovation questions.



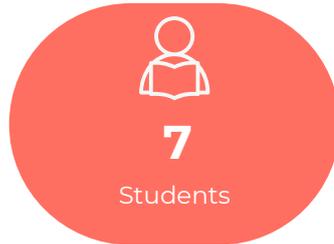
4EU+ Intrapreneurial and Entrepreneurial Project Management Course

Call to Action

If you've recently completed your master's degree or are a PhD student or postdoc at UNIGE and want to gain practical experience working on real innovation challenges, we encourage you to apply for the next EIPM cohort. And if you're a company or organisation in Geneva with a challenge you'd like a motivated, interdisciplinary team to explore, we would be pleased to discuss how the programme can support your innovation ambitions.

Institutional Project on Community Entrepreneurship

Supervisors: Dr. Rossella Rocchino, Prof. Christina Hertel



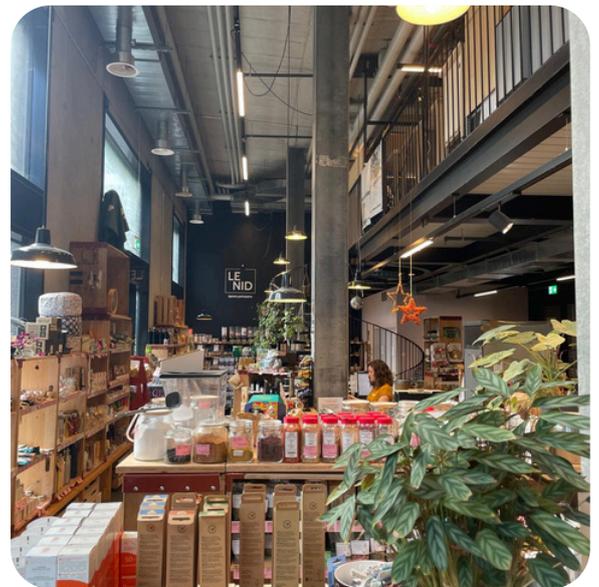
Description

In the face of growing economic, social, and environmental challenges, alternative business models are becoming increasingly relevant. Community entrepreneurship, where citizens collectively create and manage enterprises, offers a powerful approach to addressing these challenges at the local level. These community-based enterprises span various sectors and stages of the value chain, including production, processing, and distribution.

In partnership with [Après-Genève](#), Geneva's Chamber for the Social and Solidarity Economy, this project offers students a unique opportunity to engage in experiential learning that combines personal development, academic inquiry, and practical collaboration with two local organisations: [Le Nid](#) and [La Ferme de Budé](#). Students explore how current members are engaged within these organisations and examine ways in which engagement strategies could be strengthened. In doing so, the project not only contributes to reinforcing Geneva's social and solidarity economy but also provides students with valuable real-world experience at the intersection of business model development, community engagement, and responsible entrepreneurship.

Outlook

Over the course of the fall semester 2025/2026, students work closely with these organizations, applying their knowledge to real-world challenges. The project will culminate in a final presentation of their work to the partner organizations in February 2026.



Local Organisation - Le Nid

Call to Action

Be part of next year's institutional projects! Gain credits, hands-on experience, and help shape the future of community entrepreneurship in Geneva.

Follow our LinkedIn page to stay updated on upcoming opportunities

Multi-Week Training Programs

● Global Entrepreneurship Week Geneva Best Idea Competition

Prof. Christina Hertel, Scott Deely



33

Participants
in the E-
learning



17

Students pitched in front of an
expert jury, and celebrated their
success at the gala dinner at the FER

Description

Established by Unitec as part of Global Entrepreneurship Week Geneva, the Best Idea Competition takes place annually and is open to all students affiliated with a Geneva-based university. It provides a unique space to develop very early-stage ideas, whether aimed at launching a business, cooperative, or social initiative, with a strong emphasis on creating positive societal and environmental impact.

