

How to Start a Startup

You already know these companies...



Now meet the people behind them.

Sam Altman, president of YCombinator, will be teaching a course at Stanford titled *How to Start a Startup*.

Here at UNIGE, we will be organizing meetups to watch the course videos together and have discussions about startups, entrepreneurship, technology, and everything in between. Participation is free and open to everyone.

Learn all about the fundamentals of starting up:

how to come up with ideas and evaluate them,
how to get users and grow,
how to do sales and marketing,
how to hire,
how to raise money,
and more!



Sam Altman

"It will hopefully be valuable even for people who don't want to start startups."

For more information, visit:

startupclass.samaltman.com
facebook.com/liberezvosidees