

Take Off



with
Ambition • Skills • Network

EPFL
Innovation Park

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Commissioned by:



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency



?

Independent

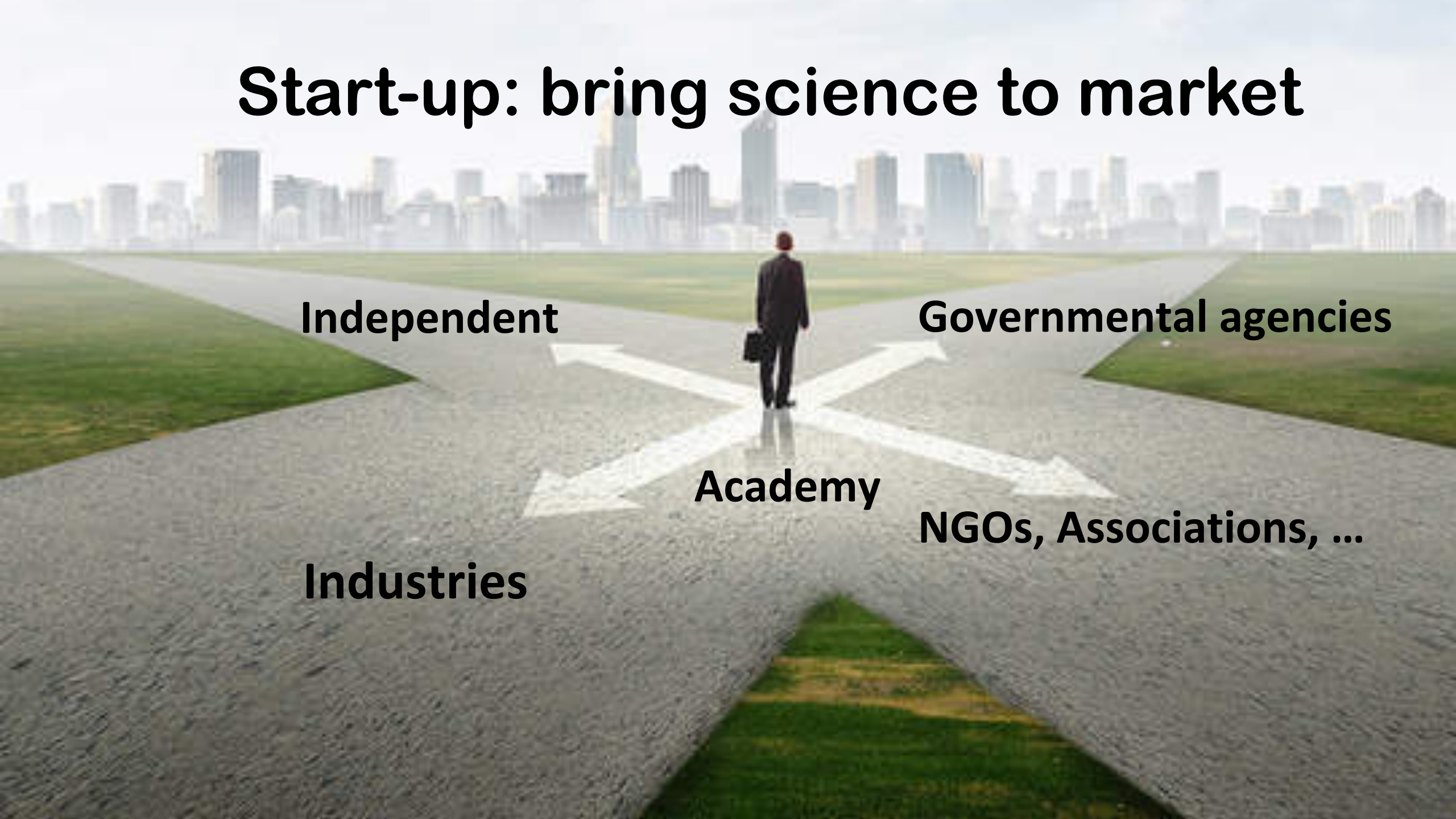
Governmental agencies

Academy

NGOs, Associations, ...

