

Judith Syga (Ecole des hautes études en sciences sociales, Paris):
Managing exchange in interwar Germany: August W. Fehling and the administration of the Rockefeller Foundation's fellowship program for the social sciences

Pierre-Yves Saunier (Université Laval, Québec):
A special kind of fellows? Half a century of Rockefeller Foundation nursing fellowships 1919-1970

Carol Aktinson (University of Southern California, Los Angeles):
Military exchanges and American soft power

12:00 - 13:30: LUNCH

SESSION 5 (13:30 - 16:00): THE PRESENT AND FUTURE CHALLENGES

Chair: Pierre-Yves Saunier (Université Laval, Québec)
Discussant: Jesse Sargent (Graduate Institute, Genève)

Patricia Rosenfield (Rockefeller Archive Center, New York):
American Foundations and the Post-World War II Funding of Fellowship Programs: The Internal and External Challenges

Guangqiu Xu (Friends University, Wichita):
American fulbrighters in China (1979-2013)

Giles Scott-Smith (University of Leiden): *Promoting Leadership: The Fulbright and Foreign Leader programs in perspective*

Lonnie R. Johnson (Austrian-American Educational Commission, Vienna) :
The new geography of American public exchange program since 1989

Vanessa Debiais-Sainton (European Commission) :
Contemporary challenges of the ERASMUS program.

16:00-16:30: Concluding remarks (Giles Scott-Smith & Ludovic Tournès)

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**A HISTORY OF EXCHANGE PROGRAMS
IN THE XXTH CENTURY:
EDUCATION, CIRCULATIONS AND TRANSFERS**

International Conference
University of Geneva, 11-12th December 2014

Organized by
Ludovic Tournès (UNIGE) & Giles Scott-Smith (University of Leiden)
Technical supervisor : Laetitia Corbière (UNIGE)

Place
GSI, 20 rue de l'École-de-Médecine, Room 123

Free entrance



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**UNIVERSITÉ
DE GENÈVE**

THURSDAY, DECEMBER 11TH

08:30: WELCOME, TEA/COFFEE

09:00: *Welcome speech* (Yves Flückiger, Vice-Rector, UNIGE)

09:10: *Introduction to the Conference Theme* (Giles Scott-Smith & Ludovic Tournès)

SESSION 1 (9:30 - 12:00): INSTRUMENTS OF NATIONAL POLICY

Chair: Matthias Schulz (UNIGE)

Discussant: Pierre-Yves Saunier (Université Laval)

Ludovic Tournès (UNIGE):

American academic exchanges and the rise of an intellectual superpower (1920-1939)

Alice Byrne (Université Rennes-2):

The British Council's Commonwealth university interchange scheme: fostering the new Commonwealth or prolonging British influence?

Jacob S. Eder (Friedrich-Schiller Universität, Jena):

Students as ambassadors: the Congress-Bundestag youth exchange program and German-American relations

Jesse Sargent (Graduate Institute, Genève):

Importing barbarian knowledge: the JET programme and the development of cultural internationalism in Japan (1987-2014)

12:00 - 13:30 LUNCH

SESSION 2 (13:30 - 15:30): THE AMBIGUITY OF INTERNATIONALISM

Chair: Giles Scott-Smith (University of Leiden)

Discussant: Ludovic Tournès (UNIGE)

Stefan Hübner (Bundeswehr Universität, Munich):

The YMCA's sportive 'Civilizing Mission': Asian sports experts and the YMCA training school (Springfield College)

Panayotis Papaevangelou (UNIL):

The League of Nations and the organization of International academic exchanges

Thomas David, Yi-Tang Lin (UNIL) & **Davide Rodogno** (Graduate Institute, Genève):

The fellowship programs of the World Health Organization

Véronique Plata-Stenger (UNIGE-Université Paris Ouest Nanterre):

The creation of a network of propagandists: the internship program of the ILO (1950-1954)

15:30 - 16:00: TEA / COFFEE

SESSION 3 (16:00 - 18:30): WORLD POLITICS AND THE COLD WAR

Chair: Ludovic Tournès (UNIGE)

Discussant: Giles Scott-Smith (University of Leiden)

Frédéric Attal (Université de Valenciennes):

Evaluating success and limits of the different Fulbright exchange programs in Europe with a special focus to the program to researchers

Peter Simons (Hamilton College, Clinton):

Grassroots diplomacy: US agricultural exchanges in the early Cold War

Igor Czernecki (Warsaw University):

An intellectual offensive: the Ford Foundation and the destalinization of the Polish social sciences (1957-1990)

Rachel Applebaum (Tufts University):

Study abroad in the land of Stalin: Cold War educational exchanges in the Eastern bloc

Hannah Higgin (Cambridge University):

African exchange students in the United States in the 1960s

19:30 CONFERENCE DINNER

FRIDAY, DECEMBER 12TH

SESSION 4 (9:30 - 12:00): KNOWLEDGE TRANSFER AND LONG-TERM EFFECTS

Chair: Davide Rodogno (Graduate Institute, Genève)

Discussant: Frédéric Attal (Université de Valenciennes)

Tamson Pietsch (University of Sydney):

Organising scholarly exchange: the Rhodes Scholarships (1903-1913)