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Short Biography

Omar Ramon Serrano Oswald (欧山) is a Senior Researcher and Lecturer at the University of Geneva and a Guest Professor at Hunan University in China (湖南大学). He is author of *The Domestic Sources of European Foreign Policy: Defence and Enlargement* (Amsterdam University Press, 2013). His current research looks at the transformation of international trade, investment and financial governance by emerging countries; especially China. He has held research fellowships in Beijing (UIBE), New Delhi (JNU), Mexico City (ITAM), Rio de Janeiro and São Paulo (FGV). Omar holds a PhD in International Relations/Political Science from the Graduate Institute. Before Geneva, he obtained a MSc. in Global Politics from the London School of Economics (LSE) and a *licenciatura* in International Relations from ITAM University. Since 2007, he has been an associate editor for the Chinese (Taiwan) Yearbook of International Law and Affairs. Having lived in both sides of the Atlantic helped him learn several languages which link directly to his current and previous research interests amongst which Spanish, German, French, Portuguese and Mandarin. In pursuing these interests, Omar has learned and applied both qualitative and quantitative methodologies: combining case study analysis, interview material, with regression analysis and fuzzy-set qualitative comparative analysis (fsQCA).



Omar Ramon Serrano Oswald (欧山), Nationalities: Swiss & Mexican, Age: 37
PhD. International Relations (IHEID), Geneva, February 2011
MSc. Global Politics, London School of Economics (LSE), December 2005
Lic. International Relations, ITAM University, Mexico City, 2004

Education

- 2005 – 2011 **PhD. in International Relations** specialising in Political Science at the Graduate Institute for International and Development Studies (**IHEID**), Geneva, Switzerland
Topic: 'The Domestic Sources of European Foreign Policy: Defence and Enlargement'
Thesis advisor: Cédric Dupont. Readers: Urs Luterbacher and Frank Schimmelfennig
- 2004 – 2005 **Master of Science (MSc.) in Global Politics** at the London School of Economics and Political Science (**LSE**), London, UK
Dissertation submitted: 'Two-Level Games, Regional Integration and Referenda Strategy. Austria, Norway, Sweden and Switzerland: a Case Study'
Dissertation advisor: Mathias Koenig-Archibugi
- Spring 2004 Auditor courses at the Sociology Department of the Freie Universität Berlin (**Free University**), Berlin, Germany
- 1997 – 2003 **Lic. International Relations** at the Instituto Tecnológico Autonomo de Mexico (**ITAM University**), Mexico City, Mexico
Dissertation submitted: 'The Internal Effects of EU Conditionality on Turkey'
Dissertation advisor: Stephan Sberro
- Summer 2007 ECPR Summer School in Methods and Techniques, **University of Ljubljana**, Slovenia
- Summer 2003 Summer School in European Studies, **University of Vienna**, Austria
- Summer 2002 Diploma courses on 'Contemporary Cuba' and 'Cuban-Mexican-American International Relations' at the Juan Marinello Center for Cultural Studies, **University of Havana**, Cuba

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Work experience

- 12/2016 – to date **Guest Professor** at Hunan University (湖南大学), **Hunan, China**
- 09/2014 – to date **Senior Researcher and Lecturer** at the Global Studies Institute, University of **Geneva**, Switzerland
- 04/2008 – to date **Associate Editor**, Chinese (Taiwan) Yearbook of International Law and Affairs, **Taiwan**
- 10/2010 – 4/2015 **Senior Researcher and Lecturer** at the International Relations Section of the Political Science Department, University of **Lucerne**, Switzerland
- 07/2014 – 08/2014 **Visiting Scholar** at the Getulio Vargas Foundation, Rio de Janeiro & Sao Paulo, **Brazil**
- 04/2014 – 05/2014 **Visiting Scholar** at ITAM University, Mexico City, **Mexico**
- 01/2014 – 02/2014 **Visiting Scholar** at the Centre for International Trade and Development (CITD) Jawaharlal Nehru University, New Delhi, **India**
- 06/2013 – 10/2013 **Visiting Scholar** at the IU Research Center for Chinese Politics and Business (RCCPB), University of International Business & Economics, Beijing, **China**
- 01/2011 – 2/2015 **Secretary** of the Swiss Political Science Association (SVPW/ASSP) **Lucerne**, Switzerland
- 02/2009 – 10/2010 **Research Assistant**, Project: 'Quel avenir pour la voie bilatérale Suisse-UE', at the Swiss Network for International Studies, University of **Geneva**, Switzerland
- 03/2006 – 01/2009 **Teaching Assistant & Research Assistant**, at the Graduate Institute for International and Development Studies (IHEID) **Geneva**, Switzerland

Publications

Monographs

- The Domestic Sources of European Foreign Policy: Defence and Enlargement (Amsterdam University Press, 2013)