This year, GREC led the entire training program, offering weekly coaching sessions over six weeks and a full-day bootcamp to help participants refine their ideas and craft a compelling pitch. The GREC team was also actively involved in the final competition as jury members and student mentors, supporting participants throughout their entrepreneurial journey.

Outlook

We will integrate the participants into our GREC entrepreneurship community, providing ongoing monthly support, access to a supportive peer-to-peer network, and opportunities to connect with our broader ecosystem of experts and partners. Our goal is to ensure continuity of their projects and to further grow our community of responsible student entrepreneurs.

Call to Action

Are you a student with an entrepreneurial idea? Have you always wanted to experiment with entrepreneurship in a safe and supportive environment? This is your chance to gain hands-on experience in project development, work alongside experienced mentors, and pitch innovative solutions that address real societal challenges. Stay tuned and register for the next edition in October 2026.

Best Idea Competition



● SDG Summer School



Description

The 2025 SDG Summer School at the University of Geneva brought together bachelor's, master's, and PhD students for a two-week intensive programme on Planetary Health. The summer school explored how climate, health, and sustainability interact within the framework of the United Nations Sustainable Development Goals, offering students the opportunity to work hands-on with real-world sustainability challenges.

Co-directed by Prof. François Grey (GSEM), Prof. Nicolas Rey (Institute of Global Health), and Prof. Christina Hertel (GREC/GSEM), the programme strengthened collaboration across faculties and within International Geneva. Students worked in teams on five challenge topics contributed by the World Meteorological Organisation, the World Health Organisation, the Institute of Global Health, the IDH Alliance, and Data for Change, covering themes related to climate impacts, health system resilience, data gaps, and global monitoring frameworks. Through expert sessions, applied teamwork, and coaching, participants developed early-stage solutions that engaged directly with global policy priorities.

The Geneva programme ran in parallel with 13 other SDG Summer Schools worldwide, each serving as an entry pathway into the broader SDG Olympiad network. Upon successful completion, participants earned a Certificate of Completion equivalent to 6 ECTS credits, recognising their engagement in interdisciplinary, challenge-based learning.

Outlook

In 2026, GREC will continue strengthening the entrepreneurial dimension of the SDG Summer School, focusing on challenge-based learning, tailored coaching, and follow-up pathways for students to further develop their ideas beyond the programme.

Call to Action

Are you a master's or PhD student passionate about developing entrepreneurial solutions for global challenges in multicultural and interdisciplinary teams? Be sure to watch for the announcement of the 2026 SDG Summer School, and do not miss the application in spring!

Are you an NGO with an interesting challenge related to the SDGs? Reach out to us to explore how our students can become the co-creators of your innovative solutions

SDG Summer School



Students at the SDG Summer School

SDG Olympiad



SDG Olympiad Finals in Geneva

SDG Olympiad

Instructors: Katherine Temple, Prof. Christina Hertel



Description

The 2025 SDG Olympiad was hosted by the University of Geneva for the first time, welcoming student teams who had won their local SDG Summer Schools around the world. Building on the previous edition in Paris, hosting the finals in Geneva strengthened GREC's involvement in the global network and further positioned UNIGE as a hub for sustainability education and youth-led entrepreneurship.

In the lead-up to the event, teams participated in three online preparatory trainings, and this year's edition introduced a Global Challenges Track in partnership with Global Citizen, enabling additional youth innovators to join through an online pathway. The four-day finals programme in Geneva combined pitching sessions, expert feedback, workshops, and visits to institutions across International Geneva. The event builds on a strong relationship with UNITAR, where students were able to join a session with the UN Assistant Secretary-General and Executive Director of UNITAR.

The Olympiad was supported by the 4EU+ Alliance and Albatross EU, with winning teams selected by an international jury representing the Aga Khan Foundation, the International Olympic Committee, CERN, Albatross EU, Global Citizen, the International Telecommunication Union, and GREC. Their contributions provided strong multidisciplinary perspectives and reinforced the link between academic innovation and real-world impact.

