

The Geneva Centre for Philanthropy (GCP) in 2024



UNIVERSITÉ
DE GENÈVE

GENEVA CENTRE
FOR PHILANTHROPY



IMPRESSUM

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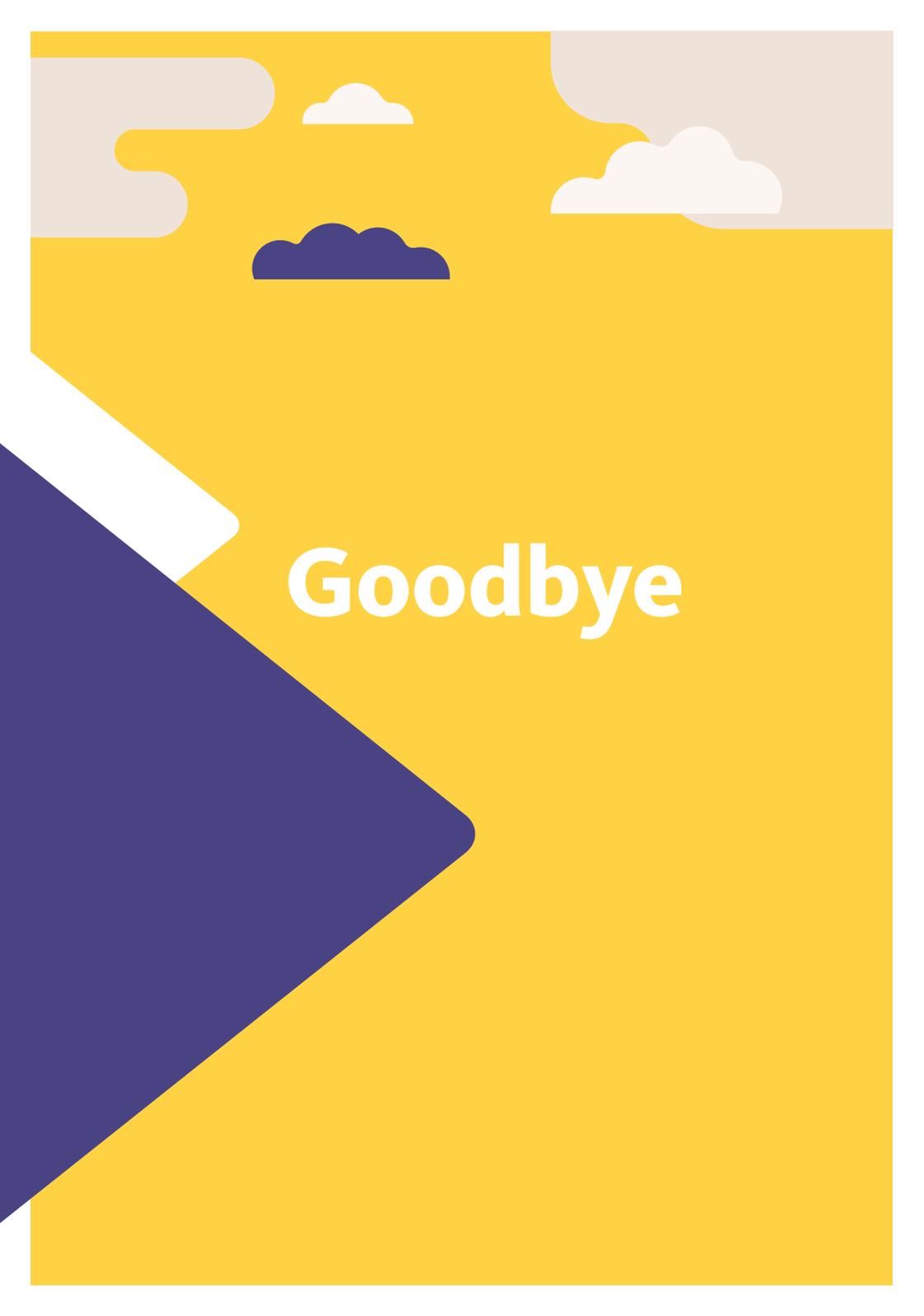
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The activities of the Geneva Centre for Philanthropy (GCP) in 2024

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The image features a bright yellow background. In the upper portion, there are several stylized clouds: a large, light grey cloud on the left, a small white cloud in the center, and a larger white cloud on the right. Below these, a dark blue cloud is visible. On the left side, a large dark blue triangle points towards the center, with a white diagonal shape overlapping its top edge. The word "Goodbye" is written in a bold, white, sans-serif font in the center of the image.

Goodbye

The start of a visionary project – how the GCP came to be

The idea that Geneva – as a hotbed of altruism – should become home to a centre dedicated to studying and fostering dialogue on philanthropy first took shape at a public lecture by Buddhist monk Matthieu Ricard at the University back in 2014. During his talk, Matthieu reminded us that anything that is not given is lost. So, at the request of the Rectorate, I spent the final years of my university career creating what would become our University's Centre for Philanthropy.

From the outset, our vision for the Centre was that all its research, teaching and other activities should be academically driven. The very nature of philanthropy means that the Centre needed to be not only multidisciplinary, but cross-disciplinary. We in fact felt that the complex issue of philanthropy could not be fully understood unless its many facets were studied and taught alongside one another. We also wanted it to be innovative – it was important to do things differently and focus on what was not being done elsewhere. We did not think the Centre should address only the local ecosystem in Geneva, the Lemanic region, or even Switzerland. It was important to broach the issue in a way that went beyond conventional disciplines, transcending places and cultures while also recognising their specific features and everything we can learn by drawing comparisons between them.

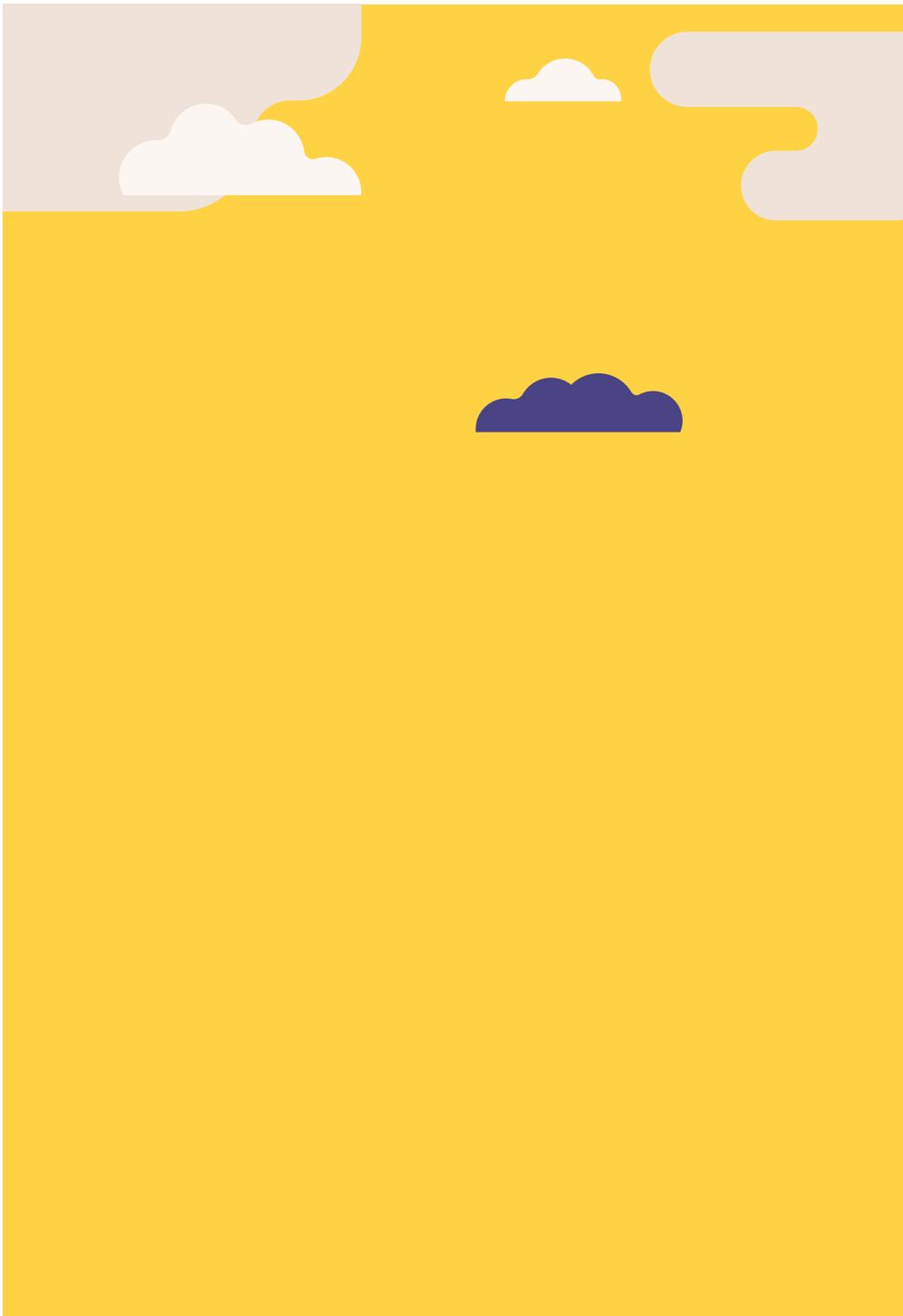
We were able to bring that vision to life nearly eight years ago, and today I can say I am happy with how the Centre has progressively unfold. We now have chairs in philanthropy in several University's faculties, including philosophy, sociology, theology, psychology, economics and law. We also run conferences, many of which are international in scope, organise lectures, and produce a large number of publications. I am perhaps even happier that experts from these traditional scholarly disciplines have shown such a keen interest in working together to gain insight into often unexplored areas. And of course, we have been passing on that knowledge through the various courses we offer within the faculties we work with and through other initiatives, such as

