

Mobile visual object identification: from SIFT-BoF-RANSAC to SketchPrint

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Overview

- 1 Problem under consideration
- 2 Existing technologies and their restrictions
- 3 Proposed solution: SketchPrint

Problem under consideration (1)

Goal

to develop efficient methods for the **identification** and **security** of physical objects based on images acquired from mobile phones

- **Identification**: to establish a type of the object in the group $w \in \{1, \dots, M\}$ (discover functionalities, augmented reality, 3rd screen, etc.)
- **Security**: to verify the authenticity of object (anti-counterfeiting)

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Targeted physical objects

- Packaging (pharma, cosmetics, ...),
- Watches (both metal and plastic)
- Electronics (molding)
- Printed documents (incl. text docs, certificates, ID docs, ...)

Remark: no added or embedded features

Problem under consideration (2)

Product identification on mobile phones



Problem under consideration (2)

Product identification on mobile phones



Once identified

- Connect to services: buy, find similar, find on map, check for promotions, check suitability (ingredients, dosage, ...)
- Verify the authenticity: authentic/fake
- Inform brand owners: market study, fake detection ...

Problem under consideration (3)

Particularities of objects

- **Very heterogeneous visual content** (packages, watches, labels, text docs, microstructures/textures....)
- **Similar visual appearance within the same class**: many objects look very similar (only small differences)
- **Visual features**: not very rich

Problem under consideration (3)

Particularities of objects

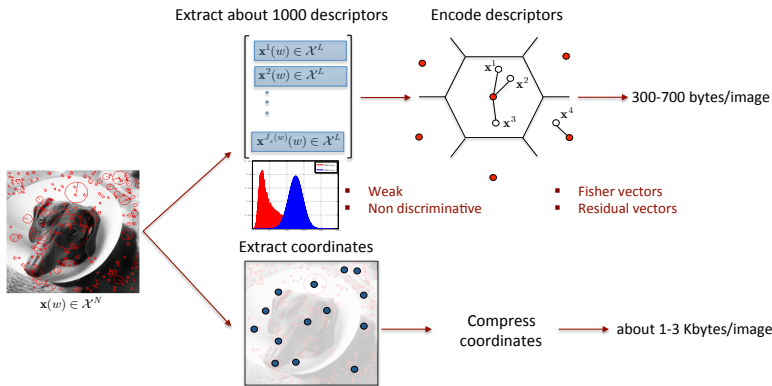
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Why not digital watermarking?

- All objects should be watermarked: invasive and back-comparability
- Not all objects can be watermarked (watches, etc...)
- Recent theoretical study indicates that visual identification systems are superior to watermarking in terms of identification rate.
[Farhadzadeh, Willems, Voloshynovskiy, ISIT2015]

Our goal: identification based on non-invasive technology

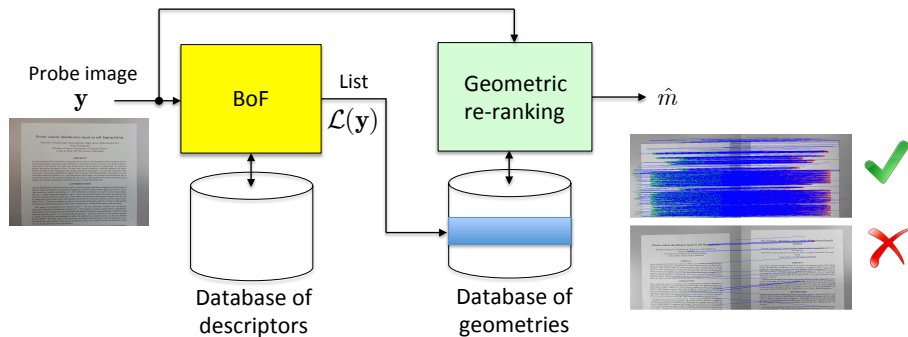
Existing technologies: SIFT+BOF+RANSAC (1)



