

MOVING FORWARD WITH INNOSUISSE

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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency

INNOSUISSE

SWISS INNOVATION AGENCY

Innosuisse is the Swiss Confederation's agency for promoting innovation.

OUR MISSION

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.

INNOSUISSE OFFERS OVER 20 INSTRUMENTS

TODAY WE ARE FOCUSING ON 4 FUNDING OFFERS

RESEARCH



Researchers at
Swiss research
institution

Students

Launching innovation by expanding network and knowledge

**Research with
goal of market
implementation**

Projects without
implementation
partner

**BRIDGE
Discovery**

**BRIDGE
Proof-of-concept**

**Jointly developing new
products and services**

Innovation projects
with Swiss partners

with international partners

**On the way to
collaboration**

MARKET IMPLEMENTATION



SMEs

Large companies

Start-ups

Non-profit
organisations

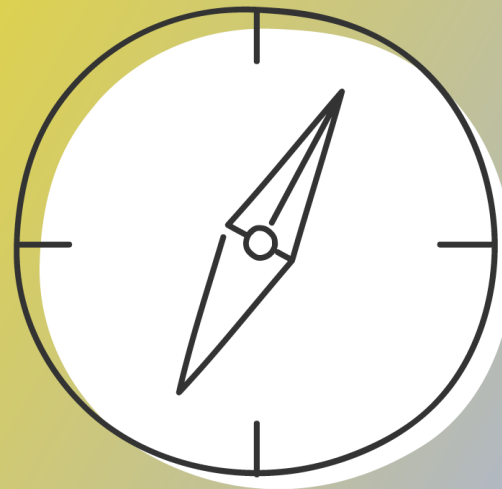
Further private or
public organisations

Founding and developing a science or technology based start-up

THE INNOSUISSE GUIDE HELPS YOU FIND THE RIGHT SUPPORT OFFER IN JUST A FEW STEPS

**Navigation
for your
innovation**

www.innosuisse.guide



1. FUNDING FOR JOINTLY DEVELOPING NEW PRODUCTS AND SERVICES

INNOVATION PROJECT BETWEEN COMPANIES AND RESEARCHERS

INNOVATION PROJECTS WITH SWISS PARTNERS

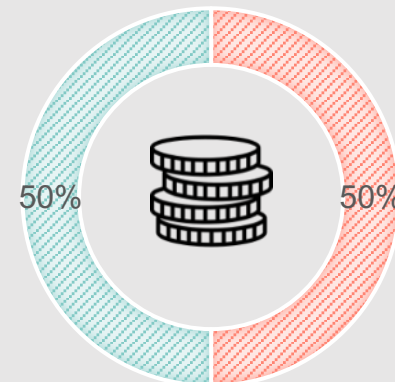
IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

RESEARCHERS

- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

INNOVATION PROJECT



■ Funded by Innosuisse

■ Contribution by the implementation partner incl. 10% cash

MARKET IMPLEMENTATION OF THE INNOVATION



Submit your application online:
<https://www.innosuisse.ch/analytics>

FOR AN INNOVATION PROJECT A GOOD APPLICATION IS...

CONCRETE:

- Market interest exists
- Access to the market has been described
- Product or service has been defined

CLEAR:

- Innovative content is clearly indicated
- Project plan is comprehensible
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively

CONSISTENT:

- Research and implementation partners work together, not side by side or against each other
- Project planning and financial planning are consistent
- Timetable and resource allocation are realistic

INNOVATION PROJECT FUNDING 2020

FUNDING CONTRIBUTION APPROVED OF CHF 199.8 MILLION



Energy & Environment

133 applications assessed
72 applications approved
Approval rate 54%



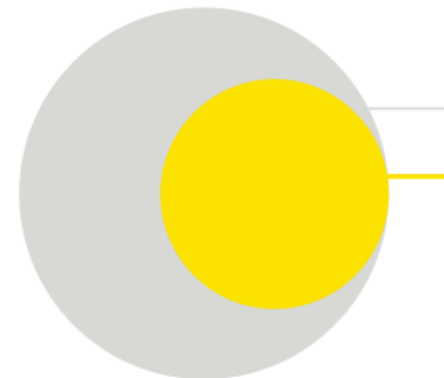
ICT

151 applications assessed
76 applications approved
Approval rate 50%



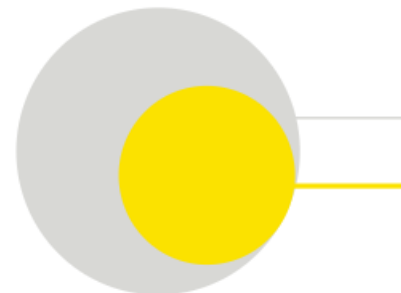
Social Sciences & Business Mgt.