Outlook

Building on the success of its first edition in Geneva, the SDG Olympiad will continue to develop its training offer, strengthen collaboration with the global Summer School network, and expand partnerships across International Geneva. GREC will explore new ways to support teams before and after the Olympiad, including through the GREC Community and dedicated mentoring opportunities.

Call to Action

Students: Interested in joining a future SDG Olympiad? Apply through your local SDG Summer School and follow updates for the 2026 edition.

Universities: Would you like to host a Summer School and participate in the global SDG Olympiad network? Contact us to explore collaboration.

Challenge partners: Organisations wishing to contribute through mentoring or challenge-setting are invited to connect with GREC.

Hackathons

● Sustainable Finance Hack 2024



Description

The Sustainable Finance Hack 2024 (SFH24) brought together a diverse community of innovators to co-create practical solutions for sustainable finance. Organised by Open Geneva and GREC, and supported by partners including Building Bridges, UNITAR, Sustainable Finance Geneva, GIGA, Finance for Peace, The Good Token Society, Science2Market, and Innosuisse, this 6th edition connected technology, finance, and sustainability through a hands-on hackathon experience.

Over an intensive 24-hour period, participants formed multidisciplinary teams to address challenges related to green finance, ESG transparency, financial inclusion, and the financing of the energy transition. With support from mentors across the finance and sustainability ecosystem, teams developed prototypes and conceptual pathways aimed at making financial systems more responsible and accessible.

The event strengthened collaboration between universities, startups, and public institutions, generating innovative ideas aligned with the UN Sustainable Development Goals (SDGs). It also highlighted Geneva's position as a growing hub for sustainable and responsible innovation.

Outlook

The 2026 edition of the hackathon will place greater emphasis on connecting innovative ideas to real pathways for implementation, expanding visibility for promising projects, and supporting participants in turning early-stage concepts into tangible solutions. It will build on the strong collaborations established with partners across Geneva's sustainable finance ecosystem, strengthening links between technology, finance, and sustainability to inspire the next wave of impactful projects.

Call to Action

The Sustainable Finance Hack invites universities, financial institutions, public actors, and innovators to contribute to shaping more responsible and inclusive financial systems. We encourage partners to engage as challenge providers and mentors, and students and early-career professionals to take part in future editions and develop ideas that can drive meaningful change.

Quantum4Purpose and the Quantum Materials Hackathon



Description

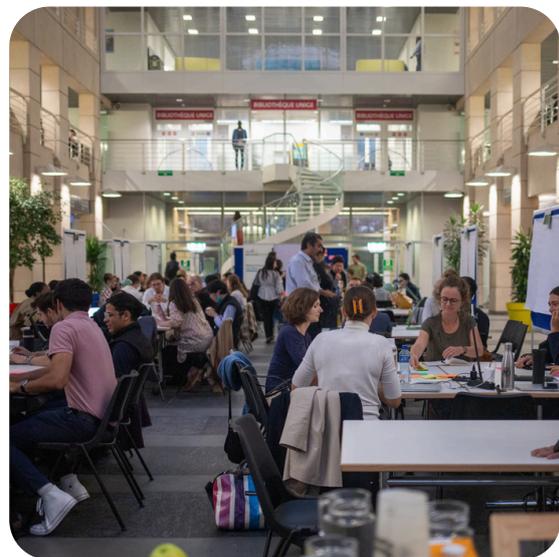
Quantum4Purpose emerged as a flagship initiative, connecting quantum technologies with the Sustainable Development Goals. Developed in close partnership with the Open Quantum Institute at CERN and the Geneva Quantum Center at UNIGE, students co-designed and organised the Quantum Materials Hackathon, held at CERN in May 2025.