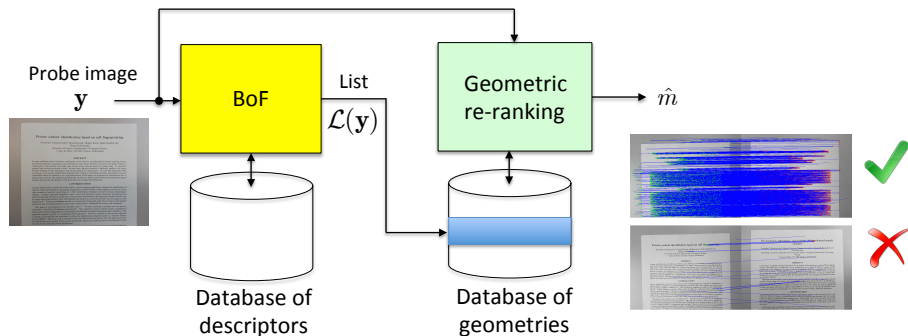
Observations:

- Local features are **not very discriminative** and **quite weak**
- Main gain comes from fusion of multiple weak features assuming that some of them will survive \Rightarrow **huge redundancy**
- Very **complex encoding** methods are used to compress this redundancy
- Geometric re-ranking** is needed for fine pruning

Existing technologies: SIFT+BOF+RANSAC (2)



Existing technologies: SIFT+BOF+RANSAC (2)



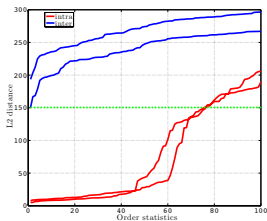
- If BoF fails to produce a short list, then the identification is based only on geometric re-ranking \Rightarrow **huge complexity**

Existing technologies and their restrictions (3)

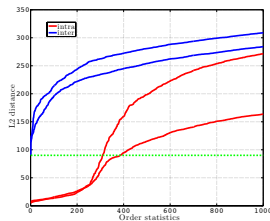
Example of SIFT: real packages (BoF without geometric re-ranking)



100 SIFTs enrolled



1000 SIFTs enrolled



Existing technologies and their restrictions (4)

Example of SIFT: text documents (BoF without geometric re-ranking)

Private content identification based on soft fingerprinting

Sviatoslav Voloshynovskiy, Tamas Holtyay, Oleksiy Korol, Fakdo Bekhof and
Farhad Farhadsadeh
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ABSTRACT

In many problems such as forensics, multimedia search, retrieval, recommendation systems requiring privacy-preserving similarity computations and identification, some binary features are shared in the public domain or outsourced to third parties that might raise certain privacy concerns about the original data. To avoid the privacy leak, privacy protection is used. In most cases, privacy protection is uniformly applied to all binary features resulting in data degradation and corresponding loss of performance. To avoid this undesirable effect we propose a new privacy amplification technique that is based on data hiding principles and benefits from side information about file reliability, i.e., soft fingerprinting. In this paper, we investigate the identification rate to privacy-link trade-off. The analysis is performed for the case of a perfect match between side information shared between the encoder and decoder as well as for the case of partial side information.

1. INTRODUCTION

Content identification systems are widely used in various emerging applications ranging from identification of physical objects and humans to multimedia management (content filtering, content tagging) and security (copyright protection, broadcast monitoring, etc.). Most identification techniques are based on binary digital fingerprinting. A digital fingerprint represents a short, robust and distinctive content description allowing fast and privacy-preserving operations. In this case, all operations are performed on the fingerprint instead of on the original large and privacy-sensitive data, thus allowing introduction of crypto-based security into the analysis of many digital works.¹ These new techniques are able to overcome the fundamental weakness of classical cryptographic encryption and one-way functions to retain data by trading-off the security and robustness.

This paper is an extension of our previous work.^{2,3} We have previously considered the non-iterative, complexity trade-off for identification applications.⁴ This approach is based on global privacy amplification, where all bits of stored fingerprints are randomized with identical probability disregarding their reliability. This approach is similar in spirit to a compressive-based approach.⁵ However, contrary to the previous approach a concept of file reliability was introduced to reduce the identification complexity based on a bounded-leakage decoder (BDD).⁶ Obviously, such a construction does not fully benefit from the fact that the information about the reliable bits can be present at the encoder and decoder, which can be used not only for the efficient decoding but also for the robust privacy amplification.

