

In partnership with DAS in Philanthropy
of University of Geneva,
The McGill Alumni Association presents...

THE ROLE OF EMPATHY IN PHILANTHROPY

with Anita Nowak, PhD
Faculty Member of the McGill Executive Institute

Monday, Oct. 16, 6:30pm
Followed by a Reception
Room M R060, Uni Mail
University of Geneva
Bd du Pont-d'Arve 40, 1205 Genève

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Empathy has always been essential to philanthropy, but today it matters more than ever. The unprecedented intergenerational transfer of wealth, coupled with a rising tension between generations with respect to values, worldviews, and philanthropic priorities, means that family foundations and non-profit organizations need to center empathy in their work.

Informed by neuroscience and positive psychology, Anita Nowak will discuss her Purposeful Empathy framework as a tool to help tackle today's most pressing social and environmental challenges, and describe a powerful six-step practice to become a more empathic leader.

Anita Nowak is an award-winning educator, certified coach, speaker, podcaster, and founder of Purposeful Empathy by Design, a boutique advisory firm that helps family foundations and other purpose-driven organizations create cultures of empathy and social impact. Her debut book, *Purposeful Empathy: Tapping Our Hidden Superpower For Personal, Organizational, and Social Change*, was published in April, 2023.

AN EVENT IN COLLABORATION WITH THE GENEVA CENTRE FOR PHILANTHROPY
AND LE CERCLE DE LA PHILANTHROPIE