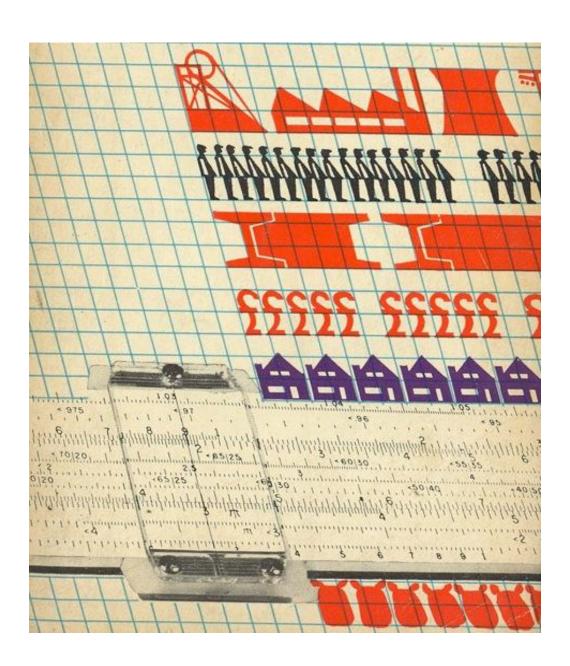
# Models of Economic and Social Planning in Cold War Europe

Competition, Cooperation, Circulations (1950s-1970s)



May 26<sup>th</sup>-27<sup>th</sup>, 2016 University of Geneva

# Thursday May 26th

#### 10:00-10:30

Welcome and presentation of the project *Shared modernities or competing modernities? Europe between West and East (1920s-1970s)* 

# 10:30-12:30 Panel 1 – Diverging regional projects

Chair and comments: Ludovic Tournès (University of Geneva)

**Simon Godard** (University Paris 1-Centre national de la recherche scientifique) COMECON and the failed coordination of economic planning in the socialist bloc in the 1960s

# Lorenzo Mechi (University of Padova)

European integration and economic planning: conflict, harmony or complementarity?

### Michele Alacevich (Loyola University, Maryland)

Development and the balance of payments in postwar Europe

12:30-13:30 Lunch Break

### 13:30-15:30 Panel 2 – Building a common framework : trade regulations

Chair and comments: Alexander Nützenadel (Humboldt University)

# Sara Lorenzini (University of Trento)

From plan to program: European Community aid and the Lomé revolution

### Michel Christian (University of Geneva)

Planning the international trade? UNCTAD and the socialist economic planning

### Francine McKenzie (Western University, Canada)

Planning peace and prosperity: the establishment of the GATT

15:30-16:00 Coffee Break

# 16:00-18:00 Panel 3 – Experts in economic and social development between East and West

Chair and comments: Corinna Unger (European University Institute, Florence)

# Katja Naumann (University of Leipzig)

East Central European experts in international institutions

# Malgorzata Mazurek (Columbia University, New York)

Shaping the canon of postwar economic thought: Polish economists and the UNESCO's international social science

# **Sandrine Kott** (University of Geneva)

Organizing work in socialism: the exportation of capitalist management culture to Eastern Europe during the Cold war

20:00 Diner at the restaurant Le Dorian

# Friday May 27th

# 9:00-11:00 Panel 4 – Learning from the East?

Chair and comments: James Mark (University of Exeter)

#### Michal Pullmann, (Charles University, Prague)

Planning, efficiency and the socialist entrepreneurship

# **Isabelle Gouarné** (Centre national de la recherche scientifique, Amiens) Mandatory planning *versus* indicative planning? Eastern itinerary of French planners (1960's-1970's)

#### Sari Autio-Sarasmo (University of Helsinki)

Economic modernization: lessons from the Soviet experience

#### 11:00-12:00 – Presentation of the project PanEur1970s

**Pál Germuska** (European University Institute, Florence) will present the project PanEurope 1970s - Looking West: The European Socialist regimes facing pan-European cooperation and the European Community

12:00-13:00 Lunch break

# 13:00-15:00 Panel 5 – Peripheries of planning/Challenges for planning

Chair and comments: Davide Rodogno (Institut des hautes internationales et du développement, Geneva)

# Jenny Andersson (Sciences po Paris)

A transnational history of prediction

# Vitězslav Sommer (Institute for Contemporary History, Prague)

Expert knowledge and organization of state socialism: management studies, planning and governance in Czechoslovakia, 1960s-1970s

# Ondrej Matejka (University of Geneva)

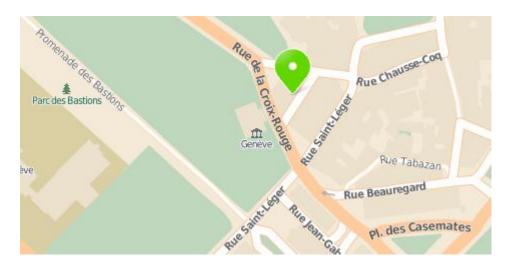
Social regulation, development and (de)humanization in the East and West: Christian-Marxist dialogues in the 1960s.

# 15:00-16:00 Concluding remarks

**Corinna Unger** (European University Institute, Florence)

#### Location:

2 rue Jean-Daniel Colladon



This workshop is part of the Swiss National Fund research project
Shared modernities or competing modernities? Europe between West and East (1920s-1970s)
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