On accuracy, robustness and security of bag-of-words search systems

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Tamas Holtyay
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ABSTRACT

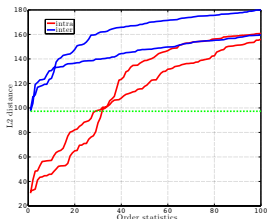
In this paper, we present a statistical framework for the analysis of the performance of Bag-of-Words (BoW) systems. The paper aims at establishing a better understanding of the impact of different elements of BoW systems such as the robustness of descriptors, severity of misalignment, descriptor compression and pooling, and finally decision making. We also study the impact of geometrical information on the BoW system performance and compare the results with different pooling strategies. The proposed framework can also be of interest for a security and privacy analysis of BoW systems. The experimental results on real images and descriptors confirm our theoretical findings.

Notations: We use capital letters to denote scalar random variables X and \mathbf{X} to denote vector random variables, corresponding small letters x and \mathbf{x} to denote the realizations of scalar and vector random variables, respectively. We use $X \sim p_X(x)$ (or simply $X \sim p_X$) to indicate that a random variable X is distributed according to $p_X(x)$. $N(\mu, \sigma^2)$ stands for the Gaussian distribution with mean μ and variance σ^2 . $B(p_1, p_2)$ denotes the binomial distribution with sequence length L and probability of success p_1 . $\mathbb{E}[\cdot]$ denotes the expectation, $\text{var}(\cdot)$ stands for the Q-function. $P_{\mathbf{X}}(\cdot)$ denotes the distribution and $\mathbb{E}_{\mathbf{X}}[\cdot]$ denotes the expectation.

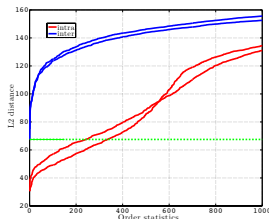
1. INTRODUCTION

The BoW framework has been widely used to construct search systems, heuristic applications such as face or gait recognition and more recently in multimedia security applications including copy detection, track let tracking, content blocking and commercial content tracking systems. Modern BoW based systems can easily handle large-scale search or recognition problems, even on mobile phones. The BoW approach is based on the construction of a visual alphabet or dictionary based on the clustering of low-level features such as discriminative and robust descriptors.

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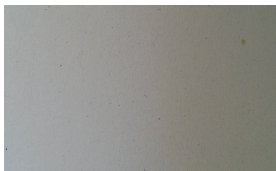


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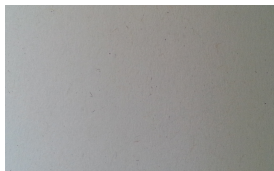
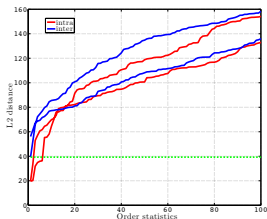


Existing technologies and their restrictions (5)

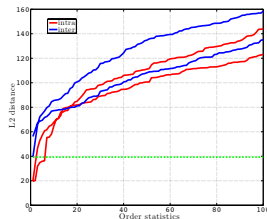
Example of SIFT: microstructure images (BoF without geometric re-ranking)



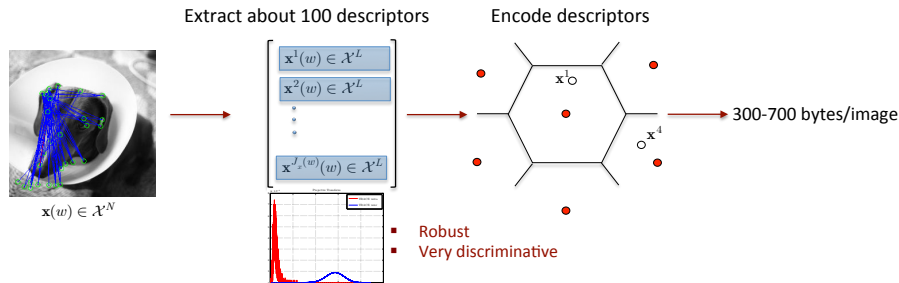
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Proposed solution: SketchPrint



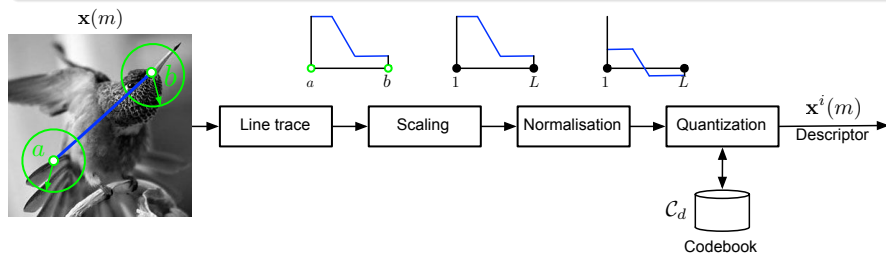
Strategy:

