



TALKING ABOUT ECONOMICS IN THE SOCIALIST WORLD (1920s-1980s)

Global Studies Institute

Ancienne Ecole de médecine
20 rue de l'École de médecine

Thursday April 16th, 2015

2-6 pm | Room 135

Friday April 17th, 2015

9 am - 6:30 pm | Room 123

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**GLOBAL STUDIES INSTITUTE
FACULTÉ DES LETTRES
MAISON DE L'HISTOIRE**



**UNIVERSITÉ
DE GENÈVE**

PROGRAMME

THURSDAY, APRIL 16TH (Room 135)

- 1:45 pm** Welcome
2 pm Introduction (Dr. Simon Godard, Jonas Flury)

“Construction of a model discourse about socialist economics”

Chair: Prof. Matthieu Leimgruber (Geneva)

- 2:20 pm** **Dr. Narcis Tulbure** (Pittsburgh, Bucharest), Economic Knowledge and Data Production across the Iron Curtain
3:10 pm **Sergey Ledenev** (Paris, Moscow), Between Planning, Syndicating and Branding: Soviet Oil on European Markets in the 1920s
4 pm Coffee break
4:20 pm **Ivan Obadic** (Florence), Towards Market Socialism: the Role of Domestic Actors and International Economic Development in Formulation of the Yugoslav 1965 Economic Reform
5:10 pm **Yakov Feygin** (Philadelphia), The Making of an Economics Internationale: The Internationalization of Soviet Economics, Interdependence and the Political Economy of Detente

FRIDAY, APRIL 17TH (Room 123)

“The international sphere and its influence on socialist economic discourse”

Chair: Prof. Sandrine Kott (Geneva)

- 9 am** **Jonas Flury** (Bern), Conflicting Theories of International Integration: Conceptualising the International Political Economy of Socialism from the 1960s to the 1970s
9:50 am **Prof. James Mark** (Exeter), Architects of the Semi-Periphery: Hungarian Reform Economists and the Re-Imagining of the World System, 1970-1989
10:40 am Coffee break
10:55 am **Dr. Simon Godard** (Geneva), Comecon and the Discursive Elaboration of a Socialist International Economy
11:45 am **Dr. Tobias Rupprecht** (Exeter), Formula Pinochet. The Chilean Impact on Economic Reform during the Disintegration of the Soviet Union

“Semantics of economics in Socialism”

Chair: Prof. Michel Margairaz (Paris)

- 2:30 pm** **Prof. Martine Mespoulet** (Nantes), Social Indicators and Social Planning in Central European Socialist countries (1960-1980)
3:20 pm **Dr. Oleissia Kirtchick** (Paris, Moscow), Circulation of the Concepts of Mathematic Economy between the West and the USSR
4:10 pm Coffee Break
4:30 pm **Isaac Scarborough** (London), Reforming the Soviet Enterprise – Again, Again and Again
5:20 pm **Mila Oiva** (Berkeley), Talking about Advertising. A Change in Polish Foreign Trade Discourse, 1950-1970
6:10 pm Conclusions