Papers

Forthcoming

- China and India's insertion in the intellectual property rights regime: sustaining or disrupting the rules? *New Political Economy*, 21(3): 343-364
- Introduction: EU and US regulatory power under strain? Emerging countries and the limits of external governance, with Sandra Lavenex and Ivo Krizic. *European Foreign Affairs Review*, forthcoming, August 2017
- Exporting intellectual property rights to emerging countries: EU and US approaches compared, with Ivo Krizic. *European Foreign Affairs Review*, forthcoming, August 2017
- Introduction: The Rise of the Regulatory State and Power Transitions, with Sandra Lavenex and Tim Büthe. (Introduction to a special issue on the regulatory state and power transitions)
- Rising Powers at the World Intellectual Property Organization: Changing Interests and Stable Institutions, with Jean Frédéric Morin, Sara Bannerman and Mira Burri
- Rising Global Economic Powers, Partners and Rivals: Comparing Preferential Trade Strategies of China and India, with Jappe Eckhardt
- Teaming-Up? Intellectual Property and the Equitable Sharing of Benefits from Genetic Resources in China, India and Brazil, with Valbona Muzaka
- Regime Transformation by Rule-making: Transnational Policy Networks and the South-South Diffusion of Novel Approaches to Intellectual Property Rights in India and Brazil, with Mira Burri
- Protecting Markets? Emerging Powers and Trade Remedies, with Manfred Elsig

Book chapters

- 促进民主的安全目标: 欧洲外交政策中的‘内外’矛盾 in : 应对全球环境变化, 灾害及安全: 威胁, 挑战, 缺陷和风险 (Nanjing Press Company, 2015)
- Usufruidas flexibilidades do TRIPS: implementação e difusão dos regimes de licenciamento compulsório no Brasil e na Índia with Mira Burri (Editora UFPB, 2015)
- Promoting democracy as a security goal: the inward/outward paradox of the EU's foreign policy in: Brauch et al. (Eds.): Coping with Global Environmental Change, Disasters and Security – Threats, Challenges, Vulnerabilities and Risks. (Berlin – Heidelberg – New York: Springer-Verlag, 2011)

Working papers

- SNIS working paper 2016/3, From rule-takers to rule-makers? Patterns of adaptation, resistance and initiative among emerging powers in the world trade regime, with Sandra Lavenex
- NCCR working paper 2016/1, Making use of TRIPS flexibilities: Implementation and diffusion of compulsory licensing regimes in Brazil and India, with Mira Burri
- NCCR working paper 2014/10, Economic Integration and Rivalry in Asia: Comparing Regional Trade Strategies of China and India, with Jappe Eckhardt
- CTEI working Paper 2010/26, Testing the limits of “à la carte” integration? EU-Switzerland bilateral agreements (1999-2010), with Cédric Dupont and Pascal Sciarini

Recent papers presented at professional meetings

11/2016	Emerging Economies Forum, Guangzhou, China 2016. Presented: 'From rule-takers to rule-makers? Patterns of adaptation, resistance and initiative among emerging powers in the world trade regime' co-authored with Sandra Lavenex
07/2016	Think - 20 Summit (T-20) Building New Global Relationships. Organised by IWEF, SIIS and Chongyang Institute for Financial Studies, Renmin University, Beijing, China . Presented: 'Emerging countries as Rulemakers'
07/2016	At the Center for BRICS Studies Fudan University, Shanghai, China . Presented: ' <i>BICs as Rule-Makers?</i> '
07/2016	At the Institute of European Studies, Chinese Academy for Social Sciences, Beijing, China . Presented: ' <i>Brexit and the 'Swiss model': Lessons from 23 years of bilateralism</i> '
07/2016	At the Nankai Institute of International Economics, Tianjin, China . Presented: ' <i>From Rule-takers to Rule-makers</i> ' co-authored with Sandra Lavenex

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Supervision of Master theses (First reader)