The hackathon gathered thirty-five participants working in six teams on challenges such as hydrogen production, quantum spin liquids, superconductive materials, and next-generation solar harvesting technologies. Supported by mentors from CERN, UNIGE, ETH Zurich, EPFL, and industry partners such as AWS and SGIInnovate, students had the opportunity to work directly with advanced quantum computing tools, including Amazon Braket and Alice & Bob frameworks.

Quantum4Purpose demonstrates how the EIPM programme can mobilise students, researchers, and industry partners around frontier technologies, translating scientific insights into early prototypes and strategic roadmaps with societal relevance.

Outlook

Quantum4Purpose will continue to expand its scope by strengthening links between quantum research and industry needs, and by integrating micro-certifications aligned with the 4EU+ micro-credentials framework. A key milestone will be the Geneva Bootcamp and Employability through Entrepreneurship Conference in November 2025, showcasing how responsible entrepreneurship can connect academia, industry, and society through emerging technologies



Hackathon at UniMail

Call to Action

We invite universities, research centres, and industry partners to collaborate on future Quantum4Purpose challenges and support students working at the intersection of quantum technology and societal needs. Students and young professionals interested in deep-tech innovation are encouraged to join upcoming hackathons and contribute to shaping responsible and impactful applications of quantum technologies.

Master's Theses and Internships

Description

GREC supports academic theses and internships for students enrolled in master's programs such as Responsible Management and Sustainability, Human Development, and Innovation. Master's theses allow students to develop strong research skills while exploring a topic related to responsible entrepreneurship in depth. Academic internships offer students the opportunity to engage in hands-on, project-based work that connects academic inquiry with real-world entrepreneurial challenges and contributes directly to responsible innovation and venture development.

Call to Action

Are you a master's student interested in writing a thesis or completing an internship that contributes to the growing field of responsible entrepreneurship? Reach out to inquire about open topics. You are also welcome to propose your own topic, provided it aligns with the objectives of responsible entrepreneurship and contributes meaningfully to research and practice.



GREC Intern Supreet Balaji facilitating a session on innovation in NGOs

Partner Programs

We believe in the importance of leveraging the strengths of the existing Swiss entrepreneurship ecosystem rather than reinventing the wheel. Instead of duplicating what already works, we focus on building meaningful partnerships with leading actors to bring high-quality entrepreneurship programs directly to UNIGE. In 2025, we strengthened these efforts through collaborations with Talent Kick, Venture Lab, and Startup Campus, allowing our students to access nationally recognized programs, networks, and support structures.

● Talent Kick Program

Description

Talent Kick is a highly selective, cross-university program designed to transform students into entrepreneurs by providing them with the tools and support necessary to launch successful ventures. It focuses on helping participants find interdisciplinary co-founder teams, gain hands-on entrepreneurial experience, and secure funding for promising projects. Participants can expect to build a strong foundation for an entrepreneurial career path, supported by mentoring from experienced entrepreneurs and opportunities for intensive personal leadership coaching.

GREC collaborates with Talent Kick on our shared goal to identify more promising ideas and future entrepreneurs at UNIGE, and to take projects developed at the university to the next level. Talent Kick supports our teaching through interventions during the semester. To encourage students to prioritise their entrepreneurial projects, GREC has the possibility to provide ECTS credits to students enrolled in certain GSEM master's programs.

Outlook

For next year, we aim to increase the number of applicants and selected participants from UNIGE. In addition, we plan to deepen collaboration and develop joint activities with the goal of fostering responsible entrepreneurship.



Students at the Talent Kick Immersion Day

Call to Action

Are you a student, curious about entrepreneurship, and eager to acquire new professional and personal skills? Do you want to explore your ideas, meet potential co-founders, and gain invaluable experience while making a positive impact? Apply for the Talent Kick program and reach out to the GREC team regarding the possibility of obtaining credits.

