INNOSUISSE
START-UP TRAINING

For entrepreneurs and start-ups

Key ingredients for success:

- Training by entrepreneurs, investors and experts
- Personal coaching and feedback
- Building a network of peers and entrepreneurs

“The GetYourGuide founders met in a start-up course organized by Venturelab and therefore I highly recommend it to people who are thinking about starting their own business.”

– **Pascal Mathis, Co-founder GetYourGuide, investor and business angel**



Contact details:

Venturelab Ltd,
startup space, Wiesenstrasse 5,
8952 Schlieren-Zurich
EPFL Innovation Park, Bâtiment C
1015 Lausanne

innosuisse@venturelab.ch
+41 (0)71 242 98 88

Venturelab is commissioned by Innosuisse to execute training courses in cities all over Switzerland.

venturelab
World-class Startups. Swiss made.

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Innosuisse – Swiss Innovation Agency

INNOSUISSE
START-UP TRAINING

Mission-based training tailored to your industry



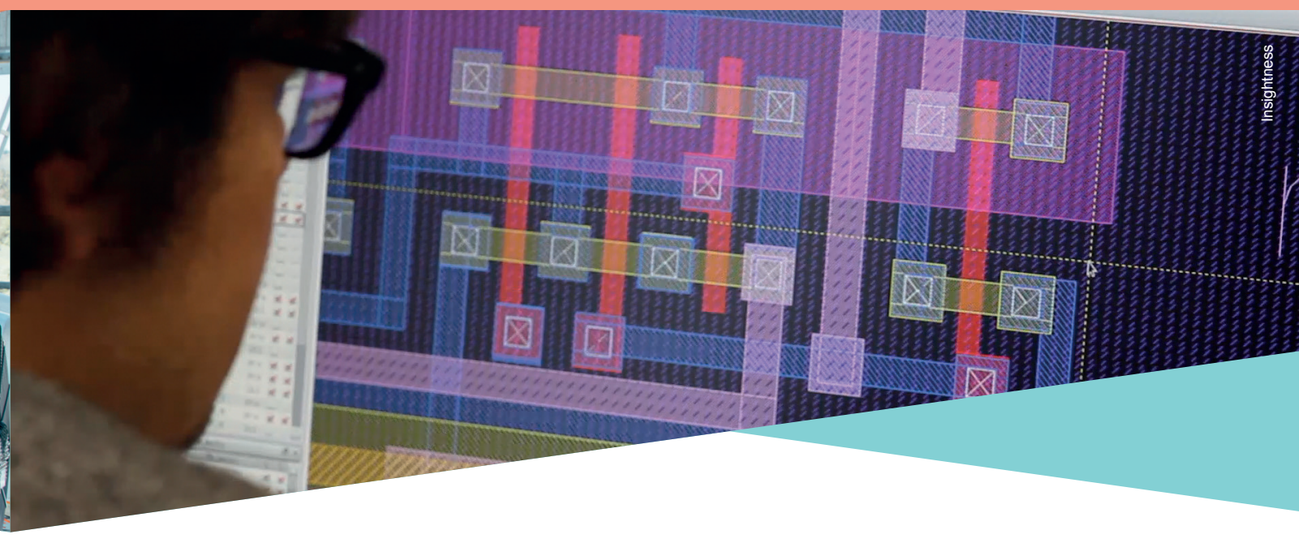
Apply at www.venturelab.ch/innosuisse

GET READY TO LAUNCH AND GROW

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- 5 day courses for founders and prospective founders
- Trainers, experts and entrepreneurs in your field support you to develop your product and deliver unique customer value
- 3 hours with dedicated coach from your industry
- Learn about industry specific topics along with general themes
- Get hands-on help on mastering a convincing pitch and be introduced to the right investors


Climeworks


Insightness

BUSINESS CREATION

Jumpstart your business

DAY 1 — Deliver unique customer value

DAY 2 — Convince customers and investors

DAY 3 — Define your business development plan

DAY 4 — Shape a winning team

DAY 5 — Secure funding for the start-up phase

Includes 3 hours of personal coaching


Noonee Chairless

Who should apply?

Aimed at people who have the firm intention of founding a start-up within the next 6–12 months. The basis of the company is a technological, academic or business model-oriented innovation. Max 15 participants per course.

BUSINESS GROWTH

Grow your start-up

DAY 1 — Build a performing marketing strategy

DAY 2 — Professionalize your sales process

DAY 3 — Operate your start-up professionally

DAY 4 — Grow leadership and management

DAY 5 — Pitch and secure funding for growth

Includes 3 hours of personal coaching


Team IDUN

Who should apply?

Aimed at entrepreneurs who have already founded their start-up. You have been able to secure initial funding and you have just started to launch your product or intend to within the next 12–24 months. Max 12 participants per course.

Taking place all over Switzerland, throughout the year

Register now! www.venturelab.ch/innosuisse