

The many faces of Philanthropy B: Regional Philanthropy

Fall Semester 2020

Bachelor in Economics and Management

GFRI/GSEM University of Geneva

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Assistant: Nina Sooter Contact: nina.sooter@unige.ch Office Hours: TBD	Language: English
Number of ECTS credits: 3	Evaluation: Group activities (60%): 35% written report, 25% video presentation. Individual assignments (40%) : 30% blog post, 10% in-class participation

Course Summary:

Philanthropy is being studied largely from the perspective of Western (European and U.S.) philosophies and approaches. Much less is known and taught about alternative approaches, such as the Asian (e.g. China), Middle Eastern/Arabic (e.g. U.A.E) and African (e.g. South-Africa) ways of doing Philanthropy. This course offers an introductory overview of how philanthropy in each of these geographies approach three important thematic areas of philanthropic engagement: Education, Women Empowerment, and Health (see below Table 1). Emphasis will be put on the thematic area that is most prevalent or relevant for the given geography. The course highlights how these different approaches contribute in an innovative way to the accomplishment of the U.N. SDGs agenda 2030.

To complete this course students will write an in-depth report/case study on a philanthropic organization (foundation/NGO/social enterprise, etc.) based in one of these regions and working on one of the areas mentioned, thus getting hands-on experience on how philanthropy thrives and is done outside the Western World.

Who is this course intended for:

Bachelor students from any discipline interested in learning about and preparing to getting involved with Philanthropic Organizations. This course welcomes also public audience (also non-UNIGE). Permission to audit needs to be obtained in advance. Only students registered for the credits will receive supervision from the instructors to write their final reports. We expect 20 students to enroll in this course and 5-10 auditors. Students enrolling in this course **must** be enrolled in the [Many Faces of Philanthropy A](#) course as well.

Timeline:

This course will be offered in parallel to the “Many Faces of Philanthropy A”, starting from the Fall Semester of 2020 (September 16, 2020). This course takes place on Wednesdays 14 :15-16:00 at Uni Dufour, room U 159.

Table 1: Draft of Topics Covered in Class-provisional planning:

Week	Date	Topic	Geography	Instructor/Guest speaker
1	16.09.20	Introduction to the Course, analytical framework and SDGs		Giuseppe Ugazio & Joost Mönks
2	23.09.20	Methods for SDG mini case studies		Joost Mönks
3	30.09.20	Intro to SA and education	Africa (SA)	<ul style="list-style-type: none"> Intro SA: Shelagh Gastrow, Advisor Education: Gail Campbell, CEO, Zenex Foundation
4	7.10.20	Intro to China and health	Asia (China)	<ul style="list-style-type: none"> Intro China: He Liu (Ash Centre-Harvard) Health and SDGs: Geneva Tsinghua Initiative
5	14.10.20	Intro to UAE and health	Middle-East (UAE)	<ul style="list-style-type: none"> Intro: Natasha Ridge, Executive Director, Al Qasimi Foundation for Policy Research Health: Natasha Ridge

Week	Date	Topic	Geography	Instructor/Guest speaker
6	21.10.20	Health	Africa	<ul style="list-style-type: none"> Alex Tsado, Founder Alliance4AI
7	28.10.20	Education	Asia (China)	<ul style="list-style-type: none"> He Jin, Co-Founder China Donor Roundtable, Professor China Global Philanthropy Institute
8	4.11.20	No Class		
9	11.11.20	Education	Middle East	<ul style="list-style-type: none"> Natasha Ridge
10	18.11.20	Women Empowerment	Africa (SA)	<ul style="list-style-type: none"> Nicolette Naylor, International Program Director, Ford SA
11	25.11.20	Women Empowerment	Middle-East	<ul style="list-style-type: none"> Natasha Ridge
11	2.12.20	Women Empowerment	Asia (India)	<ul style="list-style-type: none"> Bhavani Rao, Director Ammachilabs, UNESCO Chair-Women Empowerment & Gender Equality
13	9.12.20	Humanitarian philanthropy	Humanitarian nexus -ICRC	<ul style="list-style-type: none"> Gilles Carbonnier, Vice President, ICRC
14	16.12.20	Towards a novel understanding of non-WEIRD philanthropy	Round Table	<ul style="list-style-type: none"> Francois Bonicci, Head, Schwab Foundation for Social Entrepreneurship Etienne Eichenberger, Managing Partner at WISE - Philanthropy Advisors TBC

Objectives and expected learning outcomes

At the end of the course students are expected to:

1. To have an overall awareness of emerging and global philanthropy trends
2. To recognize key actors, sectors, challenges and opportunities in the regions
3. To be aware of the political, social, ethical context underlying philanthropy in the regions and globally
4. To submit a graded comprehensive report on a geography and sector of their choice