● Venture Lab - Business Concept

Description

The Business Concept course is part of the national Innosuisse Start-up Training and is delivered by Venturelab. This semester-long programme supports students, researchers, and alumni in transforming early-stage ideas into concrete startup projects through weekly evening sessions led by experienced entrepreneurs. Participants build skills in market validation, pitching, team formation, and navigating the Swiss startup ecosystem.

GREC partnered with Venturelab to host the Business Concept course in Geneva at the Solution Space in Semester 1, 2025, welcoming 25 selected participants who formed teams around the most promising ideas. GREC works to identify and support students at the University of Geneva who are suited for this training. After completing the course, GREC provides students with additional mentorship and resources to further develop their business ideas.

Outlook

Looking ahead, GREC aims to strengthen its collaboration with Venturelab by hosting future Innosuisse Business Creation courses at the University of Geneva. This will foster a stronger network of professors and experts who can identify students with promising ideas. The goal is to create a more structured support journey for students, ensuring that those who complete the course have the necessary backing to continue their entrepreneurial endeavors.



Venture Lab Final Pitching Event

Call to Action

Are you an aspiring entrepreneur eager to take your startup to the next level? Sign up for the Business Concept course and gain invaluable insights from industry experts, coaches, and fellow entrepreneurs. Reach out to GREC for more information and explore how you can receive ongoing support after the program to turn your startup idea into a successful venture.

● Startup Campus - Business Creation Energy & Environment

Description

Startup Campus is a vibrant hub within the Swiss entrepreneurship ecosystem, delivering Innosuisse's Business Creation: Energy & Environment course, a dynamic, hands-on programme designed for entrepreneurs tackling today's most urgent climate and environmental challenges. Over several intensive sessions, participants work closely with expert coaches to sharpen their business models, validate their solutions, and build the skills needed to launch high-impact ventures in the fields of clean energy, sustainability, and environmental technology.

In 2025, GREC partnered with Startup Campus to bring this training to Geneva, hosting the course at the Solution Space. This collaboration offered UNIGE innovators a unique opportunity to accelerate projects aimed at shaping a more sustainable future. The course is a crucial step in the broader entrepreneurial journey that GREC is building, supporting students and innovators from idea inception to sustainable business growth.

Outlook

The collaboration was a great success, and GREC is excited to expand the partnership in 2026. We look forward to welcoming even more Startup Campus events, workshops, and coaching programmes to Geneva, strengthening the support ecosystem for students and researchers working on impactful energy and environmental solutions.