the Master Class in Philanthropy, which we organise jointly with the Centre for Philanthropy Studies (CEPS) at the University of Basel and Swiss Philanthropy Foundation, as well as the Master of Advanced Studies in Philanthropy, which proves to be a great success (see p. 35).

What is also encouraging is the community that we have created through the Centre. There is now a sense of belonging surrounding the increasingly important issue of philanthropy, which requires dialogue between the public and private sectors, between the University and the local community, and among all those involved. The GCP's events offer something for everyone – they are occasions to meet up, explore ideas, learn from each other and advance meaningful initiatives. I believe this community, which transcends boundaries, will make a lasting contribution to the common good thanks to the enthusiasm it inspires and its potential to have a real societal impact.

None of this would have been possible without the unwavering support and encouragement of the Rectorate of the University of Geneva and the foundations that joined the GCP as strategic partners from the very beginning. We now have eight partners – they bring their financial support, credibility, networks, recommendations and constructive criticism. The Centre's academic and administrative team, including our academic fellows and all our staff members, have also been key to ensuring the Centre's rapid development – and I would particularly like to thank my right-hands, first Laetitia Gill and then Mara De Monte. The GCP is a joint venture, and everyone involved has played a key role in its success. I must say that I am feeling quite emotional as I, very confidently, hand over the reins to my colleague, Prof. Nicolas Duvoux, a reputed sociologist and expert in altruism, who will guide the Centre to new and ambitious horizons.

Prof. Henry Peter
Head of the Geneva Centre
for Philanthropy
(until 31 December 2024)





The GCP in 2024

The GCP is a cross-disciplinary academic centre resulting from a public–private partnership between the University of Geneva and eight philanthropic foundations. The Centre focuses on three interconnected axes: research and publications, teaching and public events. In 2024, the Centre’s budget amounted to approximately CHF 1.3 million.

Key events in 2024 included a conference on Artificial Intelligence and Philanthropy, the publication of “The Routledge Handbook of Artificial Intelligence and Philanthropy”, the second edition of the European Academy of Strategic Philanthropy, the launch of a research project entitled “Impact investing in Switzerland: an analysis from a legal and behavioural perspective” and the mandate commissioned by the canton of Geneva to analyse Geneva’s philanthropic sector and issue concrete recommendations for its development.



www.unige.ch/philanthropie/en

The background is a bright yellow sky with several stylized clouds. There are three white clouds: one in the top left, one in the top center, and one in the top right. A dark blue cloud is positioned in the middle left. A large, light blue arrow shape points from the bottom left towards the center. A light grey shape is in the top left corner, and a light blue shape is in the top right corner.

1.

Research and publications



Philanthropy and Taxation

Philanthropy and taxation: Legal and economic analysis of the efficiency of the existing legal framework and legislative proposals

*Prof. Henry Peter and Prof. Giedre Lideikyte-Huber,
with support from Prof. Marta Pittavino*

Launched in 2019 and supported by the Swiss National Science Foundation (SNSF), this pioneering project looks at the impact of tax incentives on philanthropy, focusing on the reasons for these incentives and the mechanisms that can be used to foster charitable initiatives – both in Switzerland and internationally. Various studies have been conducted as part of the project, including the possibility of forecasting tax deductions by donors in Geneva.

This research represents the first comprehensive analysis of its kind. The team used time-series data covering Geneva taxpayers from 2001 to 2011. This period was selected because it coincided with a legal reform that raised the ceiling for donation-related tax deductions, providing a unique opportunity to analyse changing trends. Using time-series forecasting models, the team identified the most reliable method for forecasting future donation-related behaviour. Based on their findings, they estimated that the range for charitable donations in Geneva between 2012 and 2022 would be CHF 79–114 million. The research project ended in 2023, when the final report was submitted to the SNSF.

In spring 2024, Dr. Marta Pittavino was appointed Tenure-Track Assistant Professor of Statistics at the Venice School of Management (VSM), Ca' Foscari University of Venice (UNIVE). She has also been appointed Academic Fellow of the GCP.

Philanthropy and Social Entrepreneurship



Prof. Giulia Neri-Castracane

Prof. Neri-Castracane continues to focus on issues related to social and sustainable enterprises. On 8 November 2024, she presented a draft legal statute drawn up by the Alliance for Sustainable Enterprises' Legal Experts Group, which she co-leads, at a conference held at the Max Planck Institute for Comparative and International Private Law in Hamburg, Germany.

This work was welcomed as a source of inspiration in a report written by Prof. Holger Fleischer for the German Bar Association and presented to the legal advisors of the European Commission. An article on the issue is expected to be included in a special edition of the *European Company and Financial Law Review* in 2025.

Why do people give?



This project aims at investigating the role of emotions in philanthropic behaviour, going beyond the limitations of past research. Previous research into the role of emotions in philanthropy has mainly focused on giving to help people in need, which has led to a focus on emotions such as compassion, pity and empathy. But there is more to it than that.

Beyond Charity: the varieties of value-driven emotions in philanthropic behaviour

Prof. David Sander and Prof. Florian Cova

The goal of this project is to investigate a wider range of philanthropic behaviours than those covered in the current literature (e.g. giving for science, art, culture and the environment) and a wider range of emotions, particularly positive emotions (e.g. awe, being moved, elevation and gratitude), to identify how different emotions can bring about different types of philanthropic behaviour.

In 2023, the team of researchers published a series of articles in which three categories of positive emotions were identified: those linked to pleasure, those associated with social relations and those connected to knowledge and curiosity. They then observed that, while hedonic emotions are sometimes the reward for philanthropic behaviours, social emotions are the motivating factor. This suggests a dissociation between the motivation and reward functions of positive emotions in philanthropic behaviour.

In 2024, the team studied people's moral judgements about their duty to sacrifice their resources (including financial resources) to help people in need and the extent to which cognitive and emotional processes promote these judgements. Against dominant models of moral judgement, the team found that individuals who rely more on reasoning were less likely to accept the idea that we must sacrifice our resources for others. In contrast, those who rely more on their intuition or emotions were more likely to accept this idea. In an article published in *Cognitive Science*, Manon Gouiran and Florian Cova demonstrate that this is because individuals who rely more on reasoning and less on intuition tend to be more morally lenient, which underscores the importance of emotions for engagement.

In parallel, the team also studied the extent to which the feeling of having a positive impact on others contributes to the belief that a person's life is meaningful, which could be an additional motivation for philanthropic behaviour.

Emotion, benevolence and philanthropy

Prof. Julien Deonna and Romolo Borra (candoc)

The SNSF has granted funding for Prof. Julien Deonna's project entitled "In Defence of Affective Benevolence", which will run from March 2025 to March 2029.

