Take Off

with

Ambition • Skills • Network

Lan Zuo Gillet
Start-up: bring science to market

- Independent
- Governmental agencies
- Academy
- NGOs, Associations, ...
- Industries
Drive local economic growth & create jobs

<table>
<thead>
<tr>
<th>Company</th>
<th>Foundation</th>
<th>IPO</th>
<th>Market value</th>
<th>Employees</th>
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<tbody>
<tr>
<td>Apple</td>
<td>1976</td>
<td>1980</td>
<td>$495B</td>
<td>80'000</td>
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<tr>
<td>Google</td>
<td>1998</td>
<td>2004</td>
<td>$367B</td>
<td>46'000</td>
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<td>Microsoft</td>
<td>1975</td>
<td>1986</td>
<td>$299B</td>
<td>99'000</td>
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<td>Amazon</td>
<td>1994</td>
<td>1997</td>
<td>$176B</td>
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<td>Oracle</td>
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<td>Facebook</td>
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<td>Qualcomm</td>
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<td>$123B</td>
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<td>$31B</td>
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<td><strong>1993</strong></td>
<td><strong>$177B</strong></td>
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<td><strong>1957</strong></td>
<td><strong>$54B</strong></td>
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Reference: Yahoo Finance, January 28, 2014
Your are science entrepreneur

PROBLEM

Academic research

IDEA

Start-ups

EXPERIMENT

Customer feedback

PROOF OF CONCEPT

Minimum viable product
Start-up

There is no other setting where you can be exposed to that many challenges and learn that many skills in such a short time.
Innosuisse Start-up Training

FOR ACADEMIA

MODULE 1
Business Ideas
FEEL THE START UP GROOVE
2-hour motivation conference in universities and hautes écoles

MODULE 2
Business Concept
GET THE START UP TOOLBOX
Semester of evening classes for business ideas and motivated member of Swiss universities

FOR START-UPS

MODULE 3
Business Creation
JUMPSTART YOUR BUSINESS
5 day intensive training preparing for the creation and founding of a start-up

MODULE 4
Business Growth
GROW YOUR START UP
5 day intensive training to develop and implement growth strategies
BUSINESS CONCEPT

Get out of the lab

Meet Entrepreneurs / experts

Compose / join a team

Materialise an idea
Business Concept

- Inter-university training
- Multidisciplinary teams
- Exclusive group of 30 participants
- Evening classes, 1 evening/week
- 1 semester long
Why join?

- Improve business skills
- Test your idea
- Get introduced to network
- Broaden career perspectives
Starting next February!

www.science2market.ch

Campus Biotech Innovation Park