



# Win your place for the Academia Industry Programme

**Discover the market potential of your high-level research project, and be the winner of the AIT Innovation Grant**

## **India AIT Camp**

**Bangalore, India / 10-15 November 2014**

Open to 15 selected researchers with the potential to transform their research into market innovations.

Applications are open until September 22<sup>nd</sup> on:  
<http://venturelab.ch/AIT>



«In today's world, researchers can not ignore the opportunities offered by emerging markets, and have the duty to explore the potential of their research. AIT is designed to give them exactly this exceptional chance»

*Abigail Kern, Program director*

The AIT programme aims to support scientists in **transforming** their high-level applied **research** into **market application** and discovering their entrepreneurial potential.

By connecting scientists from top institutions in Switzerland and India, the programme promotes an international network and enables access to one of the most promising markets and intellectual capitals in applied research.

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Being selected for this programme offers researchers a unique opportunity to:

- **Boost** the recognition of your innovation
- **Connect** to high-level researchers in their field from Switzerland and India.
- **Develop** a better understanding of the industry environment and establish connections and first partnerships in the untapped Indian market.
- **Access** a wide network of peers, mentors and industry experts and acquire tools and skills to analyse the application of their research.

- **Improve** market application by validating their ideas with peers, experts and potential customers.
- **Engage** with researchers and entrepreneurs with a similar background to learn how they transformed their research into a high-quality and high-potential market product and learn about their business practices.
- **Become** pioneers of an Indian- Swiss applied researcher's community.

The programme covers travel and accommodation expenses in India and Switzerland.

## Elegibility

Open to high-level and carefully selected researchers: Master, PhD, Postdocs and researchers of Swiss Universities, Universities of Applied Science and research institutes or centres of technological excellence with research track record working on a non-profit basis (cf. LERI Art. 15 for details) – seeking to explore the successful market application of their high-level applied research

**15 participants from India and 15 from Switzerland will be chosen**

## Programme

Deadline for applications: September 22nd

Selection of Swiss participants (interviews): October

**November 2014:**  
**1-week AIT Camp in India**

**April 2015:**  
**1-week AIT Camp in Switzerland**

**May 2015:** Award of the **innovation grant** to the most promising project to support its realization as R&D market application or start-up.

Registration procedure and a detailed programme will follow.

Information and questions: contact us at  
**leadinghouse@epfl.ch**

**EPFL** is the Leading House for Switzerland's bilateral science & technology cooperation programme with India.  
**<http://cooperation.epfl.ch>**

**swissnex India** is the government of Switzerland outpost with a mission to enable, empower and connect Swiss research, innovation and start-ups with India.  
**[www.swissnexindia.org](http://www.swissnexindia.org)**

**venturelab** is a platform developing high level entrepreneurial acceleration programme in partnership with academic and industry partners.  
**[www.venturelab.ch](http://www.venturelab.ch)**