Philanthropic and charitable organisations rely on people's goodwill. One of the empirical questions in this respect is why people give and what role emotions play in benevolent giving. Another set of questions is normative and concerns the role that emotions should play in benevolence, if any. While following the evolution of the empirical questions, this project focuses on the second set of normative issues.

The aim is to explore new normative questions about the role of emotions in benevolence and the more limited area of organised philanthropy. The researchers hypothesize that the traditional cynical and sceptical arguments about the role of emotions in altruistic attitudes and behaviours become less convincing when we consider the key role that emotions, and the emotional self, play in our understanding of the evaluative agency of our social surroundings, particularly in relation to other agents in pursuit of their happiness.

The first objective of this project is to demonstrate that, when we closely examine the type of emotion involved, the cynical argument about why people give – i.e., purely for self-gratification – no longer makes sense. The second objective is to show that we cannot ignore the bias we have as affective beings when considering the role of benevolence in philanthropic giving, nor can we ignore the broader role of philanthropy in a healthy democracy. In short, there is no justification for scepticism regarding emotions.

This project lies at the crossroads of the philosophy of the mind, ethics and the philosophy of philanthropy. It is hosted by the GCP as well as by the Department of Philosophy and the Swiss Center for Affective Sciences of the University of Geneva.



Foundation governance

High-quality foundation governance is key to addressing today's societal challenges.

Digitalisation and governance in charitable foundations

Dr. Aline Kratz-Ulmer

Digitalisation has created new governance issues relating, for example, to data use and protection, algorithms and artificial intelligence. Digital resources can also support foundations in their governance. These issues will play an increasingly important role in how foundations are managed and their projects are developed.

This study aims to take stock, in 2024 and 2025, of the extent to which Swiss foundations have embraced digitalisation. This will involve analysing how far along Swiss supervisory authorities are in their digitalisation since they are key partners for charitable foundations and their digitalisation impacts the wider sector. In the project's initial phase, a survey was sent to the supervisory authorities to determine how far Swiss foundations have progressed in their digitalisation. The findings from the survey are expected to be published in the spring.

In the second phase, researchers will analyse how digital resources are used within foundations.

Holding foundations in Switzerland

Delphine Bottge and Prof. Giulia Neri-Castracane

Following the publication of her report in 2022 entitled "Holding foundations in Switzerland: The foundation-owned company model from theory to practice", GCP Academic Fellow Delphine Bottge continues to give lectures and publish work on this topic in Switzerland and across Europe. She is also a member of the Advisory Committee for the Enterprise Foundations in Europe project run by the European Law Institute. This non-profit organisation aims to improve the quality of European law.

The project aims to develop a clear legal definition of “corporate foundations” (which encompass holding foundations). Through a comparative, bottom-up analysis, researchers will identify the main differences in countries’ foundation law (including legislation on functional equivalents such as trusts and companies) and explain the legal and financial implications of these different options. The aim is to provide Swiss and European lawmakers with various options in this area. Drawing on existing corporate foundation law the researchers will present a model for foundation legislation in 2025 and the main legal obstacles that currently prevent corporate foundation rules from being implemented by more European countries. The model will be designed to meet the needs of many European countries.

Delphine Bottge and Prof. Neri-Castracane published an article on holding foundations, emphasizing Switzerland’s double holding foundation model. The article appears in edition No. 3/2024 of the *Swiss Review of Business and Financial Market Law*.

Developments in foundation and association law

Prof. Giulia Neri-Castracane and Vincent Pfammatter

Prof. Giulia Neri-Castracane and Vincent Pfammatter are keeping track of new developments in foundation and association law. As part of this work, they co-wrote an article on the year’s foundation and association law trends. The article covers 2023 and early 2024 and was published in edition No. 5/2024 of the *Swiss Review of Business and Financial Market Law*. More annual publications are planned, as is a series of Philanthropy Lunches. These events are being organised with the International Geneva Welcome Centre (CAGI) and the Maison Internationale des Associations (MIA) (see p. 43).

The philanthropy sector in Geneva – current situation and recommendations for the canton of Geneva

Prof. Henry Peter, Mara De Monte and Aline Freiburghaus

Geneva plays a key role in the philanthropy sector, both nationally and internationally. It is widely recognised that this is because of Switzerland's long tradition of neutrality, stability, and credibility and its role as a place where all are welcome. These values underpin what is sometimes called “the spirit of Geneva” and have brought to the canton many non-governmental organisations and philanthropic organisations that work closely with the many experts and institutions forming part of Geneva's unique ecosystem.

Yet it is often said that the ecosystem is not perfect and there is room for improvement. Mindful of this and the importance of the canton's philanthropy sector, in 2024 the Cantonal Office for Economy and Innovation commissioned the GCP to carry out a study to take stock of the philanthropy sector in the canton and issue recommendations for its further development. The GCP collected quantitative and qualitative data through close to 90 interviews and privileged exchanges with the cantonal authorities. The study will be published in 2025.

“Philanthropy, deeply rooted in Geneva's long-standing tradition of engagement and humanism, is an essential pillar of the city's economic and social development. By commissioning the GCP to carry out an in-depth study of this strategic sector, the Geneva Government has reaffirmed its commitment to foundations and their key contributions. The Department of Economy and Employment, and by extension the OCEI, is working to strengthen this unique ecosystem by fostering the right conditions to maximize its benefits and address its challenges. Together, we will create an environment that drives innovation and ensures a sustainable impact – where philanthropy remains a catalyst for change and progress in our canton.”

Alexandre Epalle, Director General of the Cantonal Office for Economy and Innovation (*Office cantonal de l'économie et de l'innovation, OCEI*)



Philanthropy and Artificial Intelligence

Prof. Giuseppe Ugazio, Chair in Behavioural Philanthropy and Finance, Geneva School of Economics and Management (GSEM)

This project examines the relationship between artificial intelligence (AI) and philanthropy from two perspectives. On the one hand, it explores how philanthropic organisations can play a crucial role in leading the ethical and inclusive AI revolution from their privileged position as independent actors at the intersection of industry, government and academia. On the other hand, it addresses how the philanthropic sector can leverage AI to enhance governance and organisational development, data-driven decision-making, and the development of impact assessment strategies.

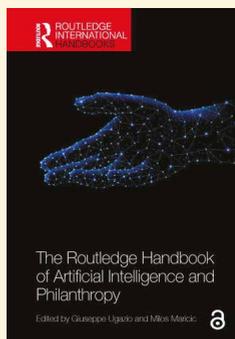
Academic knowledge is currently lacking in this two-pronged debate. This project aims to fill that gap by bringing together experts in data science, philanthropy, and ethics to provide solid academic and practice-informed contributions. These insights will serve as a balanced reference point, guiding philanthropic organisations as they embrace and implement AI, while encouraging them to promote ethical and inclusive AI practices actively.

This is a joint endeavour by the Chair in Behavioural Philanthropy and Finance and the GCP, with funding from Fondation Botnar and another strategic partner of the GCP.

The Routledge Handbook of Artificial Intelligence and Philanthropy

Routledge – Editors: Giuseppe Ugazio and Milos Maricic

Préface: From AI-empowered philanthropy to philanthropy-driven AI, Luciano Floridi, Founding Director of the Digital Ethics Center and Professor in the Cognitive Science Program, Yale University



A key outcome of this research project was the publication in November 2024 of a handbook on AI and philanthropy. The handbook is intended to catalyse dialogue between two ecosystems with much to gain from collaboration: AI and philanthropy. It is a multidisciplinary work featuring over 33 contributions from leading academics, AI specialists and philanthropy professionals.

Contributors to the handbook explore various facets of the AI–philanthropy dynamic, critically assess the hurdles to increased AI adoption and integration in philanthropy, map the application of AI within the philanthropic sector, evaluate how philanthropy can and should promote an AI that is ethical, inclusive and responsible, and identify risk strategies, along with their limitations and/or potential for mitigation.

These theoretical perspectives are backed by several case studies that offer a pragmatic view of successful and effective AI–philanthropy synergies. Spanning several regions, these case studies highlight the similarities and differences in preparing for, adopting and using AI by philanthropists from country to country. The handbook will stand as a valuable academic reference capable of enriching the interactions of AI and philanthropy, uniting the perspectives of scholars and practitioners.

