Becoming an entrepreneur

Unitec course, 2023

11 May, 2023, M. Kuhn
Le cours
Unitec

Program

4 mai – **Module 1**
*Innovation basée sur la recherche*

11 mai – **Module 2**
*De chercheur à entrepreneur*

25 mai – **Module 3**
*Protéger vos idées*

1 juin – **Module 4**
*Collaborer avec les entreprises privées*

8 juin – **Module 5**
*Valoriser vos inventions*
Agenda

Part 1
- Matthias Kuhn – *Introduction/ Unitec*
- Ricardo Gago – *venturelab/ Venturekick*
- Cyril Deléaval – *Genilem*
- Lan Zuo Gillet – *Science2Market*

Part 2
- Dr Nicolo Bremilla- *HekeTiss*
- Q&As, discussion
- Networking Apero sponsored by:
Support to entrepreneurs

- IP commercialization >> funding of patent applications >> drafting fair license agreements for spin-offs.
- Support to researchers with formalization of public-private partnerships ↔ research collaborations with private companies/ spin-offs.
- On-demand advising and support
- Networking
- Global Entrepreneurship Week & benefits
Technology commercialization

Support to entrepreneurs

- Trainings and personalized counseling
- Invention assessment
- Patentability search
- Market study
- Funding and filing of patent applications
- Funding of patent geographical extension (to some extent)
- INNOGAP proof-of-concept fund
- IP license negotiation
- License follow up and royalty distribution
Geneva local network

- Hosting players
  - 12 players

- Networking
  - 12 players

- Technology Transfer players (GE)

- Prizes/ Competitions
  - 11 players

- Coaching
  - 15 players

- Financing
  - Credit
  - Crowdfunding
  - B-Angels/ Venture Capital
  - 41 players

Source: Fondetec
Innogap p-o-c fund

- Proof-of-concept fund started by Unitec
- Max 30kCHF/ grant. 12 month do do the work.
- Up to 10 grants per year incl. Prix Nessim Habif in life sciences.
- Available to UNIGE and HUG researchers.
- Active technology case with Unitec (invention disclosure)
- Fund fed by royalties, by HUG and by the Nessim-Habif fund.
- ~3M CHF distribués à ce jour; ~5M CHF third party funds raised by researchers thanks to Innogap.
- 11 spin-offs benefited from Innogap.
- 2 rounds per year (spring and fall).

www.unige.ch/innogap
Global Entrepreneurship Week
Geneva

2022 edition

1700 participants
108 speakers
40 sessions
6 days of events
Best idea competition (GEW Gva)

Lauréats.tes 2021

Noémie Lotaut (UNIGE / Psychologie) avec le projet «Cook à domicile»

Ezekiel Kwetchi Takam (UNIGE / Théologie) avec le projet «Observatoire Euro-Africain de l'intelligence artificielle»

Sandrine Pfister (UNIGE / Sciences de l'éducation) avec le projet «Reloved»

https://liberezvosidees.ch/laureats-2020/
Global Entrepreneurship Week

http://www.facebook.com/UNIdee
www.liberezvosidees.ch
Thank you for listening

www.unige.ch/unitec

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