Their ambition?
Bringing their innovation all the way to customers...
What can we offer?
Entrepreneurship « hands-on »

- Crystalize projects
- Communicate and convince
- Get “hands-on” on the market
- Find competencies
- Access networks
- Prepare financing

Climbing the credibility stairs
venturelab : from idea to business!

venture ideas
Rencontrer l'esprit entrepreneurial (Event)

venture challenge
Découvrir les défis de la start-up (cours semestriel 14 sem.)

venture plan
Cristalliser et communiquer l'opportunité (5 jours)

venture training
Croissance et levée de fonds (5 jours)

venture leaders
Le boost américain (10 jours, Boston USA)

Accelerate start-up growth
venturelabnews

2x par an
Fr / Ge / It

e-newsletter

10 x / an
Outils, infos, formations, …
Restez en contact avec l’écosystème entrepreneurial

venturelab.ch

L’ensemble de l’écosystème entrepreneurial
high-tech

News about swiss entrepreneurship
an initiative of private donors

PRE-SEED FUND

CHF 130,000 to kick-off your startup

You are doing research that leads to innovative applications. Why don’t you start a business? venture kick provides you with CHF 130,000 to kick-start your own company.

Get your kick: www.venturekick.ch
VENTURE KICK IN A NUTSHELL

VENTURE KICK IS A PRE-SEED FUND AIMING TO PROMOTE AND SPEED UP THE PROCESS OF FINDING AND STRUCTURING NEW BUSINESS IDEAS IN THE HIGHTECH FIELD IN SWITZERLAND.

Launch, September 2007

- 119 projects funded, up to 130 KCHF per project
- 4.3 MCHF donated
- 79 new high-tech start-ups incorporated in Switzerland
- 350 new jobs
- +35 MCHF raised by the start-ups
- 13.5 MCHF funds committed « à fonds perdu »
- A constant management focus: identify and support the swiss high tech start-ups of tomorrow.
HOW DOES IT WORK: THE 3 STAGES OF VENTURE KICK

Stage 1: 10 ‘000
- Motivated entrepreneur
- Promising idea

Stage 2: 20’000
- Team + Business case
- Achievements

Stage 3: 100’000
- Team + company
- A “kick-ass” plan

+ KICKERS CAMPS+

- **Time** is of essence: 9 months max
- **Strict selection process:** ½ of the candidates (avg) are selected at each stage
- **Use of funds:** Business investment in product & market development, company development (can not be used as initial capital to establish the company)
www.venturelab.ch

www.venturekick.ch

Thx for your attention!

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