This multidisciplinary handbook is the most comprehensive resource on the topic to date. It is accessible to a broad audience, including university researchers, practitioners, and supervisory

authorities, and meets the needs of those looking for insight into the rapidly evolving and increasingly important fields of AI and philanthropy.



Published in November 2024, available on open access.

Chapters:

PART I – AI applications in the philanthropic sector

The relationship between AI and philanthropy: From historical roots to modern convergence, Camilla Della Giovampaola and Maria Cristiana Tudor

Measuring meaningful change: AI enhanced impact measurement in philanthropy, Simone Bartalucci, Antonia Muhr, Sina Sauer and Volker Then

PHIL4DEV: A text based machine learning model to compare philanthropic funding across the world, Nelson Amaya, Harry de los Rios and Madeleine Lessard

Fast tracking the use of AI in everyday philanthropy, Stefan Schöbi

Applying diverse AI tools to transform philanthropic operations: Insights from the for profit sector, Prity Khastgir and Shweta Shalini

The use of AI and technology by civil society organizations and its international implications, Anita Budziszewska and Oto Potluka

The impact of artificial intelligence and information technology on philanthropic organizations: Case studies of non profit and cultural associations, Luca Barzanti, Lia Benvenuti and Enrico Gaudenzi

On the impact of AI-empowered, gaming-based virtual worlds on philanthropy, Marc Schipper, Manouchehr Shamsrizi and Adalbert Pakura

Toward a framework for Responsible AI in storytelling for nonprofit fundraising, Marta Herrero and Shauna Concannon

PART II – Philanthropies' regional AI adoption, readiness, and applications

Artificial intelligence, machine learning, and data science philanthropy: Case studies of a purposive classification of philanthropic missions, Patricia Snell Herzog

Data science and AI among philanthropic foundations in Europe, Sevda Kilicalp, Jack O'Neill and Daniel Spiers

Digitalization of Swiss non profit foundations: The potential role of AI from a cross sectoral perspective, Aline Kratz-Ulmer and Hubert Halopé

Technological readiness of Asia's social sector for the adoption and use of artificial intelligence, Kithmina V. Hewage

Digital philanthropy in China: How internet fundraising platforms and artificial intelligence are transforming non profit governance, Bertram Lang

A case study on AI usage for collecting philanthropy data in the Western Balkans, Nikola Milinković and Marko Galjak

Optimizing philanthropic investment with AI: A case study of the Altruist League, Milos Maricic

The Spandows: Pioneering AI in family philanthropy and sustainable business, Malgorzata Smulowitz and Peter Vogel

Digital stunt philanthropy: Mechanisms, impact, and ethics of using social media influencing for the greater good, Monica Lea and Lucia Gomez

PART III – Philanthropy for AI development and regulation

Navigating risk complexity associated with data philanthropy for AI, Rahul Jha

From margin to mainstream: Moving philanthropy to reshape our AI enabled future, Yolanda Botti Lodovico and Vilas Dhar

Altruistic collective intelligence for the betterment of artificial intelligence, Thomas Maillart, Lucia Gomez, Mohanty Sharada, Dipam Chakraborty and Sneha Nanavati

Hand out or help out: A resource-based view of AI in philanthropy, Joe Wheeler

Philanthropy's urgent opportunity to create the Interim International AI Institution (IIAI), David Evan Harris and Anamitra Deb

On foundations and foundation models: What lessons can AI and philanthropy learn from one another? Diana Acosta Navas

The AI extreme risk mitigation philanthropic sector: A philanthropic ecosystem at the forefront of AI, Siméon Campos and Daniel S. Schiff

PART IV – Ethics, AI, and philanthropy

How can philanthropy promote ethical, inclusive, and responsible AI development? Lessons from impactIA Foundation, Laura Tocmacov

Guided choices: The ethics of using algorithmic systems to shape philanthropic decision-making, Rhodri Davies

Shaping the ethical and inclusive AI revolution: Five roles for philanthropies, Ulla Jasper, Siddhartha Jha and Stefan Germann

Getting to heaven: What teaching AI teaches us about ourselves, Elizabeth A.M. Searing and Donald R. Searing

Why philanthropy should embrace the ideological struggle shaping artificial general intelligence: A preliminary theological-political analysis, Ezekiel K. Takam

AI disruptions in philanthropy: A multi-scale model of ethical vigilance, Charles Sellen and Joost Mönks

AI and philanthropy: How can they elevate each other? Ravit Dotan

Closing reflections and future directions, Camilla Della Giovampaola, Lucia Gomez, Hubert Halopé, Maria Cristiana Tudor and Giuseppe Ugazio



Impact investing

Prof. Giulia Neri-Castracane and Prof. Giuseppe Ugazio

Prof. Neri-Castracane and Prof. Ugazio have been awarded funding from the SNSF for a four-year research project to identify the legal and behavioural barriers to developing impact investing in Switzerland. This project, launched in September 2024, is supported by a team made up of Jeyamathy Wickramasingam, Maria-Cristiana Tudor and Jeremy Clauss. These researchers are currently developing a survey that will be sent out to various stakeholders, including philanthropic organisations, financial market participants, public authorities and pension funds.

The aim is to analyse differences in how impact investing is defined and practised and to understand the drivers and barriers to its wider adoption. The survey will be sent out in the first half of 2025, and the initial findings will be published later in the same year.

“Impact investing has the potential to help the world achieve the 2030 Agenda for Sustainable Development, making it a key topic for the financial market, philanthropists and the Swiss government alike. With this project, Professors Neri-Castracane and Ugazio are bringing together the know-how of three University research centres – the Faculty of Law’s Centre for Banking and Finance Law, the GSEM’s Geneva Finance Research Institute and the GCP – through a decidedly multidisciplinary approach. What’s more, their advisory comprises researchers from these three centres, including myself, and other experts, such as from the federal authorities. As the Dean of the Faculty of Law, I am grateful for the SNSF’s recognition of this project and the funding it has provided, which reflects the excellent quality of the research carried out in our Faculty.”

Prof. Luc Thévenoz, Dean, Faculty of Law, University of Geneva

Three researchers from the University's Faculty of Law successfully defended their doctoral theses on the GCP research topics.

Dr. Umberto Milano | Thesis entitled: “Benefit Corporations: International Perspectives and Implications under Swiss Law”, supervised by Prof. Henry Peter.

Benefit corporations are increasingly recognised internationally as models for responsible companies. Through an international comparison, Dr. Milano starts by analysing how the model was created in the United States and subsequently adopted in continental Europe. He then examines how it could be implemented in Switzerland, using the B Lab requirements for obtaining “B Corp” certification as a blueprint and looking at the implications of this. He concludes by recommending possible legislative amendments to improve this blueprint. Dr. Milano specialises in company law, focusing on venture capital and the impact of ESG factors on entrepreneurship.

Dr. Guillaume Jacquemet | Thesis entitled: “Sustainable Corporate Governance: *Réflexions sur les fondements économiques et juridiques d'une gouvernance d'entreprise durable*”, supervised by Prof. Henry Peter.

This thesis explores the economic and legal foundations of the traditional governance model, analyses its limitations in the face of contemporary challenges, and uses company law to lay the groundwork for a new model for sustainable corporate governance. The latest model draws on corporate social responsibility as a vector for integrating stakeholders' concerns and interests into a company's strategy and business processes, to reconcile economic performance with social responsibility. This fundamental analysis is an inspiring contribution to corporate governance research.

Dr. Haoua Savadogo | Thesis entitled: “*La responsabilité de l’entreprise transnationale en droit international : de la soft law à la hard law*”, supervised by Prof. Laurence Boisson de Chazournes, with funding from the Fondation Barbour.

This thesis examines efforts to improve the accountability of transnational corporations – an initiative that began within the United Nations five decades ago. Dr. Savadogo analyses the changes in international regulations relating to corporate conduct. The concept of transnational corporate accountability, originally grounded on soft law standards that promote self-regulation, now reflects the growing need for legally binding obligations that allow entities to be brought before national and international courts.

The entire GCP team wishes them every success and all the best in their future careers.

Outlook for 2025

As I take on the role of Head of the Geneva Centre for Philanthropy of the University of Geneva, I would like to pay tribute to the work of Prof. Henry Peter, who, with the support of the Rectorate, created the GCP and built it into the widely recognised and reputed Centre it is today. His mentorship, outstanding expertise and boundless generosity have been essential in ensuring a smooth transition, and I would like to thank him for this.