Fall 2016	Title: Die Rolle von Interessen bei der Wahl regionaler Handelspartner in der Asien-Pazifik Region: Eine Analyse anhand der derzeitigen Verhandlungen von TPP und RCEP
Fall 2016	Title: What does it take for NGOs and Companies in Emerging Markets to successfully form Partnerships in the Field of Human Development? A Comparative Case Study of two Indian NGO-Business Partnerships
Fall 2016	Title: Transnational Advocacy in European Trade Policy: Between Regional Integration and Asymmetrical National Participation
Fall 2016	Title: Effekte von ausländischen Direktinvestitionen auf die wirtschaftliche Entwicklung postsozialistischer Transformationsländer im Zeitraum 1990-2014
Spring 2016	Title: Chinas Aufstieg in Europas Nachbarschaft: Die Europäische Union und China auf dem Westlichen Balkan und in Afrika?
Spring 2016	Title: Die Rolle der NATO in der Ukraine-Krise: Eine Betrachtung aus neorealistischer und neoinstitutioneller Perspektive
Spring 2015	Title: Die Gründe für die neuen Ausrichtungen der türkischen Aussenhandelspolitik
Fall 2014	Title: Der Umgang von Schweizer Unternehmen mit dem chinesischen Staat
Fall 2014	Title: Pathways of Protectionism: Tracing Trade Policy-Processes in Emerging Economies on the cases of India and Argentina
Fall 2014	Title: Varieties of Capitalism und Korruption
Fall 2014	Title: Sportliche Megaevents in den BRICS: Regierungen zwischen innen- und aussenpolitischen Interessen
Spring 2014	Title: Enhancing Civil Society in China
Spring 2014	Title: The different reactions of Brazil and Mexico towards the WIPO Development Agenda: a comparative analysis of policy-shaping in the field of intellectual property rights
Spring 2014	Title: Traditional Knowledge in the Intellectual Property Rights Regime: An Analysis of the Indian Traditional Knowledge Digital Library
Spring 2013	Title: Neoinstitutionelle Aspekte der Sino-Hispanischen Interaktionen im Frühkolonialen Manila

Supervision of Bachelor theses (First reader)

Spring 2016	Title: Die Hälfte der Welt: Modernisierung und die Frauenrechte in Indien und China
Fall 2015	Title: Die Entwicklungsstrategien von Brasilien und Mexiko im Vergleich
Fall 2015	Title: Chinas Entwicklungshilfe in Africa
Spring 2014	Title: Neue Interessen und alte Strukturen: Herausforderungen bei der Umsetzung der Hukou-Reform in der Volksrepublik China
Spring 2014	Title: The BRICS Countries: an Empirical Evaluation of the BRICS' Influence in International Organizations
Spring 2013	Title: Weshalb hat sich die Integration durch den südamerikanischen Mercosur nicht mehr in die Richtung des Vorbilds der neofunktionalistischen EU entwickelt?

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Selected papers presented at professional meetings

03/2016	At the 'ISA Annual Convention 2016, Atlanta, USA . Presented: <i>'Emerging Countries and Access and Benefit Sharing'</i> co-authored with Valbona Muzaka
03/2016	At the 'ISA Annual Convention 2016, Atlanta, USA . Presented: <i>'Rising Powers in the International Patent Regime: From Rule-Breakers to Rule-Makers'</i> co-authored with Jean-Frédéric Morin, Mira Burri and Sarah Bannerman
02/2015	At the 'ISA Annual Convention 2015, New Orleans, USA . Presented: <i>'The Limits of Transgovernmentalism'</i> co-authored with Sandra Lavenex and Wang Lei
07/2014	At the 'Workshop: Propriedade Intelectual e Desenvolvimento' UFPB, Jão Pessoa, Brazil . Presented (in Portuguese): <i>'Emulação ou coordenação? Os países emergentes e a difusão do licenciamento compulsório e políticas de restrição às patentes'</i> co-authored with Mira Burri
07/2014	At the 'FLACSO-ISA Joint International Conference' University of Buenos Aires, Argentina . Presented: <i>'Rule-makers? India and China in the intellectual property regime'</i>
07/2014	At the Presidential Panel of the 'SASE 26 th Annual Conference' University of Chicago, USA . Presented: <i>'From rule-takers to rule-makers? Patterns of adaptation, resistance and initiative among emerging powers in the world trade regime'</i> co-authored with Sandra Lavenex
04/2013	At the 'International Studies Association (ISA) Annual Convention' in San Francisco, USA . Presented: <i>'Evolving views: are new domestic constituencies leading to stronger IP protection in India and China?'</i>
04/2012	At the 'International Studies Association (ISA) Annual Convention' in San Diego, USA . Presented: <i>'Emerging markets and intellectual property rights: comparing Brazilian, Chinese and Mexican responses to US demands'</i>
04/2012	At the 'ECPR Joint Sessions of Workshops' in Antwerp, Belgium . Presented: <i>'New Economic Powers and the Transformation of International Trade Governance'</i>
5/2006	At the WTO Seminar, Geneva, Switzerland . Paper presented: <i>'Coalitions of Developing Countries: Why regionalism Matters?'</i> Co-written with Jérôme Prieur