- To use a small number of very discriminative and robust descriptors
- No need in complex encoding (fine VQ suffices \Rightarrow high precision)
- Do not store any geometric information \Rightarrow memory, complexity, no need in geometric re-ranking

Sketch descriptor

SketchPrint main idea

Extract a sketch connecting two reference points

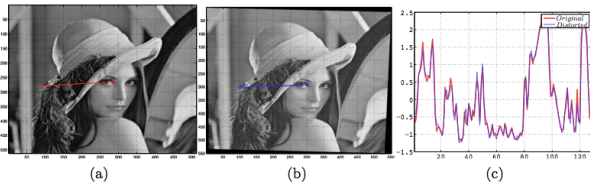


Main steps of SketchPrint:

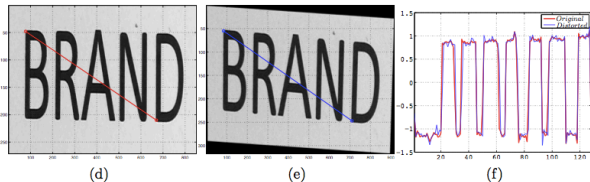
- key-points detection and filtering
- SketchPrints extraction and filtering

SketchPrint on different contents: discriminative power

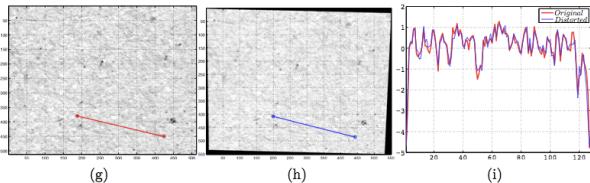
Images



Text/Logos



Random microstructures



Robust key point extraction and filtering

Main problem No reliable key-point detector exists and no measure of reliability

Core idea

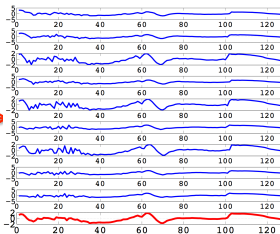
- **FAST** key point detector tends to produce clustered key-points under certain parameters
- Use redundancy to estimate reliability \Rightarrow **clustering**



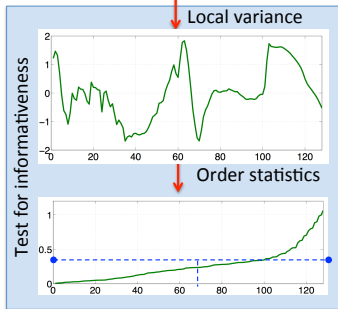
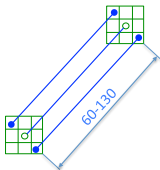
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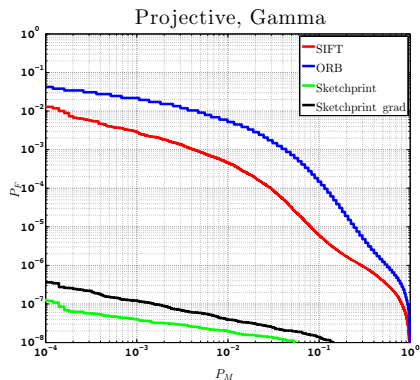
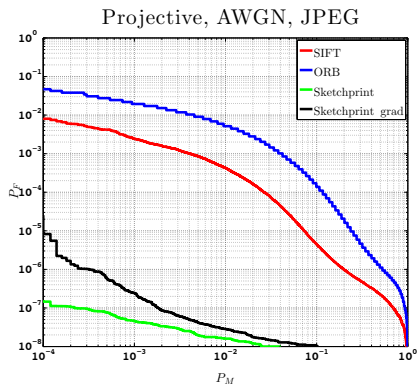
Rescale
+
Normalize