The GCP, which was founded in 2017, has created, under Prof. Peter's leadership, a community that seeks to promote true altruism and contribute to shared value and interest. While staying true to his roots in the field of law, Prof. Peter has fostered a cross-disciplinary dialogue with all of the University's faculties and taken a unique approach to the highly complex issue of philanthropy. His openness to the local community in all its diversity helped him set clear priorities and successfully complete several exciting projects (on philanthropy and taxation and social entrepreneurship, an area in which he is one of the world's leading experts). Among the issues close to his heart – and which I will prioritize – are the energy transition and safeguarding democracy. Democracy is something familiar to us; it is an essential yet fragile foundation on which our rights and societal values are built.

Wherever you look in today's world, there is a pressing and ever-growing need to protect the democratic values of our society. The philanthropy sector is actively working to create – and restore – the conditions needed to ensure democratic vitality, as polarisation and populism around the world erode people's rights and make it harder to create an open and pluralist civic space and foster dialogue among society members. Philanthropy is a voluntary act focused on generating value for society. As such, it has to be part and parcel of efforts to address these challenges.

In this context, the Centre will take an in-depth look at the relationship between philanthropy and democracy in the coming years.

We will do this by thinking carefully about what democracy is and can be in the 21st century, conducting detailed case studies and drawing on the expertise of practitioners in the sector. We will conduct research projects of excellence on this crucial issue central to how we live together as we strive to create synergies among all the Centre's stakeholders.

The GCP will seek to understand how philanthropy is rooted in society at the local level of the city of Geneva, as well as in Switzerland and Europe more broadly. At the national level, it will work closely with umbrella organisations, further strengthening our relations with them. In this way the Centre will help enrich and develop the main theses concerning the relationship between philanthropy and democracy, many of which were conceived in, by and for the US context. That relationship was recognised, and rightly so, following the publication of Rob Reich's seminal book (*Just Giving: Why Philanthropy is Failing Democracy and How it Can Do Better*, Princeton University Press, 2018), but it is also important to recognise the history and specific features of European, Swiss and Geneva societies.

That is why the Centre intends to carry out research at both the European level (e.g. through a project on how philanthropy contributes to the just transition on a European scale, led by Anne Monier, a specialist in climate philanthropy who recently joined the GCP) and the local level (the GCP supports and contributes to a "new food solidarity" project coordinated by Dr. Lucia Bordone at the *Haute école de travail social* (HETS); this project is rooted in the solidarity sector of Geneva and responds to the cantonal vote to recognise the right to food).

The question of the media is at the heart of democratic life and its current mutations and drifts. The current crisis of democracy is partly linked to that of the media. When the media ceases to be neutral and objective and fails to provide reliable, verified information, it contributes to the destabilisation of democracy, which is built on public opinion and, therefore, ultimately, on the quality and

independence of the information available to citizens. Yet, media organisations are facing a funding crisis, with public and commercial financing becoming increasingly scarce, putting the viability of their models to the test. In this context, the philanthropy sector, through funding and dedicated structures and organisations, can help to support independent media, which, in turn, can ensure robust, lasting democratic systems.

The Centre's first commitment will be to this crucial issue of the media. Geneva serves as a global testing ground for how philanthropy can support the media – consider the example of *Le Temps* newspaper and the creation of *Fondation Aventinus*. However, this issue is of interest elsewhere in Switzerland – take, for instance, the Media Forward Fund in Germany, Austria and Switzerland – and beyond – think of the Scott Trust and its support for The Guardian and the Media Development Investment Fund's international work.

These experiences—their necessity, diversity, and impact, down to the details of today's and especially tomorrow's media offerings, in connection with the development of digital practices—invite us to examine the major challenge of media support through the lens of philanthropy's potential contribution to the common good. Acknowledging these observations and the need to clarify the legitimate criteria for philanthropic intervention in the media, the GCP has decided to lead the development of the Media and Philanthropy Initiative (IMP). The IMP will be officially launched at a public conference in March 2025 and spearheaded by a well-known, highly experienced figure: Gilles Marchand, former Director-General of SSR. He will combine cutting-edge academic research with in-depth professional expertise to make the IMP and the GCP key international platforms for developing a new way of funding the media, which is essential if our democratic societies are to survive.

Prof. Nicolas Duvoux
Head of the Geneva Centre for Philanthropy
(from 1 January 2025)

Save the date

**Public conference :
«*Philanthropie : quels
financements alternatifs
pour les médias ?*»**

12 March 2025

**Campus Biotech
Geneva**

Other publications

In 2024, 43 articles, books and reports were published, either by or with the support of the GCP, including those in “The Routledge Handbook of Artificial Intelligence and Philanthropy”. These publications are freely available online and on the Centre’s website.



Intellectually Rigorous but Morally Tolerant: Exploring Moral Leniency as a Mediator Between Cognitive Style and “Utilitarian” Judgment, Manon D. Gouiran, Florian Cova, Willey Online Library, December 2024

Structuration juridique de la philanthropie, Mise en perspective des limites du droit privé et du droit fiscal, Giulia Neri-Castracane & Sara Andrade, Jusletter, October 2024

Empresas B y Sociedades BIC. Perspectiva comparada de las empresas con propósito, Carlos Vargas Vasserot, Jaime Alcalde Silva & William H. Clark Jr., Tirant lo Blanch, July 2024. Preface by Henry Peter

Encourager le don – Opportunité d’un registre des personnes morales exonérées d’impôts pour but d’utilité publique à Genève, Zachary Pico, Expert Focus, June 2024, p. 312 ss

Swiss foundations and associations law – 203/2024 Legal Update, Giulia Neri-Castracane & Vincent Pfammatter, SZW / RSDA, May 2024

The double holding foundation model – Empowering sustainable stewardship in business, Giulia Neri-Castracane & Delphine Bottge, SZW / RSDA, March 2024

Honesty is predicted by moral values and economic incentives but is unaffected by acute stress, Nina M. Sooter, Rajna Gibson Brandon, Giuseppe Ugazio, Journal of Behavioral and Experimental Finance, March 2024

From diversity to pluralism: is everyone included? Laetitia Gill & Maja Spanu, The Journal of Philanthropy and Marketing, February 2024. This article is part of the *Dialogue* special issue for the 2023 ERNOP Conference, Safe Space for Philanthropy: Diversity and Inclusion.

Leveraging AI to Map SDG Coverage and Uncover Partnerships in Swiss Philanthropy, Maria Cristiana Tudor, Lucia Gomez, Camilla Della Giovampaola, Hubert Halopé, and Giuseppe Ugazio. In: Walker, T., Wendt, S., Goubran, S., Schwartz, T. (eds) *Artificial Intelligence for Sustainability*. Palgrave Macmillan, Cham, pp 175–206, January 2024

Benefit Corporations: International Perspectives and Implications under Swiss Law, Umberto Milano, Schulthess Verlag, 2024



2. Teaching

Semester-long courses



10
semester-
long courses



4
faculties



> 185
students
(including course
auditors)

Entreprises Sociales

Faculty of Law, Prof. Giulia Neri-Castracane – 3rd edition

This course looks at the legal forms social enterprises can take under Swiss law, covering a large spectrum of enterprises. Students examine cooperative enterprises and how they can be transformed into social enterprises. They also study the legal status of social enterprises in other countries and the B Corp certification available in Switzerland.

Entreprises, capitalisme et objectifs de développement durable

Faculty of Law, Prof. Giulia Neri-Castracane – 2nd edition

In less than a decade, companies have become key players in efforts to achieve the Sustainable Development Goals. Their role as businesses and our perception of them are quickly changing. This course addresses the legal challenges faced by enterprises. It looks at what duties and obligations a company's governing bodies have in integrating ESG factors into their work, starting with the shareholders and investors, followed by the board of directors and senior management, and lastly, the auditors. It also examines the role of consumers.

NEW – Fondations, associations et sociétés coopératives

Faculty of Law, Prof. Giulia Neri-Castracane

All sectors of society – sports clubs, pension funds, cultural and craft services, family clubs, educational services, medical and social assistance, humanitarian aid, agriculture, the food trade, and even banking – use the legal structures of foundation, association and cooperative. These legal forms help to enhance Switzerland's prosperity and appeal. All citizens are required at some point to interact with one or more of these legal structures, which are discrete and forward-looking, responding to the current and future needs of society by enabling people to combine a business activity with a social mission or aid-based initiative. This course teaches students about the types of foundation (ordinary, family, or pension related) and association, as well as cooperative law. Students acquire theoretical knowledge by studying practical cases.