Courses taught	<i>English (EN), German (DE), French (FR)</i>
Fall 2016	M.A. Seminar 'Global Financial Regulation' University of Lucerne (EN)
November 2016	M.A. Lecture 'Emerging Economies and Global Political Economy' MILE Programme, World Trade Institute, University of Berne (EN)
Spring 2016	B.A. Séminaire Coopération internationale 'La Chine et l'Inde dans l'économie mondiale : enjeux pour la gouvernance globale' University of Geneva (FR)
Fall 2015	M.A. Seminar 'China and India in the Global Economy' University of Lucerne (EN)
December 2015	B.A. Lecture 'Introduction à la Science Politique, Relations Internationales II, University of Geneva (FR)
October 2015	M.A. Lecture 'Emerging Economies and Global Political Economy' MILE Programme, World Trade Institute, University of Berne (EN)
Spring 2015	B.A. Seminar 'La Chine et l'Inde dans l'économie mondiale : enjeux pour la gouvernance globale' University of Geneva (FR)
Spring 2015	M.A. Seminar 'International Political Economy' University of Lucerne (EN)
Fall 2014	Lecture (Vorlesung) 'Einführung in die Politikwissenschaft' (DE/EN) together with Joachim Blatter, André Bächtiger, Andreas Balthasar and Stefan Rieder
Fall 2014	M.A. Seminar 'China and India in the Global Economy' University of Lucerne (EN)
Fall 2013	M.A./B.A. Advanced seminar (Hauptseminar) 'International Political Economy' University of Lucerne (EN)
Spring 2013	M.A./B.A. Advanced seminar (Hauptseminar) 'China in World Politics: Rising Influence, Rising Challenges?' University of Lucerne (EN)
Fall 2012	M.A./B.A. Advanced seminar (Hauptseminar) 'International Political Economy' University of Lucerne (EN)
November 2012	Lecture (Vorlesung) 'Internationale Beziehungen: vom System Souveräner Staaten zur Global Governance' in replacement of Sandra Lavenex, University of Lucerne (DE)
Spring 2012	M.A./B.A. Advanced seminar (Hauptseminar) 'Emerging Powers' University of Lucerne (EN)
Fall 2011	M.A./B.A. Advanced seminar (Hauptseminar) 'International Political Economy' University of Lucerne (EN)
Spring 2011	M.A./B.A. Advanced seminar (Hauptseminar) 'European Union Foreign Policy' University of Lucerne (EN)
Fall 2010	B.A. Seminar 'Einführung in die Internationale Beziehungen' University of Lucerne (DE)
November 2010	Lecture (Vorlesung) 'Security Cooperation' in replacement of Sandra Lavenex, University of Lucerne (EN)
October 2010	Tutorial seminar 'Global Political Economy' World Trade Institute, University of Bern (EN)
Spring 2007	B.A. Seminar 'Forms of Multilateral Cooperation and Global Governance', Graduate Institute, Geneva (EN/ FR)
Fall 2006	B.A. Seminar 'The Politics of International Economic Relations' Graduate Institute, Geneva (EN/ FR)
November 2006	Lecturer, 'Analyse Politique des Relations Économiques Internationales et Régionalisme' HEI Diplomatic Studies Program, Graduate Institute, Geneva (FR)

Third party funding / Research projects

11/2015- 12/2016	Leader Flash Research Programme, by the Swiss Federal Institute of Technology Lausanne (EPFL) ' <i>Brazil and the New Development Bank</i> '
04/2014- 03/2015	Leader BSJRP Research Project ' <i>Brazil: rule-maker in the global health & trade nexus?</i> ' The project looks at the role of Brazil in shaping health-related trade rules at the multilateral arena
09/2012- 9/2015	Co-Leader with Sandra Lavenex SNIS Research Project ' <i>From rule-takers to rule-makers: emerging powers in the regulation of international trade</i> '. The project looks at initiatives by four emerging countries (Brazil, China, India and Mexico) towards shaping global governance
04/2012- to date	Co-Leader with Sandra Lavenex SNF Research Project ' <i>Understanding Power Transitions in the Global Economy. Regulatory Politics in Flux</i> '. The project looks at interactions between two emerging (Brazil/China) and two established (EU/US) powers in the global trade regime

Languages

Spanish	Spoken and written fluent (broadcast)
English	Spoken and written fluent (all academic writing)
German	Spoken fluent (broadcast), written good <i>Swiss-German (broadcast)</i>
French	Spoken fluent, written good
Portuguese	Spoken fluent, written intermediate
Italian	Spoken good, written intermediate
Mandarin	Spoken intermediate, written intermediate (> 5 years of studies – ca. 1000 characters)

Computer skills

Office
fsQCA
SPSS
STATA
Web design (Magnolia)

Grants and Recognitions

11/2016	Best paper award (second prize) from the China Society of Emerging Economy Studies at the Emerging Economies Forum, Guangzhou 2016. For the paper: From rule-takers to rule-makers? Patterns of adaptation, resistance and initiative among emerging powers in the world trade regime (with Sandra Lavenex)
07/2007	By the Swiss Foreign Policy Association (SGA-ASPE) to attend the Wilton Park conference: 'Europe in the world: developing the EU common foreign and security policy' Wiston House Sussex, UK

Contact

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