Digital
Why does it matter?

“Less than 1% of data in businesses is analyzed and turned into benefits.”

SAP

Digital transformation is more about humans than digital

B. Solis

“Automation applied to an inefficient operation will magnify the inefficiency.”

B. Gates

Digital in Horizon Europe

• Three destinations in Cluster 4
• Ca. 600M€ budget per year

Data and computing

3

Digital, competitive & green

4

Human-centered digital

6

Some facts and figures

• Digital destinations account for 33% of CL4 calls
• 30 to 40% of HE call texts contain
  • «digital», «AI» or «data»

2023/2024 outlook

• Two leaked draft WPs so far
• Similar balance to 21/22