Innovation and Philanthropy

Geneva School of Economics and Management (GSEM), Prof. Giuseppe Ugalzio and Dr. Thomas Maillart – 3rd edition

This course aims to enable students to discover novel ways of combining their knowledge in economics and management with insights from digital innovation, behavioural science and neuroscience to design concrete approaches and solutions to selected societal challenges.

L'éthique de la philanthropie

Faculty of Humanities, Prof. Julien Deonna – 6th edition

This course alternates between lectures and seminars and looks at current questions relating to the ethics of giving, such as what constitutes a donation. Most economists believe that donations are nothing more than a form of exchange. But are they right? At first glance, giving can appear to be closely linked with altruism. But what is altruism, and

does it exist? Are donations about charity or justice? While most people agree that it is good to give to charitable causes or philanthropic organisations, some think giving is a matter of individual choice. In contrast, others insist it is a moral obligation, a sort of duty of justice.

La philanthropie et ses principaux enjeux juridiques

Faculty of Law, Prof. Giulia Neri-Castracane – 6th edition

This course looks at the main legal issues relating to philanthropy, focusing on foundations, which is the legal form most often used for charitable work. The goal is to give students an understanding of the specific features of this legal form, its governance, its advantages and disadvantages.

La philanthropie culturelle et le droit

Faculty of Law, Dr. Anne Laure Bandle – 5th edition

In this cross-disciplinary course, students explore philanthropy's role and its potential for supporting the arts and culture by examining the topic's most important legal, ethical and business-related aspects.

In 2024, this course was supported by the Fondation Fauvette.

Normative political theory

Geneva School of Social Sciences, Prof. Emanuela Ceva – 3rd edition

The course provides students with the theoretical and practical tools needed to understand what it means to analyse and assess public institutions from a normative perspective. Several key issues in the contemporary political debate are discussed from a public ethics perspective. This includes institutional integrity and accountability, political corruption and whistleblowing, and the regulation of philanthropy.

Public Ethics of Philanthropy

Geneva School of Social Sciences, Dr. Michele Bocchiola, Prof. Emanuela Ceva and Matthieu Debief – 2nd edition

This course provides students with the conceptual and normative tools necessary to explore the justification of philanthropy from the perspective of public ethics in political theory. By the end of the course, students will have developed a theoretical toolkit that they can apply to analyse and assess the various ways in which philanthropy may benefit the public, as well as the ethical challenges that resorting to philanthropy may pose in a political regime.

The Many Faces of Philanthropy

Geneva School of Economics and Management (GSEM), Prof. Giuseppe Ugazio – 5th edition

This course offers a multidisciplinary introduction to traditional philanthropy, looking at the specific opportunities and challenges of each area. It explores philanthropic traditions across various regions, including Asia (e.g., China and India), the Middle East (e.g., the United Arab Emirates), Latin America (e.g., Brazil and Mexico) and Africa (e.g., South Africa).

Most of the courses referred to in this section and proposed by the GCP can be audited.

Continuing education

European Academy of Strategic Philanthropy

16–18 April 2024, Les Pensières, Fondation Mérieux, Annecy, France

Building on the success of the first edition of the European Academy of Strategic Philanthropy, the second edition was held from 16 to 18 April 2024 at the *Centre des Pensières* near Annecy, France. The event was geared towards leaders of major European foundations and resulted from a partnership between the Fondation de France and the GCP.

The second edition aimed to create a unique setting for peers to share ideas about the role of philanthropy in our societies. Using a cross-disciplinary approach involving academics and practitioners from the philanthropy sector, the aim was to build an engaged community and promote dialogue and the sharing of experiences to work together to identify new opportunities to support the common good.

NEW – Master of Advanced Studies (MAS) in Philanthropy

September 2024 to June 2025

In September 2024, the University expanded its continuing education offering in the area of philanthropy with the launch of the Master of Advanced Studies (MAS) in Philanthropy, a cross-disciplinary programme that will run from September 2024 to June 2025 and which supplements the Diploma of Advanced Studies (DAS) already on offer.



The MAS includes several innovative aspects, such as a Certificate of Advanced Studies (CAS) on Frontiers in Philanthropy and a fully on-line module on collaborative and inclusive philanthropy. This module, which was designed in partnership with Porticus, is short and flexible, and leads to a micro-certification.

The class of 2024–2025 comprises 18 participants from countries such as the UK, Italy, the United Arab Emirates and Switzerland, attesting to its international reach. Participants work in banks, family offices, foundations, international organisations and NGOs.

The MAS is a widely recognised certification that helps professionals to hone their skills and meets the growing demand for cutting-edge programmes in the field. It is taught in English and its benefits for participants are clear: a third of DAS alumni receive a promotion within one year of obtaining their certificate.

The programme supports the *Cercle de la Philanthropie*, an alumni association that fosters exchange and collaboration among committed professionals from the field.

Co-directors: Danièle Castle, Laetitia Gill and Prof. Giuseppe Ugazio.

Cross-disciplinary programme run by the University of Geneva's Centre for Continuing and Distance Learning in partnership with Genensis Communications, the Geneva School of Economics and Management (GSEM), the Geneva Finance Research Institute (GFRI) and the GCP.

The second edition of the MAS will be launched in September 2025.

The module on collaborative and inclusive philanthropy is open for applications.

“I ended up in the philanthropy sector completely by chance. The Diploma of Advanced Studies (DAS) was essential in giving me the keys I needed to navigate this very specific world, which is becoming increasingly professional in how it is managed. Another strength of the programme is the diversity and different points of view offered by the teachers and among the students themselves. What I liked the most is the way the course gets us to think about our own practices. By continuing with the MAS in Philanthropy, I hope to pursue this critical thinking about the role that philanthropy can and must play in changing society sustainably and equitably.”

Flore Sinturel, student.





3.

**Connecting the
philanthropy
sector**





International conference “Artificial Intelligence and Philanthropy”

14 March 2024

This international conference, held in Geneva, brought together leading scholars and practitioners in AI, ethics, and philanthropy to discuss in depth the intersection of AI and philanthropy. Through a series of curated panels and interactive workshops, the conference shed light on many facets of this dual relationship. Below is an overview of the key takeaways from the conference.



Artificial intelligence for philanthropy

The conference explored several impactful AI applications within civil society, including AI-driven mapping tools to combat environmental abuses, AI for healthcare in remote areas and machine learning to improve philanthropic decision-making. However, speakers also highlighted the significant challenges of integrating AI into philanthropy, such as bias, transparency, accountability and cybersecurity risks. Data breaches, in particular, can be an adverse consequence of digitisation, and mitigating these risks can be burdensome – if not impossible – for smaller organisations that lack resources.

Questions were raised as to whether AI can benefit philanthropy in the same way as it does the private sector in terms of efficiency gains and cost reduction, noting that these outcomes cannot be achieved by simply adopting AI – they require organisational restructuring and culture change. Philanthropic organisations must not only integrate AI tools but also rethink their business models to take full advantage of them. The panellists emphasised that, in the philanthropy sector, AI must be aligned with values such as fairness, transparency and positive social impact, which is not necessarily the case for the private sector.

Participants highlighted that philanthropic organisations face a unique friction with AI, as its adoption should prioritise public

good over efficiency, addressing risks such as privacy violations and bias.

Philanthropy for artificial intelligence

The conference drew attention to the critical role of philanthropic organisations in shaping an ethical and inclusive AI landscape – a topic that has received little attention to date. Philanthropic organisations are somewhere between the private and public sectors and should advocate for AI frameworks that respect trust, identity and social justice.

The impact of AI is not just about intelligence – it is also about its ability to make decisions and the ethical implications for communities and the environment. Philanthropic organisations are uniquely placed to call for regulatory frameworks that protect human rights, promote equity and prevent systemic harm. More specifically, philanthropic organisations can support research, engage with policymakers and foster dialogue on trust and identity in the digital age, ensuring that AI serves the public good. Philanthropic organisations can and must empower civil society so that citizens can actively participate in AI development, implementation and regulation. Furthermore, as AI reshapes the way we work, the philanthropy sector may need to adjust to support societies transitioning to the economic realities of a future post-work world.

