


III. B Lab Material: What is the B Impact Assessment?

What is the B Impact Assessment?



The [B Impact Assessment](#) is a free and confidential online tool developed by B Lab which allows you to:

- **assess strengths and weaknesses** in a company's sustainability management system
- **compare against peers** in comparable sectors, sizes and geographies
- **identify gaps and opportunities** for creating a more positive impact through business operations and reduce the potential negative impact

Impact measurement through the B Impact Assessment is based on the international standard that is regularly controlled by the Standards Advisory Council of B Lab. Click [here](#) to view the independent committee's members.

By the way, the B Impact Assessment has been [showcased by GLOBAL VALUE](#), a toolbox allowing to compare systems of business impact measurement.

Impact Areas and Stakeholders Considered in the B Impact Assessment:

	Governance	Employees; shareholders; investors; financial auditors
	Workers	Employees
	Community	Municipalities; government; employees; suppliers; banks; civil society
	Environment	Employees; suppliers; community
	Impact Business Models	Subcontractors; suppliers; civil society & NGOs

<http://bcorporation.eu/switzerland>

For more information, please see the next appendix.