Venturelab
World-class startups. Swiss Made.

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Venture Kick initiative

• Venturelab is mandated to operate Venture Kick since it’s launch in 2007 – www.venturekick.ch
• Mission of Venture Kick is to bring Swiss Deep Tech to global markets
• Venture Kick is a philanthropic initiative of a private consortium

World-class Startups. Swiss made.
Our impact since 2007: The Kicking way

- 600+ startup projects
- 3’500+ Applications
- 210+ Jury sessions

CHF +25,000,000 in cash
- Exposure to high level network
- 210+ Kickers Camps
- 1’300+ feedbacks

- CHF 2.5 billion attracted
- 6,000 jobs active jobs
- Exits to Intel, Apple and more…
- +450 companies created
- 55 of TOP 100 Swiss Startups VK alumni

World-class Startups. Swiss made.
3 KICKS TO SUCCESS

Stage 1
Business Idea
Awards a brilliant business idea

Stage 2
Business Case
Awards a real business case

Stage 3
Final Kick
Final kick for a successful startup

Kickers camp 1
2 days challenging your business idea

Kickers camp 2
2 days improving your business case & marketing

Kickers camp 3
1 day helping you define future priorities and strategy

Money

Network

Kickers camps

World-class Startups. Swiss made.
Venture Kick: 10 reasons

• Up to 150k CHF Direct cash support to the startup
• Get funded VK startups raised in > 3.4 M Chf in average
• Jury network +160 high profile investors & experts from CH and abroad
• Jury feedback Honest, relevant and actionable
• Quality label Venture Kick recognized as a reference for early financing investors
• Lean process No unnecessary documents or events, time of entrepreneurs is valuable
• Access to InnoBooster Get access to potential additional grant of 150k CHF from GRS
• Kickers camps Business development workshops
• Startup Library Get access to 300 carefully selected templates & docs. A must have.
• Media visibility Visibility on social medias and press
Venture Kick: jury network

+160 Jury members
40 professional investors
>70 private investors
48 High level executives or serial entrepreneurs
55 working for industrial player
Venture Kick: get access InnoBooster

• Program from Gebert Rüf Stiftung
• Aiming at speeding-up innovative, science-based startup projects.
• Up to 150K Chf additionally to the Venture Kick grants
• Projects applying to InnoBooster must meet the following requirements:
  ▪ The project must be in the Venture Kick process.
  ▪ The project must be rooted at a Swiss university or research institution.
Training in industry-specific Verticals

- Medtech
- Biotech
- Advanced Engineering
- ICT

5 Training Days (over 6 weeks)
3 Trainers per Day
1 Personal Coach

More Information: venturelab.ch/innosuisse
Innosuisse Start-up Training since 2004

Module 1
1/2 day
Business Ideas
For members of universities (students, PhDs etc.)

Module 2
1 semester
Business Concept
For members of universities (students, PhDs etc.)

Module 3
5 days
Business Creation
Startups

Module 4
5 days
Business Growth
Startups

Event Series
Semester Course
5-day Workshops

www.venturelab.ch/innosuisse

2018 - 2024

World-class Startups. Swiss made.
# Trainings all over Switzerland

<table>
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<th>Trainings/Locations</th>
<th>Zurich</th>
<th>Lausanne</th>
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Global reach: USA, China, Africa, India

«Venture Leaders ist ein Vorzeige-Programm und nicht mehr weg zu denken. 2017 präsentieren wir die Schweizer Startups am WEF China.»

Jean-Jacques de Dardel, Schweizer Botschafter in China
# Venture Leaders roadshows 2019

<table>
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<th>Program</th>
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Top 100 Swiss Startup Award

- Reference ranking for Swiss startup since 2011
- Investors Summit (day) and Award ceremony (evening)
- 100 investors and experts select the TOP 100 Swiss startups
- TOP 100 2018: September 4th, 2019

www.top100startup.ch
Let’s build success together

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