At the conference, the Lombard Odier Foundation Prize for Academic Excellence in Philanthropy was awarded to Simone Bartalucci, Antonia Muhr, Sina Sauer and Prof. Volker Then, of the Fondazione AIS, in Bologna, Italy, for their paper titled “Measuring Meaningful Change: AI-Enhanced Impact Measurement in Philanthropy”, and to Bertram Lang, of Goethe University in Frankfurt, Germany, for his article entitled “Digital Philanthropy in China: How Internet Fundraising Platforms and Artificial Intelligence are transforming Non-Profit Governance”.

“Artificial intelligence (AI) and philanthropy may seem like odd companions, yet this Handbook shows the relevant and profound connection between the two fields, providing an indispensable guide for those at the forefront of this dynamic intersection. AI-empowered philanthropy and philanthropy-driven AI have the extraordinary opportunity to catalyse cross sector collaboration, uniting academia, industry, and civil society to ensure that AI is aligned with human values, societal necessities, and environmental imperatives. Arguably, this binding function is among the most pressing requirements of our era, and philanthropy is well-placed to fulfil this unique role successfully. By grasping AI’s opportunities and managing its challenges, we can collectively strive to use its potential responsibly, inclusively, and sustainably, for the greater societal and environmental benefit.”

Prof. Luciano Floridi, Founding Director of the Digital Ethics Center and Professor in the Cognitive Science Program, Yale University

The Centre regularly organises meetings between philanthropy academics and practitioners at both the national and international levels. In 2024, 777 people took part in our in-person and online events.



Find out more about our 2024 events.



777
people took part
in our events
either in person
or online



2,685
people
viewed our
events

Philanthropy Lunches

“How can philanthropy influence the international agenda?”

30 May 2024



Dr. Anita Budziszewska, Dr. Ali Mohammadi, Prof. Luciano Segreto, Manuela Tortora, moderated by Prof. Giuseppe Ugazio

Contemporary global challenges have highlighted the need for more significant interaction among entities within the international community. The traditional role of states as the main agents of international relations is being challenged to foster more inclusive global partnerships that also include civil society.

The philanthropic sector is increasingly emerging as an important player in this global alliance, during a period often referred to as the “golden age of philanthropy” (Jung and Harrow, 2015; Reich, 2018; Hay and Muller, 2014). As Youde (2019) points out, however, philanthropic organisations cannot replace states; instead, they should complement them, using their spheres of influence. Such organisations not only have a unique power to influence the system – they can also shape and reshape it.

During this Philanthropy Lunch, participants looked at the role of these partnerships, discussing opportunities and challenges. They also explored how the global alliance between international institutions and civil society could evolve, focusing on philanthropic foundations.

“Legislative and Regulatory Changes for Swiss Foundations and Associations”

18 September 2024

Prof. Giulia Neri-Castracane and Vincent Pfammatter

In 2023 and early 2024, significant legal and regulatory reforms were adopted that affected Swiss associations and foundations. These included company law reforms and amendments to the Code of Obligations, the Civil Code and other related legislation.

The introduction of mandatory registration in the trade register and new transparency requirements prompted many associations to review and update their articles of association. The compensation paid to members of the boards of tax-exempt entities differs from one canton to another, underscoring the need to provide consistency across cantons while also ensuring respect for cantonal autonomy. Regional authorities, such as those in Zurich and Vaud, have published new compensation guidelines, providing clearer frameworks for tax-exempt entities. Developments in case law have strengthened the role of the supervisory authorities, while rulings by the European Court have had an impact on the rights of associations in climate-related disputes. Going forward, the emphasis will be on professionalising the non-profit sector, with ongoing legislative efforts to strike a balance between effective governance and regulatory compliance. At this Philanthropy Lunch, Prof. Giulia Neri-Castracane and Vincent Pfammatter gave a comprehensive overview of recent legislative and regulatory changes, as well as key case law developments in 2023 and the first half of 2024 that have had an impact on Swiss foundations and associations.

“Art Donations to Museums”

2 October 2024

Dr. Peter Mosimann, Prof. Dr. Xavier Oberson, Adèle Aschehoug, moderated by Dr. Anne Laure Bandle

In partnership with the Art Law Foundation.

Art donations play a pivotal role in enriching museum collections. In this discussion, panellists reviewed the legal framework governing art donations, exploring the ins and outs of donor agreements and the obligations they impose on museums. They also examined the tax implications for donors and museums, highlighting the benefits and potential pitfalls of donating art. In addition to these legal and financial aspects, panellists discussed museums’ practices and policies to integrate donated works into their collections.

“Gestion d’actifs des fondations – Analyse et benchmarking”

28 November 2024

Marie Wyss, Cyril Berner, Brigitte Rorive, Nathalie Krieger, moderated by Prof. Henry Peter

In partnership with SwissFoundations.

For the past nine years, SwissFoundations has been publishing the “Report Benchmark”, produced in collaboration with PPCmetrics, as part of efforts to establish best practice and promote greater transparency in foundation asset management, and to contribute to the professionalisation of asset management in the sector.

This Philanthropy Lunch provided an opportunity to present the results of the 2024 report and discuss, with members of the philanthropy and finance sectors, how the asset management approaches adopted by non-profit organisations have evolved.

Other GCP events

Conférence “**Legal Framework of Social Enterprises in Switzerland: Current Situation and Prospects**”

9 January 2024



Prof. Giulia Neri-Castracane, Prof. Dana Brakman Reiser, Prof. Sigrid Hemels, Jonathan Normand and moderated by Prof. Henry Peter

At this conference, researchers presented the legal frameworks used for social enterprises worldwide, highlighting the advantages and disadvantages of these specific structures. The tax issues related to social entrepreneurship were also addressed, along with suggestions on how they could be adapted to Swiss law. Participants looked at the situation in Switzerland and the movement initiated by the Alliance for Sustainable Enterprises. The draft legal statute drawn up by the Alliance for Sustainable Enterprises’ Legal Experts Group was also presented.

Conference entitled «**Démocratie, médias et lutte contre la polarisation : quel rôle pour la philanthropie ?**», in partnership with the State Chancellery of the canton of Geneva, the Cantonal Office for the Economy and Innovation (OCEI), the Albert Hirschman Centre for democracy (IHEID) and SwissFoundations, as part of Democracy Week 2024.

08.10.2024

Delphine Bachmann, Prof. Pascal Sciarini, Dr. Laura Bullon-Cassis, Micheline Louis-Courvoisier, Marc-Olivier Padis, Pascal Crittin and moderated by Esther Mamarbachi

The increasing polarisation of the public debate in contemporary democracies is a political and a societal issue: it reflects a deep-seated change in political practices and social ties. It also comes hand in hand with a massive overhaul of the media landscape due to the growing influence of social networks. Moreover, the use of the term polarisation is subject to varied and sometimes controversial interpretations.

In this context, it is crucial to consider the role of public, philanthropic and media players. During the panel discussion, speakers addressed the various ways in which polarisation affects their work and reviewed some concrete steps taken in increasingly divisive situations. They described philanthropy as an essential tool for fostering dialogue and social cohesion if used to support initiatives that aim to reduce polarisation and promote mutual understanding and cooperation within society. The role of the media was also discussed, particularly regarding how to promote responsible journalism and teach people to consume information thoughtfully.

The purpose of this evening event was to explore how philanthropy can help strengthen democracy and reduce societal and political polarisation. It brought together key philanthropy players, researchers and representatives of media and civil society to discuss strategies and concrete steps that foundations and philanthropic organisations can take to promote constructive and inclusive dialogue.

Other events

Along with the events organised by the GCP, the Centre's management team, affiliated researchers and Academic Fellows contributed to 25 academic and/or public events in Switzerland and abroad.



4. The GCP ecosystem



Strategy Committee

The Strategy Committee is chaired by Prof. Audrey Leuba, the Rector of the University of Geneva.