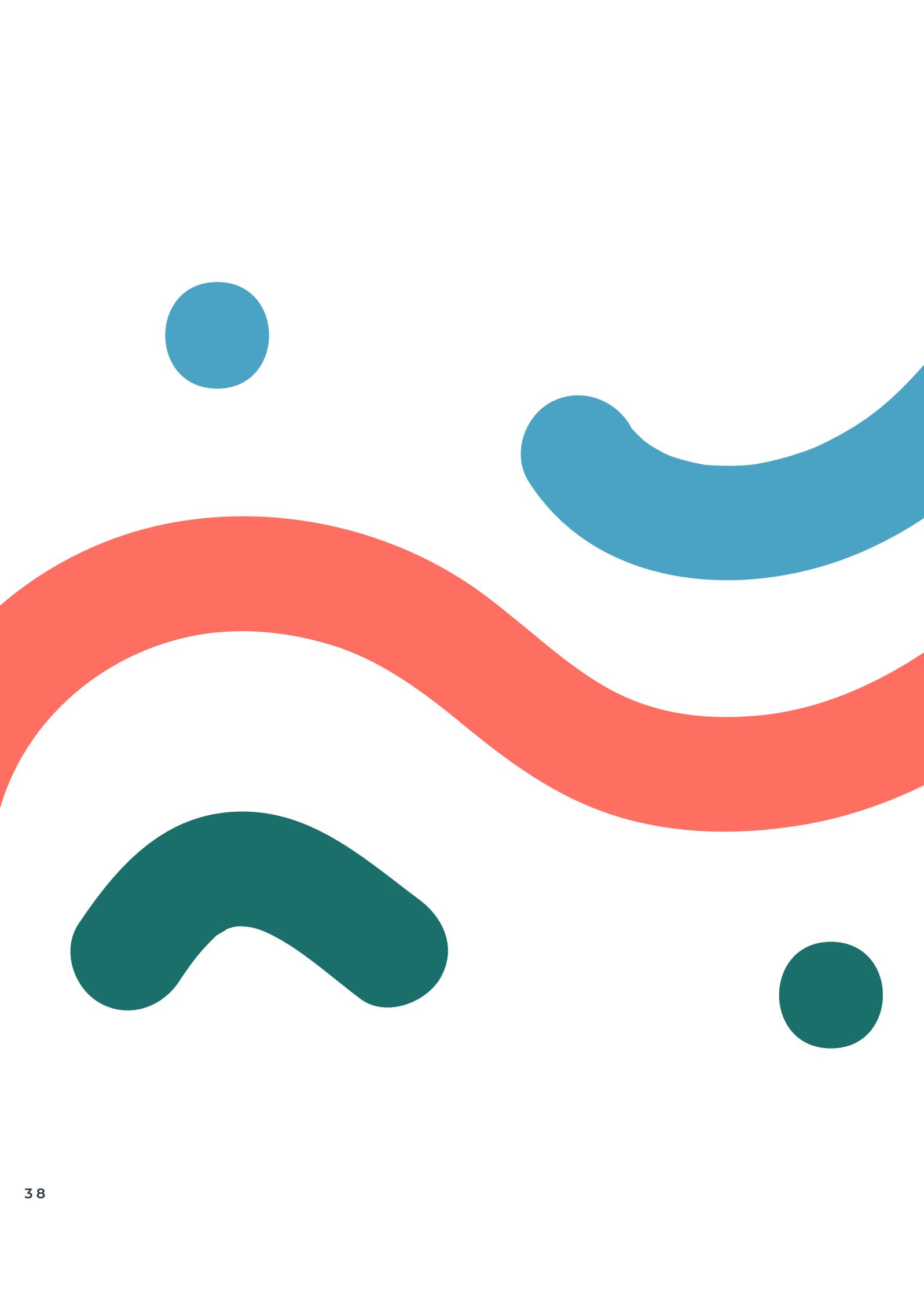


Startup Campus Innovation Day

Call to Action

Are you developing an idea in sustainability, clean energy, or environmental innovation?

Apply for the next Business Creation: Energy & Environment course and gain the expertise, coaching, and network you need to move your project forward. For more information or support with your application, contact GREC and apply for the Business Creation: Energy & Environment course.



C: PROJECT SUPPORT & COMMUNITY BUILDING

● UNIGE Responsible Entrepreneurship Scholarship



Description

2025 marked the launch of the GREC Responsible Entrepreneurship Scholarship, created to support UNIGE students developing responsible early-stage ideas. The scholarship provides financial support, personalised mentorship, and access to Geneva's entrepreneurial ecosystem, and was open to all Bachelor, Master, and Doctoral students across all university faculties.

This first edition was made possible thanks to funding from Fondation Henri Moser. Preparation for the programme included a structured series of four hands-on workshops supported by our partners Talent Kick, FONGIT, GENILEM, Alter Start, Impact Hub Geneva, and FONDETEC. These sessions supported students in framing their ideas, strengthening their value propositions, and developing proposals grounded in responsible entrepreneurship. Four scholarship awardees were selected through a rigorous evaluation process, representing the first cohort of students supported under this new initiative.

Outlook

In the year ahead, GREC will continue to strengthen the scholarship programme by expanding mentoring opportunities, deepening collaboration with ecosystem partners, and accompanying awardees throughout the full 10-month development period. As the programme grows, GREC aims to establish the scholarship as a recurring annual offering, ensuring that students across UNIGE continue to have access to dedicated support for developing responsible entrepreneurial projects.



