

The many faces of Philanthropy A

Fall Semester 2020

Bachelor in Economics and Management

GFRI/GSEM University of Geneva

Syllabus

Faculty: Prof. Giuseppe Ugazio Contact: Giuseppe.ugazio@unige.ch Office Hours: TBD	When: Wednesdays 10:15-12:00 Where: Uni Mail M R170 Except: Module 11 will take place on Thursday and Friday 26-27.11.2020
Assistant: Nina Sooter Contact: nina.sooter@unige.ch Office Hours: TBD	Language: English
Number of ECTS credits: 3	Evaluation: Group Assignments (50%): 25% written report (2500 words max.) 25% Video-presentation (15 minutes) Individual Assignment (50%): 40% Blog post (1500 words max.) 10 % In class participation

Course Description

Philanthropy is characterized by a common goal: improving humanity's well-being. This goal has been recently formalized by the U.N. 2030 Agenda to achieve the 17 Sustainable Developing Goals. The world revolving around this mission, however, is extremely complex and touches upon several different disciplines including Digital Transformation, Finance, Law, Philosophy, and Psychology. This class looks at the main approaches to Philanthropy discussing the opportunities and challenges of each of these. The goal of the course is for students to acquire fundamental knowledge about the Philanthropic sector and related organizations (e.g. sustainable financial investors).

With over 3.000 foundations registered in Geneva alone including 1 248 philanthropic foundations, this course prepares students to make informed contributions to the philanthropic sector helping philanthropists to accomplish the goals they care about.

Who is this course intended for:

Bachelor students from any discipline interested in learning about and preparing to getting involved with Philanthropic organizations and/or activities. This course welcomes also public audience (also non-UNIGE), permission to attend needs to be obtained in advance in that case. Only students registered for the credits will receive supervision from the instructor on the assignments.

Timeline:

This course takes place **mostly** on Wednesdays 10:15 -12:00, starting on September 16, 2020 at Uni-Mail, Room M R170. Students will be asked to attend 3 public conferences organized by the Geneva Center for Philanthropy taking place at different times/days (see below for details)

Module	Date	Area	Topic	Instructor
1	16.09.20	General	Introduction to Philanthropic Sciences	Giuseppe Ugazio
2	22.09.20 DATE CHANGE	Philosophy	Why do Organizations engage in Philanthropy ¹	Giuseppe Ugazio
3	29.09.20* and 26.11.20 DATE CHANGE	Taxation and Philanthropy	Incentivizing Philanthropy through taxation schemes. Taxation and Philanthropy Conference ²	Giedre Lideikyte-Huber
4	7.10.20	Sociology	Society and Philanthropy	Giuseppe Ugazio & Pamala Wiepking
5	14.10.20	Finance	Impact Investing	Ernst von Kimakowitz
6	21.10.20	Behavior	Why do People give: emotions and moral values	Giuseppe Ugazio
8	29.10.20 DATE CHANGE	Diversity Studies	Diversity in Philanthropy: cultural, gender, and social differences – Focus on Switzerland ³	Laetitia Gill and Aline Kratz-Ulmer
-	04.11.20	Study Week	No Class	-
8	11.11.20	Diversity Studies	Diversity in Philanthropy: cultural, gender, and social differences – International Perspective	Sonia Sanmartin
9	18.11.20	Practice	Grassroot Philanthropy	Milos Maricic
10	25.11.20	Practice	Technology For Effective Giving	David Stead and Giuseppe Ugazio
12	02.12.20	Practice	Questioning Philanthropy	Firoz Ladak
13	09.12.20	New Trends	Philanthropy, Technology, & AI	Joost Monks
14	16.12.20	New Trends	Philanthropy Diplomacy	Charles Sellen - Raymond Saner

* This class will take place only if the Taxation and Philanthropy Conference will not be open to the public due to COVID-related restrictions.

¹ This class takes place during the GCP webinar entitled “Mapping the Philanthropic (Swiss) Landscape through big data” taking place at 12:00 on Tuesday 22 September 2020.

² In the Fall Semester of 2020 the Geneva Centre for Philanthropy will host a Taxation and Philanthropy conference on November 26 and 27, 2020 (program [here](#)). You are expected to attend at least the Public Conference (on Thursday 26.11.2020). Depending on eventual COVID-related restrictions you will also have to attend one of the Scientific Workshops (on Friday 27.11.2020). This conference replaces the Module on Taxation

and Philanthropy. Should you not be able to attend all or part of this conference, please get in touch as soon as possible.

³ The class “Diversity in Philanthropy” will be taught in two separate instances, a 90 minutes conference on Diversity among Foundations’ Boards in Switzerland takes place during the “Philanthropy Lunch” webinar entitled “Mapping the Philanthropic (Swiss) Landscape through big data” taking place at 12:00 on Tuesday 22 September 2020.

Objectives and expected learning outcomes

At the end of the course students are expected to:

1. To have an overall awareness of relevant topics for philanthropy
2. To recognize key sectors, challenges and opportunities in philanthropy
3. To be aware of the ethical, financial, legal, political, and social contexts underlying philanthropy.