In 2024, the members were:

University of Geneva:

Prof. Francesca Serra, **Dean of the Faculty of Humanities**

Prof. François Dermange, **Faculty of Theology**

Prof. Antoine Geissbuhler, **Dean of the Faculty of Medicine**

Prof. Rajna Gibson, **GSEM**

Prof. Luc Thévenoz, **Dean of the Faculty of Law**

Prof. Markus Menz, **Dean of GSEM**

Prof. David Sander, **Faculty of Psychology and Educational Science and director of the Swiss Centre of Affective Science (CISA)**

Prof. Pascal Sciarini, **Dean of the Geneva School of Social Sciences**

Strategic partners:

Philippe Cottier, **Fondation Hélène et Victor Barbour**

Axelle Davezac, **Fondation de France**

Dr. Andrew Holland, **Stiftung Mercator Schweiz**

Karin Jestin, **Edmond de Rothschild Family Philanthropy**

Dr. Maximilian Martin, **Fondation Lombard Odier**

Marc Maugué, **Fondation Hans Wilsdorf**

Brigitte Rorive, **Fondation Leenaards**

Monika von Orelli, **SwissLife Perspectives Foundation**

Scientific Committee

In 2024, the members were:

Prof. James Andreoni, Professor of economics, University of California San Diego;

Prof. Max Bazerman, Professor of Business Administration, Harvard Business School;

Prof. René Bekkers, Director of the Center for Philanthropic Studies at the Vrije Universiteit (VU), Amsterdam;

Dr. Beth Breeze, Social Policy, Sociology and Social Research, Director of the Centre for Philanthropy, University of Kent;

Prof. Nicolas Duvoux, Professor of Sociology, Université Paris 8;

Prof. Sigrid Hemels, Professor of tax law, Erasmus University Rotterdam School of Law;

Prof. Dominique Jakob, Professor of Private Law, University of Zurich;

Prof. Hao Liang, Associate Professor of Finance, Lee Kong Chian School of Business, Singapore Management University;

Prof. Anne-Claire Pache, Professor and Chair in Social Innovation, ESSEC Business School, Paris;

Prof. Paul Slovic, Professor of Psychology, University of Oregon;

Prof. Richard Steinberg, Professor of Philanthropic Studies at the Lilly Family School of Philanthropy, Professor of Economics at IUPUI, Indiana.

Management team



Prof. Henry Peter
Head
(until 31 December
2024)



Prof. Nicolas Duvoux
Head
(from 1 January 2025)



Mara De Monte
Executive
Director



Margaux Casagrande
Administrative and
accounting assistant



Anne Ritter
Publications
manager



Laetitia Gill
Executive education
associate

The GCP's academics

Several colleagues from UNIGE faculties work with the GCP. In 2024, 20 researchers from different faculties (Law, Psychology and Educational Science, Humanities, GSEM, Theology, Medicine and Social Sciences) and the CISA worked with the Centre on projects related to philanthropy.



**Dr.
Anne Laure Bandle**
Senior lecturer



**Prof.
Tony Berrada**



Prof. Laurence Boisson de Chazournes,
in partnership with
Dr. Haoua Savadogo
and **Dr. Mara Tignino**



Prof. Emanuela Ceva,
in partnership with
Dr. Michele Bocchiola
and **Matthieu Debief**



Prof.
Florian Cova



Prof.
Julien Deonna



Prof.
François Dermange



Prof.
Rajna Gibson



Prof. Giulia
Neri-Castracane



Prof.
David Sander



Prof. Giuseppe Ugazio
in partnership with **Camilla Della Giovampaola,**
Prof. Lucia Gomez, Nina Sooter, Nisa Thomas,
Maria Tudor and the whole team at the Behavioural
Philanthropy Lab.

Academic Fellows

The GCP also works with Academic Fellows, who are practitioners involved in teaching and research under the guidance of a UNIGE professor.



Dr. François Bonnici
Director of the
Schwab Foundation
for Social Entrepreneurship, Geneva



Delphine Bottge
Lawyer, Geneva



Philipp Fischer
Lawyer, Geneva



**Dr. Aline
Kratz-Ulmer**
Lawyer, Zurich



**Vincent
Pfammatter**
Lawyer, Geneva



Dr. Loïc Pfister
Lawyer, Lausanne



Prof. Marta Pittavino
Assistant Professor of Statistics, Venice School of Management (VSM), Ca' Foscari University of Venice (UNIVE)



Prof. Livia Ventura
Senior Research Associate, Cambridge Institute for Sustainability Leadership (CISL) and Adjunct Professor of Private Comparative Law, Luiss Guido Carli University, Rome

Partnerships

The GCP teamed up with the CEPS and the Swiss Philanthropy Foundation for its annual Master Class in philanthropy.



It is also an academic partner of SwissFoundations and a content partner for the OECD Centre on Philanthropy.

The Centre has worked on events with numerous partners, including the Cantonal Office for the Economy and Innovation (OCEI), the Albert Hirschman Centre at the Geneva Graduate Institute (IHEID), the International Geneva Welcome Centre (CAGI), the Maison Internationale des Associations (MIA) and the Art Law Foundation.

It partnered with Slatkine, a publishing house in Geneva, as well as Routledge and Springer to publish its works.

The GCP is a member of several networks and associations that promote excellence in philanthropy-related research, including ERNOP, WINGS, ARNOVA, ISTR and Philab.

GCP in the news

As a research centre and key player in the philanthropy sector, the GCP is regularly consulted and cited in the media. In 2024, the Centre received substantial media coverage, featuring in 18 press articles and TV and radio interviews in Switzerland and abroad, including:



“Filantropia, la stampa di qualità così contribuisce al bene pubblico”,
Corriere del Ticino, 19 December 2024

Henry Peter devient le nouveau président de la Fondation Aventinus,
Le Temps, 10 December 2024

Quanto vale la filantropia? *Focus Valori di Simona Manzione*, 10
December 2024

Gilles Marchand au Centre en philanthropie, *Le Courrier*, 4 December
2024

Gilles Marchand rejoint le Centre en philanthropie de l'UNIGE,
Comingmag.ch, 4 December 2024

L'ancien patron de la SSR à la tête d'un projet d'aide aux médias,
20 minutes, 3 December 2024

***Gilles Marchand rejoint le Centre de philanthropie d'UNIGE pour aider
les médias***, *Tribune de Genève*, 3 December 2024

Gilles Marchand intègre le Centre en philanthropie de l'UNIGE,
RadioLac, 3 December 2024,

Gilles Marchand widmet sich Medien und Philanthropie, *persoenlich.com*,
3 December 2024,

Qui in Ticino siamo più filantropi, *Il Giornale dell'arte Vedere In Cantone
Ticino*, November 2024

Breaking new ground together, *The Philanthropist*, 17 October 2024

***La realtà virtuale in beneficenza – Due nuove idee irrompono nelle
raccolte fondi «Con l'AI si trovano potenziali donatori»***, *La Domenica*, 6
October 2024

The complicated issue of tax incentives, Giedre Lideikyte Huber and Henry Peter, *Special feature Alliance*, September 2024

Entreprises durables – Un statut à l'étude, RTS Un/ Le Journal 19h30, 15.08.2024

• **Le Parlement a commencé l'examen d'une motion pour un statut d'entreprise durable**. Décryptage avec Henry Peter, professeur de droit à l'UNIGE.

Tribunal: Is philanthropy political? *Alliance Magazine*, 4 June 2024

Democracy requires independent media. Philanthropy should help, *Alliance Magazine*, 21 May 2024

Alliance editors have asked: should a time-limited quota be introduced in relation to gender diversity on the boards of foundation? *Alliance Magazine*, 30 January 2024

Pour faciliter la vie des PME, créons un statut officiel d'entreprise durable !, *Le Temps*, 12 January 2024

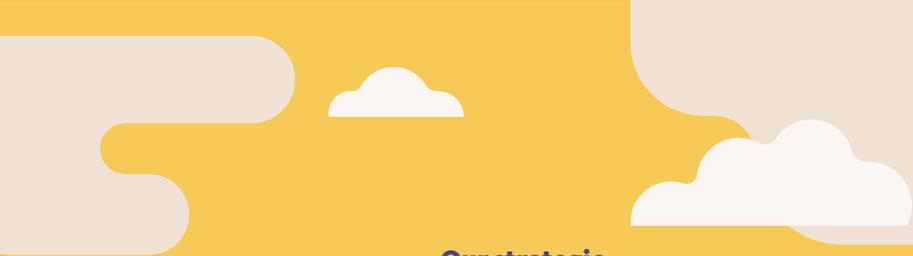


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