

**Judith Syga** (Ecole des hautes études en sciences sociales, Paris):  
*Managing exchange in interwar Germany: August W. Fehling and the administration of the Rockefeller Foundation's fellowship program for the social sciences*

**Pierre-Yves Saunier** (Université Laval, Québec):  
*A special kind of fellows? Half a century of Rockefeller Foundation nursing fellowships 1919-1970*

**Carol Aktinson** (University of Southern California, Los Angeles):  
*Military exchanges and American soft power*

**12:00 - 13:30: LUNCH**

**SESSION 5 (13:30 - 16:00): THE PRESENT AND FUTURE CHALLENGES**

Chair: **Pierre-Yves Saunier** (Université Laval, Québec)

Discussant: **Jesse Sargent** (Graduate Institute, Genève)

**Patricia Rosenfield** (Rockefeller Archive Center, New York):  
*American Foundations and the Post-World War II Funding of Fellowship Programs: The Internal and External Challenges*

**Guangqiu Xu** (Friends University, Wichita):  
*American Fulbrighters in China (1979-2013)*

**Giles Scott-Smith** (University of Leiden): *Promoting Leadership: The Fulbright and Foreign Leader programs in perspective*

**Lonnie R. Johnson** (Austrian-American Educational Commission, Vienna) :  
*The new geography of American public exchange program since 1989*

**Vanessa Debiais-Sainton** (European Commission) :  
*Contemporary challenges of the ERASMUS program.*

16:00-16:30: Concluding remarks (Giles Scott-Smith & Ludovic Tournès)

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## A HISTORY OF EXCHANGE PROGRAMS IN THE XX<sup>TH</sup> CENTURY: EDUCATION, CIRCULATIONS AND TRANSFERS

**International Conference**  
**University of Geneva, 11-12<sup>th</sup> December 2014**

**Organized by**

Ludovic Tournès (UNIGE) & Giles Scott-Smith (University of Leiden)  
Technical supervisor : Laetitia Corbière (UNIGE)

**Place**

GSI, 20 rue de l'École-de-Médecine, Room 123

**Free entrance**



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## THURSDAY, DECEMBER 11<sup>TH</sup>

**08:30: WELCOME, TEA/COFFEE**

09:00: *Welcome speech* (Yves Flückiger, Vice-Rector, UNIGE)

09:10: *Introduction to the Conference Theme* (Giles Scott-Smith & Ludovic Tournès)

**SESSION 1 (9:30 - 12:00): INSTRUMENTS OF NATIONAL POLICY**

Chair: Matthias Schulz (UNIGE)

Discussant: Pierre-Yves Saunier (Université Laval)

**Ludovic Tournès (UNIGE):**

*American academic exchanges and the rise of an intellectual superpower (1920-1939)*

**Alice Byrne (Université Rennes-2):**

*The British Council's Commonwealth university interchange scheme: fostering the new Commonwealth or prolonging British influence?*

**Jacob S. Eder (Friedrich-Schiller Universität, Jena):**

*Students as ambassadors: the Congress-Bundestag youth exchange program and German-American relations*

**Jesse Sargent (Graduate Institute, Genève):**

*Importing barbarian knowledge: the JET programme and the development of cultural internationalism in Japan (1987-2014)*

**12:00 - 13:30 LUNCH**

**SESSION 2 (13:30 - 15:30): THE AMBIGUITY OF INTERNATIONALISM**

Chair: Giles Scott-Smith (University of Leiden)

Discussant: Ludovic Tournès (UNIGE)

**Stefan Hübner (Bundeswehr Universität, Munich):**

*The YMCA's sportive 'Civilizing Mission': Asian sports experts and the YMCA training school (Springfield College)*

**Panayotis Papaevangelou (UNIL):**

*The League of Nations and the organization of International academic exchanges*

**Thomas David, Yi-Tang Lin (UNIL) & Davide Rodogno (Graduate Institute, Genève):**

*The fellowship programs of the World Health Organization*

**Véronique Plata (UNIGE):**

*The creation of a network of propagandists: the internship program of the ILO (1950-1954)*

**15:30 - 16:00: TEA / COFFEE**

**SESSION 3 (16:00 - 18:30): WORLD POLITICS AND THE COLD WAR**

Chair: Ludovic Tournès (UNIGE)

Discussant: Giles Scott-Smith (University of Leiden)

**Frédéric Attal (Université de Valenciennes):**

*Evaluating success and limits of the different Fulbright exchange programs in Europe with a special focus to the program to researchers*

**Peter Simons (Hamilton College, Clinton):**

*Grassroots diplomacy: US agricultural exchanges in the early Cold War*

**Igor Czernecki (Warsaw University):**

*An intellectual offensive: the Ford Foundation and the destalinization of the Polish social sciences (1957-1990)*

**Rachel Applebaum (Tufts University):**

*Study abroad in the land of Stalin: Cold War educational exchanges in the Eastern bloc*

**Hannah Higgin (Cambridge University):**

*African exchange students in the United States in the 1960s*

**19:30 CONFERENCE DINNER**

## FRIDAY, DECEMBER 12<sup>TH</sup>

**SESSION 4 (9:30 - 12:00): KNOWLEDGE TRANSFER AND LONG-TERM EFFECTS**

Chair: Davide Rodogno (Graduate Institute, Genève)

Discussant: Frédéric Attal (Université de Valenciennes)

**Tamson Pietsch (University of Sydney):**

*Organising scholarly exchange: the Rhodes Scholarships (1903-1913)*