Industries

Start-up: bring science to market



Independent

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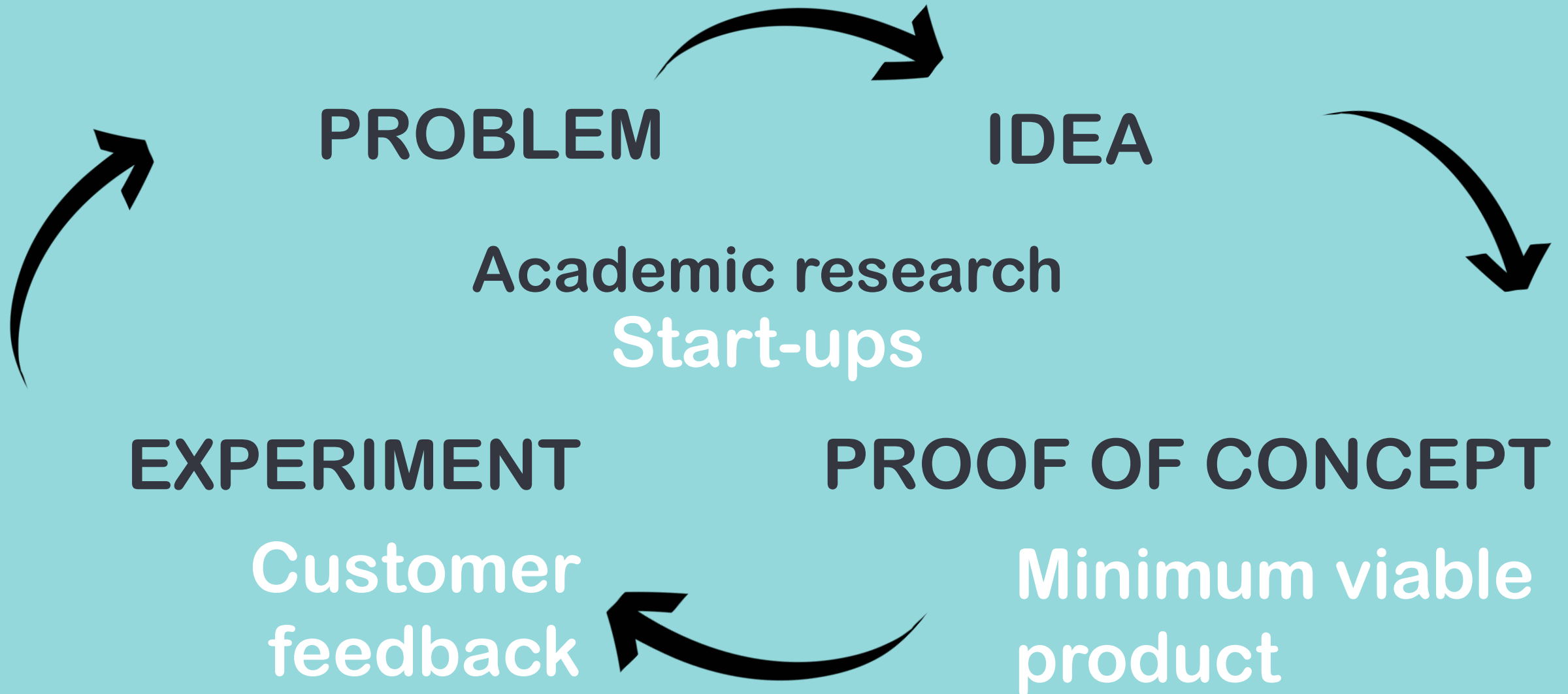
Drive local economic growth & create jobs

USA

| Company | Foundation | IPO | Market value | Employees |
|----------------|-------------|-------------|---------------|---------------|
| Apple | 1976 | 1980 | \$495B | 80'000 |
| Google | 1998 | 2004 | \$367B | 46'000 |
| Microsoft | 1975 | 1986 | \$299B | 99'000 |
| Amazon | 1994 | 1997 | \$176B | 88'000 |
| Oracle | 1977 | 1986 | \$164B | 120'000 |
| Facebook | 2004 | 2012 | \$131B | 5'300 |
| Qualcomm | 1985 | 1991 | \$123B | 31000 |
| Intel | 1968 | 1971 | \$122B | 105'000 |
| Cisco | 1984 | 1990 | \$117B | 75'000 |
| eBay | 1995 | 1998 | \$68B | 31'500 |
| Yahoo | 1994 | 1996 | \$37B | 11'700 |
| Twitter | 2006 | 2013 | \$31B | 2'300 |
| Average | 1988 | 1993 | \$177B | 58'000 |
| <i>HP</i> | 1939 | 1957 | \$54B | 317'000 |

Reference : Yahoo Finance, January 28, 2014

Your are science entrepreneur



Start-up

*There is no other setting where you can
exposed to that many challenges and learn
that many skills in such a short time*

Innosuisse Start-up Training

FOR ACADEMIA



FOR START-UPS

MODULE 1

Business Ideas

**FEEL THE START UP
GROOVE**

2-hour motivation
conference in universities
and hautes écoles

MODULE 2

Business Concept

**GET THE START UP
TOOLBOX**

Semester of evening
classes for business ideas
and motivated member
of Swiss universities

MODULE 3

Business Creation

**JUMPSTART YOUR
BUSINESS**

5 day intensive training
preparing for the
creation and founding of
a start-up

MODULE 4

Business Growth

**GROW YOUR
START UP**

5 day intensive training
to develop and
implement growth
strategies

BUSINESS CONCEPT



Get out of
the lab

Meet
Entrepreneurs / experts

Compose / join
a team

Materialise
an idea







Business Concept

- Inter-university training
- Multidisciplinary teams
- Exclusive group of 30 participants
- Evening classes, 1 evening/ week
- 1 semester long



Why join?

Improve business
skills

Test your
idea

Get introduced to
network

Broaden career
perspectives





<https://www.youtube.com/watch?v=QxDnPk71AY8>

Starting next February !

www.science2market.ch



Campus Biotech
Innovation Park