115 applications assessed
51 applications approved
Approval rate 44%



Engineering

252 applications assessed
156 applications approved
Approval rate 62%



Life Sciences

207 applications assessed
117 applications approved
Approval rate 57%

2. FUNDING FOR ACADEMIC RESEARCH WITH THE GOAL OF MARKET IMPLEMENTATION

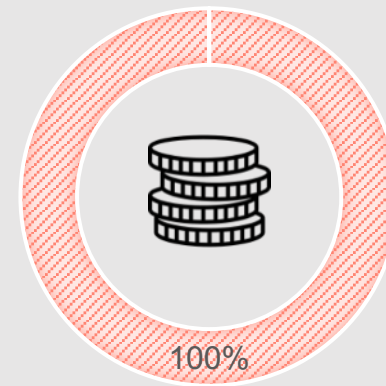
INNOVATION PROJECT WITHOUT IMPLEMENTATION PARTNER

INNOVATION PROJECTS WITHOUT PARTNER

RESEARCHERS

- have come across an innovative idea with great market potential in the course of their research work
- have not yet found a partner for the implementation on the market.

INNOVATION PROJECT



■ Funded by Innosuisse

FUTURE MARKET IMPLEMENTATION OF THE INNOVATION



Submit your application online:
<https://www.innosuisse.ch/analytics>

PROJECTS WITHOUT IMPLEMENTATION PARTNER: ADDITIONAL REQUIREMENTS

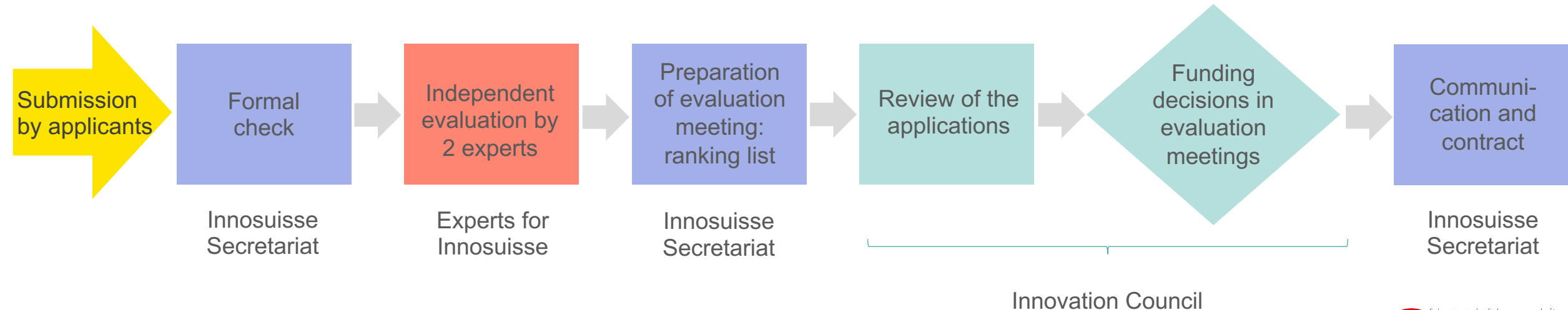
5 ADDITIONAL REQUIREMENTS COMPARED TO INNOVATION PROJECTS WITH PARTNERS:

- The project displays a considerable innovation potential and a clear business idea.
- With the current state of research, there is a high risk of the project not succeeding on the market.
- You intend to try to convince potential implementation partners of the economic benefits of your idea over the next few months.
- Your project staff have the skills required to execute the project.
- Your project will last a maximum of 18 months.

INNOVATION PROJECTS

ONE EVALUATION PROCESS FOR ALL PROJECTS

Evaluation duration (in weeks) – depending on [dates of evaluation meetings](#)



INNOVATION PROJECTS

ASSESSMENT CRITERIA FOR ALL PROJECTS

TWO INDEPENDENT EVALUATIONS

with the same weighting

Evaluation expert 1

Evaluation expert 2

ASSESSMENT CRITERIA

- ✓ Innovation degree
- ✓ Sustainability and value creation in Switzerland
- ✓ Methodology and team competences

The Innovation Council takes its independent decision on the basis of the experts' evaluation

BRIDGE FUNDING OFFERS BY INNOSUISSE AND SNSF

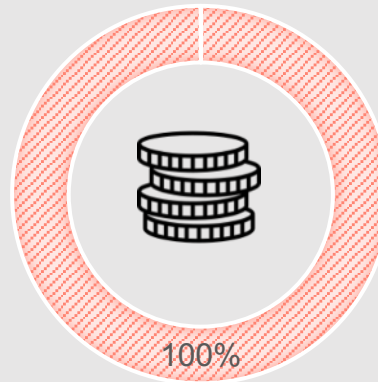
BRIDGE

BRIDGE PROJECTS

AS A RESEARCHER

- Take the step into an application-led business environment
- Implement your research results on the market

BRIDGE PROJECTS



■ BRIDGE projects funded by Innosuisse and SNSF

CONTACT

office@bridge.ch or +41 31 308 23 67
(Hotline: Monday - Friday, 08:00-12:00 & 13:00-17:00)

NEXT CALLS

Proof of Concept: 4 calls per year / next call: 07.06.2021
Discovery: 1 call per year / next call: 2022

TWO FUNDING OPPORTUNITIES

1. **Proof of concept:**
a step into an application-led business environment for young researchers
2. **Discovery:**
for researchers with experience of implementing the innovation potential of research results

MOVING FORWARD WITH INNOSUISSE



WE LOOK FORWARD TO RECEIVING YOUR APPLICATION

www.innosuisse.ch

info@innosuisse.ch



START YOUR INNOVATION PROJECT



START AND GROW YOUR BUSINESS



BE CONNECTED



GO GLOBAL



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linkedin.com/company/Innosuisse