

Dr SABINE PITTELOUD

Born on 30 July 1988

Swiss Citizenship

PhD, Maître-assistante
The Paul Bairoch Institute of Economic History
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WORK EXPERIENCE

07.2021-07.2022 Newcomen Postdoctoral Fellow, Harvard Business School, USA

08.2019-Present Lecturer (maître-assistante) in Social and Economic History, University of Geneva

07.2017-01.2018 Visiting PhD Student, The Robert L. Heilbroner Center for Capitalism Studies, The New School for Social Research, NY, USA (Doc.Mobility Grant of The Swiss National Science Foundation SNSF)

01.2017-07.2017 Visiting PhD Student, Lehrstuhl für Sozial- und Wirtschaftsgeschichte, Humboldt Universität zu Berlin, Germany (Doc.Mobility SNSF)

12.2013-07.2019 PhD Student and Teaching Assistant in Economic History, University of Geneva

11.2012- 06.2013 Internship at Mairie de Chamonix-Mont-Blanc, France
Working on a candidature for the intangible cultural heritage list of UNESCO

07.2012 Graduate Study Program, United Nations, Geneva
Working group for UNCATD (United Nations Conference on Trade and Development)

RESEARCH INTEREST

- Multinationals, Business interest organizations
- Lobbying, corporatism, corporate narratives
- Offshoring, labor relations, environmental norms

PUBLICATIONS

Articles:

Pitteloud, S. (2021). Let's Coordinate! The Reinforcement of a 'Liberal Bastion' within European Industrial Federations, 1978-1987, *Business History*.

Pitteloud S. (2020). Unwanted Attention: Swiss Multinationals and the Creation of International Corporate Guidelines in the 1970s, *Business and Politics*.

Pitteloud S. (2020). 'American Management' vs 'Swiss Labour Peace'. The closure of the Swiss Firestone factory in 1978, *Business History*.

Grob, L. & Pitteloud, S. (2019). Multinationale et fermetures de filiales : les conséquences sociales et politiques de décisions économiques. *Entreprises et histoire*, vol. 97, n°4.

Pitteloud S. (2019). Industrie-Holding: Creating a Community of Interest among Swiss «Multinationals», *Revue suisse d'histoire SZG/RSH*, vol. 69, n°3.

Pitteloud S. (2019). The social desirability of offshoring: a Swiss consensus [1945-1975], *Zeitschrift für Unternehmensgeschichte (ZUG)/Journal of Business History*, vol. 64, issue 2.

Pitteloud S. (2019). Nestlé: le directeur financier de 2018 et celui de 1886 ont-ils des idées différentes sur l'importance de la nationalité de la multinationale ? *Entreprises et histoire*, vol. 95, n°2.

Pitteloud S. (2017). L'autodiscipline en guise de régulation : La stratégie patronale à l'heure de la surchauffe économique en Suisse autour de 1960. *Traverse-Revue d'histoire*, Nr.3.

Book Chapters :

Pitteloud, S. (2021). Multinationals' Need for State Protection: the Creation of the Swiss Investment Risk Guarantee in the 1960s, in: Jakob, M., Kleinöder S., and Kleinschmidt C. (eds.) *Security and Insecurity in Business History: Case Studies in the Perception and Negotiation of Threats*. Nomos Verlag, 111-134.

Thesis:

Pitteloud S. (2019). «Les invisibles deviennent visibles»: le rôle politique des multinationales et les débats sur l'internationalisation en Suisse [1942-1993], thèse de doctorat, Université de Genève.

Reviews:

Pitteloud S. (2021). Moteurs et menteurs, Book Review: Samuel Klebaner, Normes environnementales européennes et stratégies des constructeurs automobiles : Un jeu coopératif aux résultats ambigus, Presses de l'École des mines, 2020, *La vie des Idées*.

Pitteloud S. (2019). Book Review: Benjamin C. Waterhouse: *The Land of Enterprise: A Business History of the United States*, 2017, *Traverse*, 3, p. 192-193.

Pitteloud S. (2018). Book Review: Stéphanie Ginalski: Du capitalisme familial au capitalisme financier? Le cas de l'industrie suisse des machines, de l'électrotechnique et de la métallurgie au XXe siècle, 2015, Revue Suisse d'Histoire.

Pitteloud S. (2016). Panel Review: Gauche-droite, patronat-syndicats: un cadre pour la vie politique suisse?, Organisateur: Christophe Vuilleumier, Participants: Olivier Meuwly, François Jequier, 4ème Journées suisses d'Histoire, Juin 2016, Lausanne.

Pitteloud S. (2016). Panel Review: Les organisations patronales et leur(s) pouvoir(s) en Suisse du 19e siècle à aujourd'hui, Organisateur: Sébastien Guex, Participants: Dorothee Ryser, Claire-Lise Debluë, Roman Wild, 4ème Journées suisses d'Histoire, Juin 2016, Lausanne.

Popular Medias:

Pitteloud, S. (2017). *Offshoring: Reassessing the Rhetoric of Ineluctability*, Public Seminar, New School, New York.

URL: <http://www.publicseminar.org/2017/12/offshoring/>

Pitteloud, S. (2017). *Délocalisation, une tradition bien de chez nous*, Université de Genève: Le Journal, N°139.

URL: <https://www.unige.ch/lejournel/numeros/journal139/article-5/>

Reports:

Encouraging development-led globalisation and alleviating global poverty through a socially inclusive approach to trade and development in 50th United Nations Graduate Study Programme (GSP), Geneva 2-13 July 2012: Opportunities and challenges in a world of seven billion, Report of the Working Groups, p.17-41.