Award Ceremony - UNIGE Scholarship

Call to Action

Students with early-stage ideas are encouraged to apply for the next scholarship cohort. GREC also welcomes UNIGE faculty and ecosystem partners interested in mentoring or supporting future awardees as they develop responsible entrepreneurial projects. Organisations or foundations wishing to contribute to the continuation and expansion of the scholarship programme are invited to partner with GREC in supporting the next generation of responsible entrepreneurs.



Award Ceremony - UNIGE Scholarship

● GREC Entrepreneurship Community

Description

The GREC Entrepreneurship Community has continued to grow throughout 2025. We now meet monthly, bringing together students from across UNIGE who are exploring early-stage entrepreneurial ideas. These gatherings have become a cornerstone of our work, helping students exchange knowledge, celebrate milestones, and build meaningful peer-to-peer support networks.

Alongside community meetings, GREC provides individual coaching sessions, ensuring that students can receive personalised guidance tailored to their project's needs. Through our network of partners, we also help participants identify next steps in their entrepreneurial journey and connect them with relevant programmes, courses, and opportunities across Geneva.

Outlook

In 2026, GREC will further strengthen its support model by expanding our coaching offering and deepening our focus on community-building activities. We are currently developing a toolkit of resources, including templates, guides, and curated opportunities, which will be shared with community members to help them advance their projects more effectively. As the community grows, GREC will continue to foster collaborations with leading innovation partners and maintain a strong presence at the Solution Space, creating greater visibility and support for student-led entrepreneurship across the university.



GREC Community Meetings



Call to Action

Whether you want to join the community, mentor students, or collaborate on events, we welcome your involvement. By participating, you help strengthen a growing network of responsible entrepreneurs committed to building ventures with meaningful societal and environmental impact.

● PIMS Social Entrepreneurship Education Network

Description

At GREC, we deeply believe in the power of community and mutual support, not only for our student entrepreneurs but also for ourselves as educators and innovators. Entrepreneurship that goes beyond profit generation and contributes to societal value has, fortunately, made its way into the curricula of many universities. While this is an important step, it is not enough. To truly “walk the talk,” we must stop developing new programs in isolation and instead join forces to develop relevant and impactful entrepreneurship education.

With this conviction, and supported by Katherine Milligan (UNIGE; Geneva Graduate Institute) and Sophie Bacq (IMD), we launched a national network that connects educators across Switzerland who teach entrepreneurship and innovation with a focus on societal value creation. In February 2025, eight educators from seven Swiss institutions (UNIGE, Geneva Graduate Institute, IMD, Unil, Berner Fachhochschule, Universität St. Gallen, EHL), met for a two-day retreat in the mountains to collectively explore emerging trends, challenges, and opportunities for collaboration.

Since then, the network has expanded and now meets monthly to deepen its shared learning and joint initiatives.

The trust, openness, and spirit of mutual support that emerged from this experience were a powerful reminder of what we advocate for: challenging the status quo through collaboration and collective action to shape a more responsible entrepreneurship landscape.

Outlook

Looking ahead, the network will reconvene for its second retreat in January 2026, this time with 13 members, reflecting growing interest and momentum. Together, we will continue to explore how to strengthen our respective programs, support each other in our teaching and research initiatives, and function as a springboard for innovative ideas. Beyond collaboration, our shared ambition is to advocate for a stronger role of entrepreneurship as a force for societal value in the Swiss ecosystem.



PIMS Social Entrepreneurship Retreat

Call to Action

Are you an educator in Switzerland passionate about entrepreneurship as a force for societal value? Are you part of an entrepreneurship or innovation support organisation interested in tapping into the joint expertise of educators across Switzerland? Are you an academic institution looking to enrich your curriculum with programs that integrate responsibility, innovation, and impact? Get in touch, we would love to collaborate.

Our Partners and Supporters

Institutional Partners



Ecosystem Partners



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