Accept → Y/N

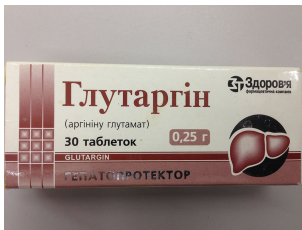


Descriptor testing: known key point positions

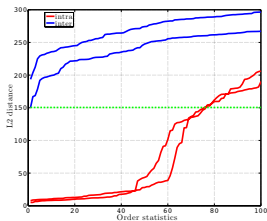


Descriptor testing: SIFT vs SketchPrint

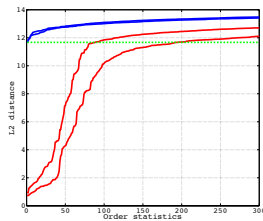
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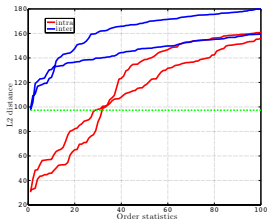
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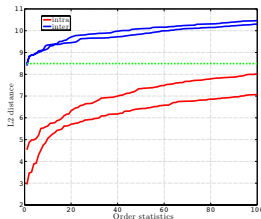
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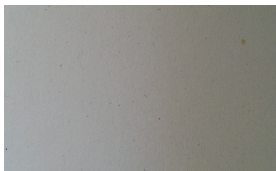


100 SketchPrints enrolled

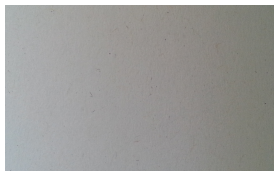
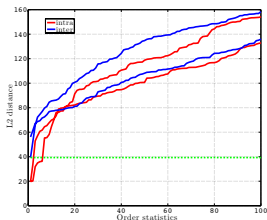


Descriptor testing: SIFT vs SketchPrint

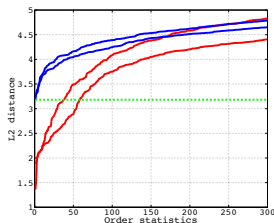
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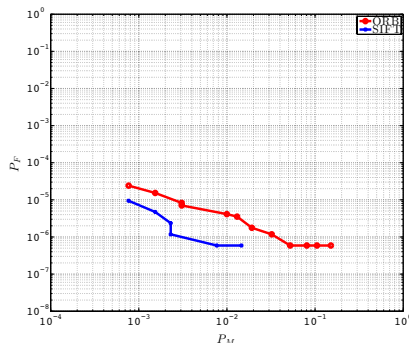


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Descriptor testing: Identification on UCID dataset

Identification test on UCID dataset: SIFT, ORB and SketchPrint real images under projective transform, AWGN ($\sigma = 10$) and JPEG Q=80



Remark:

- SketchPrint produces unique identification without any geometric re-ranking

Brand security based on "high-res" visual inspection



- Buy from eBay and enjoy your ... fake
- Can you find the differences (without the original)?
- <http://www.dino.co.uk/labs/2011/how-to-spot-fake-chanel-coco-mademoiselle/>

Counterfeiting detection

Once object is identified \Rightarrow his design is known

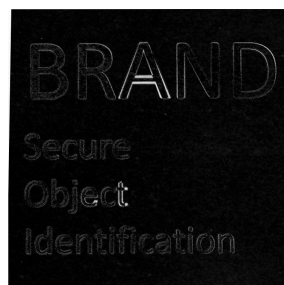
Original



Fake



Detected difference



New framework

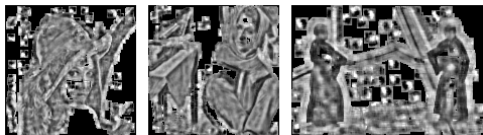
- SketchPrint works well on different visual contents
- SketchPrint is more robust, distinctive and compact than SIFT
- Efficient search and storage without any geometric re-ranking
- Potential gains for security and privacy

Counterfeiting: reconstruction from descriptors

Security leaks: the counterfeiter can learn secret features from descriptors



[P. Weinzaepfel et al, Reconstructing an Image from Its Local Descriptors, CVPR11]



[E. d'Angelo et al, From Bits to Images: Inversion of Local Descriptors, ICPR12]

SketchPrint: one can reconstruct from 1000 SIFTS with geometry **but it is difficult to reconstruct from 100 SketchPrints without geometry!**

The End