Working Papers:

Pitteloud, S. (2020), Delay and Dilution in the Implementation of Environmental Norms: Business Groups and the Regulation of Car Emissions in Switzerland in the 1970s–1980s, 2020, Working Papers of the Paul Bairoch Institute of Economic History.

SEMINARS, CONFERENCES & COLLOQUIA

04.2021 *Webinaire CRHIM - Le (néo)libéralisme en échec?* (Roundtable)

03.2021 *Business History Conference*, Methodological workshop : business history and environmental standards, online. (Presentation & Working paper)

03.2021 *Séminaire des laboratoires LARHRA et Triangle*. Entreprises, marchés, régulations, Université de Lyon (online). (Presentation)

01.2020 *Workshop: Business Influence on Policy Formation in Historical Research: Methodological Challenges, Empirical Solutions and Ways Forward*, Helsinki, Finland (Presentation & Working paper)

08.2019 *European Historical Economics Society Conference*, 29th to 31st August 2019, Paris, France.
(Presentation & Working paper)

06.2019 5^{ème} *Journées suisses d'Histoire*. Panel: The International Brokers of the Wealthy, Lausanne, Switzerland. (Presentation)

04.2019 *Workshop: Multinational corporations and the politics of international trade*, European University Institute Florence, Italie. (Presentation & Working paper)

03.2019 *Business History Conference*. Panel: International business strategy. Cartagène. Colombie.
(présentation et working paper)

12.2018 *ASSI CONFERENCE*. Companies and organisations in an historical perspective. Bocconi University, Milan, Italie. (Presentation & Working paper)

10.2018 *Midis de la recherche*. Global Studies Institute, Université de Genève. (Presentation & Working paper)

06.2018 10th International Process Symposium: *About Time: Temporality and History in Organization Studies*, Halkidiki, Greece. (Presentation & Working paper)

11.2017 *Workshop Nationality of the Company*: Historical Approaches to a Possible Paradox, University of Frankfurt am Main. (Presentation & Working paper)

08.2017 *EBHA Conference*, Paper development workshop (PDW): The „Nationality“ of the Company: Historical Approaches to a Possible Paradox & Panel : Power Relations in Value Chains, Vienna, Austria.
(2 Presentations, 2 Working papers, 2 Paper discussions)

06.2017 *Internes Kolloquium Sozial- und Wirtschaftsgeschichte*, Humboldt Universität zu Berlin, Germany. (Presentation & Working paper)

06.2017 *AEFA Congress*, Panel : Les entreprises américaines font-elles le bonheur ? (XIXeXXe siècles) : Contribution à l'étude de la dimension économique du rêve américain, Strasbourg, France.
(Presentation)

05.2017 *Humboldt-Princeton Graduate Workshop*, Quickness and Delay: A Global Look at the Historical Experience of Time and Communication, Berlin, Germany. (Presentation & Working paper)

10.2016 *Transnational Histories of Switzerland*, Université de Lausanne, Switzerland. (Round Table)

06.2016 4^{ème} *Journées suisses d'Histoire*, Panel: Multinationales suisses après 1945: relations de pouvoir au cœur du processus d'internationalisation, Lausanne, Switzerland. (Presentation)

05.2016 *Module d'enseignement méthodologique: archives à l'ère du numérique*, Bern & Basel, Switzerland.(Co-organised with Mari Carmen Rodriguez Unifr)

03.2016 *Forschungskolloquium, Sozial und Wirtschaftsgeschichte*, Universität Zürich, Switzerland.
(Presentation & Working paper)

08.2015 *XVIIth World Economic History Congress*, Kyoto, Japan. (Poster Session)

06.2015 *Business History Conference BHC/ European Business History association EBHA*, Miami, United States. (Doctoral colloquium: Presentation & Working paper)

06.2015 *Les Historiales*, Programme doctoral en histoire contemporaine, Université de Lausanne, Switzerland. (Presentation)

EDUCATION

2019 PhD in Economic and Social History, University of Geneva. Supervised by Professor Mary O'Sullivan

2013 Master of Arts in Geography and Territorial Sciences, Option Economic History, University of Geneva

2011 Bachelor of Arts in Geography and Environmental Studies, University of Geneva

2010 Erasmus Exchange at the University of Hamburg, Germany

2009 Certificate of Geopolitics and Geostrategy, University of Geneva

2008 Secondary School Diploma (Maturité fédérale), Lycée-Collège de la Planta, Sion

LANGUAGES

- French: native
- English: fluent (advanced C1 CAE certificate)
- German: fluent (C1 Goethe certificate)
- Italian: basic knowledge

ASSOCIATIONS

2015-2016 Member of the Social Sciences Faculty Council, University of Geneva

2014-2016 Member of the Structure and Governance Commission for the new Social Sciences Faculty
Goals: resource allocation for the different departments

2014-2016 Scientific Comity of the PDHC (doctoral program in modern history)
Financed by Cuso (Conférence universitaire de Suisse occidentale)

2010-2012 Member of ESN Comity (Erasmus Student Network)
Events organisation

GRANTS & AWARDS

- 2017 Doc.Mobility Fellowship from the Swiss National Science Foundation (49'285 CHF)
- 2019 BHC Chandler Travel Grant (300 \$)
- 2019 ASSH Travel Grant (306 CHF)
- 2020 Prix Universal, Best Dissertation Award 2019, ex-aequo, University of Geneva (1000 CHF)